



**Canada Council for the Arts
Funding to artists
and arts organizations
in Prince Edward Island, 2010-11**



**Canada Council
for the Arts**

**Conseil des Arts
du Canada**

For more information or additional copies of this document, please contact:



Canada Council **Conseil des Arts**
for the Arts **du Canada**

Research and Evaluation Section
350 Albert Street, P.O. Box 1047
Ottawa ON Canada K1P 5V8
613-566-4414 / 1-800-263-5588 ext. 4526

research@canadacouncil.ca

Fax 613-566-4428

www.canadacouncil.ca

Or download a copy at: http://www.canadacouncil.ca/publications_e

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Note: A complete listing of grants awarded to individual artists and arts organizations in 2010-11 is available through the Searchable Grants Listing on the Canada Council's website:

<http://www.canadacouncil.ca/grants/recipients/ol127245536828281250.htm>

1.0 Overview of Canada Council funding to Prince Edward Island in 2010-11

- In 2010-11, the Canada Council for the Arts provided grants totalling \$353,890 to the arts in Prince Edward Island.
- In addition to grants, 64 Prince Edward Island authors received \$32,578 in payments through the Public Lending Right Commission in 2010-11¹. This brings the total funding to Prince Edward Island to \$386,468.
- The Canada Council awarded \$53,600 in grants to three artists and \$300,290 to ten Prince Edward Island arts organizations in 2010-11.
- Grants were awarded to artists and arts organizations in Prince Edward Island in media arts, music, theatre, visual arts, interdisciplinary arts and writing and publishing. In 2010-11, the largest amount of funding went to visual arts (\$165,100), while media arts received the second largest amount (\$79,900), followed by music (\$38,700).
- 55 applications from Prince Edward Island artists and arts organizations were submitted to the Canada Council in 2010-11, representing 0.4% of the total number of applications received.
- Funding to artists and arts organizations in Charlottetown totalled \$288,600, comprising 81.6% of the total funding going to Prince Edward Island. The community of Stratford received the \$30,000 or 8.5% of total funding in 2010-11, and Montague received \$20,000 in funds (5.7%). Five other communities received \$15,290 representing 4.3% of total funding.
- In 2010-11, Prince Edward Island artists received 0.24% of Canada Council funding to artists, and Prince Edward Island arts organizations received 0.25% of the funding to arts organizations. In total, Prince Edward Island artists and arts organizations received 0.25% of Canada Council funding. In comparison, the province makes up 0.42% of the total population of Canada,² and 0.34% of Canadian artists.³
- Four artists from Prince Edward Island served as a peer assessor in 2010-11, comprising 0.6% of all peer assessors.

¹ The Public Lending Right program provides payments to authors whose books are held in selected Canadian public libraries

² Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," September 2010, <<http://www40.statcan.gc.ca/l01/cst01/demo02a-eng.htm>>.

³ Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <http://www.hillstrategies.com/docs/Artists_provinces2006.pdf>.

2.0 Statistical highlights about the arts in Prince Edward Island⁴

- Prince Edward Islanders spent just over \$100 million on cultural goods and services in 2008. This equals 3.3% of total consumer spending in the province, the highest such percentage among the provinces. The \$100 million in consumer spending on culture is two-and-a-half times higher than the \$42 million spent on culture in PEI by all levels of government in 2007/08. On a per capita basis, Islanders' cultural spending ranks seventh among the provinces at \$767 per resident
- On a per capita basis, Charlottetown residents' cultural spending (\$856) ranks eighth among metropolitan areas in Canada. Total cultural spending was \$69 million in Charlottetown in 2008.
- In 2008, households in Prince Edward Island spent 28 cents for every \$100 of income on books and 14 cents for every \$100 of income on magazines.
- In 2008, 22,000 households in Prince Edward Island reported spending a total of \$5 million on live performing arts, accounting for less than 1% of all spending on live performing arts in Canada.
- In 2006, there were 470 artists on Prince Edward Island, representing 0.58% of the overall provincial labour force.
- Between 1991 and 2006 the number of artists on Prince Edward Island increased by 18% which is slightly higher than the population increase (14%) over the same period. The number of artists increased by 27% between 1991 and 2001, but decreased by 7% between 2001 and 2006.
- The median earnings of artists on Prince Edward Island were \$8,800 in 2006, less than half of the typical earnings of all PEI workers (\$19,500).
- In 2006, the broader cultural sector labour force on Prince Edward Island has about 2,000 workers. That means that one in every 41 people in the province has a cultural occupation.

⁴ Sources:

Hill Strategies Research Inc. "Who buys books and magazines in Canada?" *Statistical Insights on the Arts*, Vol. 9, No. 3, March 2011, <http://www.hillstrategies.com/docs/Who_buys_books_magazines2008.pdf>

Hill Strategies Research Inc. "Patterns in Performing Arts Spending in Canada in 2008." *Statistical Insights on the Arts*, Vol. 9, No. 2, February 2011, <http://www.hillstrategies.com/docs/Performing_arts_spending_patterns2008.pdf>

Hill Strategies Research Inc. "Consumer Spending on Culture in Canada, the Provinces and 12 Metropolitan Areas in 2008." *Statistical Insights on the Arts*, Vol.9 No. 1, November 2010, <http://www.hillstrategies.com/docs/Consumer_spending2008.pdf>

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistical Insights on the Arts*, Vol.7 No. 5, March 2009, <http://www.hillstrategies.com/docs/Artists_provinces2006.pdf>

3.0 Highlights of Canada Council grants to Prince Edward Island artists and arts organizations

Arts organizations

The Canada Council supports the work of arts organizations. In 2010-11, some of the Prince Edward Island arts organizations that received funding were:

Organization	Community	Total funding
Acorn Press	CHARLOTTETOWN	\$28,400
Confederation Centre Art Gallery	CHARLOTTETOWN	\$145,100
Indian River Festival Association Inc.	KENSINGTON	\$5,000
Island Media Arts Cooperative	CHARLOTTETOWN	\$57,400
Island Media Arts Co-operative	CHARLOTTETOWN	\$22,500
Prince Edward Island Symphony Society	CHARLOTTETOWN	\$27,000
Service des bibliothèques publiques de l'Île-du-Prince-Édouard	SUMMERSIDE	\$2,940
The Montgomery Theatre	NORTH RUSTICO	\$3,500
University of Prince Edward Island, Department of English	CHARLOTTETOWN	\$4,600
Vishten	WELLINGTON STATION	\$3,100

Examples of Canada Council funding in Prince Edward Island⁵

The Canada Council supports the endeavours of professional artists and arts organizations through its programs. The following selection illustrates some of the activities supported by the Canada Council in Prince Edward Island:

Canadian composer Jim O'Leary will be **PEI Symphony Orchestra's** first composer-in-residence for their 2011-12 and 2012-13 seasons. During the residency, O'Leary will compose two works for the Orchestra to be performed in each season, conduct research on works of contemporary composers and participate in outreach activities such as workshops, pre-concert talks and presentations. The Orchestra expects the two-year residency to strengthen its commitment to contemporary Canadian music and increase its audiences' appreciation for Canadian repertoire. Originally from Newfoundland, O'Leary obtained his Bachelor in Music from the University of Prince Edward Island and completed an MPhil Degree in musical composition at Cambridge University in England. The Orchestra received \$10,000 over two years through the Residencies for Composers and Conductors program to host the residency.

Ronald Zakar will collaborate with artists working in music, poetry, dance, visual art and theatre over an eight-month period to create the multi-media theatrical experience *Mi'kmaq Legends*. When the work is complete it will be presented at the Confederation Centre for the Arts in Charlottetown bringing the "Aboriginal and non-Aboriginal community together to celebrate Mi'kmaq history, customs and spirituality." Zakar is collaborating with author Julie Lush, who is writing poems based on legends, the performance group Native Gumbo, who is writing new music, and choreographer Julia Sauve, who will combine these elements for presentation on stage. The performance will also include a play written by Elders and youth on the importance of Mi'kmaq history, culture and spirituality to today's youth. Zakar was awarded \$30,000 through the Integrated Arts and Contemporary Circus Art Program for Artists: Artists and Community Collaboration.

⁵ Unless otherwise indicated, project descriptions and quotations are drawn from documents in the grant application.

Five works of contemporary art by Canadian artists Aganetha and Richard Dyck, KC Adams and Rilla Marshall will be added to the **Confederation Centre Art Gallery's** permanent collection. The Gallery's current collection priority is to expand their contemporary collection by representing Canadian artists' varied explorations of the cultural landscape. Adams uses photography to discuss Aboriginal stereotypes through the creation of an imaginary race called 'cyborgs' while Marshall transforms graphs of health statistics of the Atlantic provinces into geometric designs in woven textile. Aganetha Dyck's work speaks to her 'collaboration' with bees, in which objects are installed in hives to be covered in honeycomb. Her son Richard then photographs the interior of the hives while the objects are being transformed. The Gallery received a \$5,300 grant through the Acquisition Assistance for Art Museums and Public Galleries program to acquire the works.

Acorn Press in Charlottetown received support from the Canada Council to offset the costs of publishing six books by Canadian authors in 2010. These included Deirdre Kessler's poetry book *Afternoon Horses*, Orysia Dawydiak's novel *House of Bears* and Jacqueline MacKay's children's book *Butterflies in my Belly*. In 2010-11, Acorn Press received a \$27,100 grant through the Book Publishing Support: Block Grants program as well as a \$1,300 grant through the Book Publishing Support: Author Promotion Tours program. One author Acorn Press sent on tour was Hilary MacLeod who went to Montreal, Halifax, Saint-John and Fredericton where she read from her book *Revenge of the Lobster Lover*, a maritime mystery and tragicomedy of love, loss and the lobster's right to life. While on tour, MacLeod was interviewed by local media on her work.

For the first time, Charlottetown singer-songwriter **Catherine MacLellan** had the opportunity to perform for audiences on Canada's West Coast when she appeared at the 2010 Vancouver Folk Music Festival. In addition to presenting her unique fusion of folk and country music, she participated in singer-songwriter workshops and laid the foundation for future touring opportunities in Western Canada. The winner of the 2010 East Coast Music Awards for Female Solo Recording of the Year and Folk Recording of the Year, she "matches pure and haunting vocals with poetic lyrics in beautifully crafted songs that reveal hidden layers with every listen." MacLellan received \$3,600 through the Music Festival Travel Grants program for her and three accompanying musicians to travel to Vancouver.

Victoria Playhouse Artistic Director Erskine Smith attended Theatre Passe Muraille's Suitcase Showcase, a festival for producers and presenters in Toronto. While at the two-day showcase in 2010, Smith saw six new Canadian plays which were designed to travel and could potentially fit into Victoria Playhouse's 2011 season and their annual festival. Attending the showcase allowed Smith to meet new artists from across Canada and schedule Maja Ardal's *The Cure for Everything* to Victoria in 2011 as part of their most recent strategic plan to present current and innovative works for a younger audience demographic. Smith traveled from Victoria to Toronto with a \$750 grant awarded through the Travel Assistance for Theatre Artistic Directors, Administrators and Presenters program.

Children's author Johanne Mercier of Quebec City read her work to young audiences at libraries and schools in Deblois, Abram-Village, North Rustico, Summerside, Souris and Charlottetown. Having published nearly forty books for young audiences, her stories are renowned for their humorous sitcom-like plots and their charmingly-flawed protagonists. The literary readings tour was organized by the French department of the **Prince Edward Island Public Library Service** who received a \$2,940 grant through the Literary Readings and Author Residencies Program. Six readings were given over three days in May 2011 to ignite children's interest in reading in French and introduce them to French authors from other parts of Canada.

The four members of **Vishtën** performed for the first time at the Huntsville Festival for the Arts in Ontario, bringing traditional French Acadian music to new audiences. The group reported that their performance, which included the fiddle, guitar, accordion, penny-whistle, banjo, mandolin, piano, jaw-harp and bodhran, as well as some step-dancing, was received with great enthusiasm. The \$3,100 Music Festival Travel Grant allowed the group to keep their music active, and gave them a venue where they could network with other bands and presenters and discuss future tours in Ontario and the United States.

The **Montgomery Theatre** in North Rustico collaborated with the Star of the Sea Dramatic Society to present an evening of short plays based on the personal stories of the participants, all of whom are over 68 years of age. The plays were commissioned from professional playwrights and directed by a professional theatre director. The project was created to develop the participants' interest in theatre and provide artists with access to the personal stories of participants which drew on the history of their more-than-four-hundred year old Acadian fishing village community as a source of inspiration. Presented in March 2011 at the Lions Club, the project was supported with a \$3,500 grant awarded through the Artists and Community Collaboration Program in Theatre.

4.0 Overall arts and culture funding in Prince Edward Island by all three levels of government⁶

- Arts and culture funding to Prince Edward Island from all three levels of government stood at \$42.7 million in 2008-09 (the latest year of overall data from Statistics Canada).
- Federal funding made up the largest share at about 49% (\$20.9 million) followed by 40% (\$17.1 million) coming from provincial sources, and 11% (\$4.7 million) of total government expenditures to Prince Edward Island came from municipal sources.
- Federal government cultural funding to Prince Edward Island totalling \$20.9 million is primarily concentrated (98%) in four areas – heritage resources (historic parks/sites and nature/provincial parks), broadcasting, performing arts and multidisciplinary arts. The remaining 2% of funding (\$359,000) is allocated to areas including visual arts and craft (\$155,000), film and video (\$88,000), and sound recording (\$22,000). In the comparable year (2008-09), Canada Council funding accounted for about 2% of all federal cultural spending in Prince Edward Island.
- Between 2004-05 and 2008-09, federal cultural spending to Prince Edward Island increased from \$16.2 million to \$20.9 million (an increase of 30%). During the same period, Canada Council funding in Prince Edward Island decreased from \$334,602 to \$305,375.
- The largest part of provincial government funding is concentrated in three areas – libraries, heritage resources, and multidisciplinary arts (91% or \$15.7 million). However, funding is also allocated by the provincial government to performing arts (\$680,000), visual arts and crafts (\$538,000) and film and video (\$197,000).

⁶ Source:

Statistics Canada: Canada's National Statistical Agency. "Government Expenditures on Culture: Data Tables 2008-09," May 2011, <<http://www.statcan.gc.ca/pub/87f0001x/2010001/part-partie4-eng.htm>>.

Table 1: Government expenditures on culture, to Prince Edward Island, 2008-09¹*(in thousands of dollars)*

	Federal	Provincial	Municipal	Total
Libraries ²	\$0	\$7,673	\$3,318	\$10,991
Heritage Resources ³	\$9,346	\$6,389	\$1,295	\$17,030
Arts Education	\$0	\$46	\$0	\$46
Literary Arts	\$94	\$0	\$0	\$94
Performing Arts	\$3,797	\$680	\$0	\$4,477
Visual Arts and Crafts	\$155	\$538	\$0	\$693
Film and Video	\$88	\$197	\$0	\$285
Broadcasting	\$5,163	\$0	\$0	\$5,163
Sound Recording	\$22	\$0	\$0	\$22
Multiculturalism	\$0	\$0	\$0	\$0
Multidisciplinary and Other Activities ⁴	\$2,269	\$1,615	\$51	\$3,935
Total	\$20,935	\$17,139	\$4,665	\$42,739

¹As a result of changes in methodology, data for 2008-09 should not be compared with data that were released prior to the revised 2003-04 data.

²Federal spending on national libraries is included in federal spending on heritage resources.

³Federal spending on heritage resources also includes federal spending on national libraries.

⁴Includes funding given to cultural facilities, centres, festivals, municipalities, cultural exchange programs and other activities.

Table 2: Government expenditures on culture, to all provinces and territories, 2008-09¹*(in thousands of dollars)*

	Federal	Provincial	Municipal ²	Total
Libraries ³	\$0	\$1,036,462	\$1,867,382	\$2,903,844
Heritage Resources ⁴	\$1,138,178	\$890,285	\$108,437	\$2,136,900
Arts Education	\$23,459	\$121,612	\$0	\$145,071
Literary Arts	\$136,864	\$28,312	\$0	\$165,176
Performing Arts	\$248,936	\$242,802	\$76,049	\$567,787
Visual Arts and Crafts	\$23,830	\$72,309	\$0	\$96,139
Film and Video	\$329,509	\$122,443	\$0	\$451,952
Broadcasting	\$1,899,341	\$220,983	\$0	\$2,120,324
Sound Recording	\$25,889	\$5,681	\$0	\$31,570
Multiculturalism	\$13,100	\$27,550	\$0	\$40,650
Multidisciplinary and Other Activities	\$167,190	\$272,778	\$649,067	\$1,089,035
Total⁵	\$4,006,297	\$3,041,216	\$2,700,935	\$9,748,448

¹As a result of changes in methodology, data for 2008-09 should not be compared with data that were released prior to the revised 2003-04 data.

²Municipal spending is on a calendar year basis.

³Federal spending on national libraries is included in federal spending on heritage resources.

⁴Federal spending on heritage resources also includes federal spending on national libraries.

⁵Includes inter-governmental transfers of about \$489 million.

**Table 3: Government expenditures on culture, \$ per capita
by province and territory, 2008-09¹**

	Federal	Provincial	Municipal	Total
Canada	\$119	\$90	\$80	\$289
Newfoundland and Labrador	\$94	\$139	\$30	\$262
Prince Edward Island	\$148	\$121	\$33	\$303
Nova Scotia	\$117	\$98	\$47	\$261
New Brunswick	\$84	\$106	\$31	\$220
Quebec	\$178	\$120	\$72	\$370
Ontario	\$111	\$68	\$89	\$268
Manitoba	\$74	\$115	\$50	\$239
Saskatchewan	\$56	\$130	\$90	\$276
Alberta	\$58	\$102	\$82	\$243
British Columbia	\$50	\$61	\$96	\$208
Yukon	\$576	\$539	\$22	\$1,137
Northwest Territories	\$821	\$199	\$54	\$1,075
Nunavut	\$356	\$237	\$12	\$605

¹Per capita figures were calculated using information from Statistics Canada: "Table 1: Government expenditures on culture, by province or territory and level of government, 2008-09" (May 2011) and "Population by year, by province and territory, 2009" (July 2009).

Note: As a result of changes in methodology, data for 2008-09 should not be compared with data that were released prior to the revised 2003-04 data.

Includes funding to libraries, heritage resources (museums, historic parks and sites, nature and provincial parks), arts education, literary arts, performing arts, visual arts and crafts, film and video, broadcasting, sound recording, multidisciplinary and other activities.

5.0 Detailed tables of Canada Council funding to Prince Edward Island

Canada Council for the Arts funding to Prince Edward Island

- Since 2001-02, Canada Council funding to Prince Edward Island fluctuated from a low of \$258,689 in 2005-06 to a high of \$423,933 in 2007-08. The funding in 2010-11 (\$353,890) is higher (23.05%) than the 2001-02 level.
- Grants to Prince Edward Island as a percentage of total Canada Council funding remained relatively stable in the past ten fiscal years, going from 0.23% in 2001-02 to 0.25% in 2010-11.

Table 4: Canada Council grants to Prince Edward Island and Canada Council total grants, 2001-02 to 2010-11

Fiscal year	Grant \$ to Prince Edward Island	Canada Council total grant \$	Prince Edward Island as % of total
2001-02	\$287,600	\$123,777,539	0.23%
2002-03	\$368,755	\$129,467,062	0.28%
2003-04	\$363,232	\$125,957,452	0.29%
2004-05	\$334,602	\$121,455,742	0.28%
2005-06	\$258,689	\$120,519,422	0.21%
2006-07	\$290,200	\$140,838,547	0.21%
2007-08	\$423,933	\$152,803,607	0.28%
2008-09	\$305,375	\$145,639,343	0.21%
2009-10	\$379,245	\$146,136,164	0.26%
2010-11	\$353,890	\$142,324,085	0.25%
% Change	23.05%	14.98%	

**Table 5: Canada Council grants to Prince Edward Island
by discipline, 2010-11**

Discipline	Artists	Arts organizations	Total
Aboriginal Arts Office	\$0	\$0	\$0
Audience & Market Development	\$0	\$0	\$0
Dance	\$0	\$0	\$0
Director Arts Disciplines	\$0	\$0	\$0
Endowments & Prizes	\$0	\$0	\$0
Equity Office	\$0	\$0	\$0
Inter-Arts Office	\$30,000	\$0	\$30,000
Media Arts	\$0	\$79,900	\$79,900
Music	\$3,600	\$35,100	\$38,700
Theatre	\$0	\$4,250	\$4,250
Visual Arts	\$20,000	\$145,100	\$165,100
Writing and Publishing	\$0	\$35,940	\$35,940
Total grants to Prince Edward Island	\$53,600	\$300,290	\$353,890
Total Canada Council funding	\$22,066,385	\$120,257,700	\$142,324,085
Grants to Prince Edward Island as a % of total Canada Council funding	0.24%	0.25%	0.25%

Grant applications from Prince Edward Island

- In the past ten fiscal years, the number of grant applications in Prince Edward Island ranged from a low of 42 in 2006-07 to a high of 86 in 2003-04. In 2010-11, the Canada Council received 55 grant applications from Prince Edward Island representing 0.36% of all applications.
- In 2010-11, the share of Prince Edward Island as a percentage of total number of Canada Council applications (0.36%) is lower than its share of population (0.42%) and higher than its share of artists (0.34%) – see Table 7.

Table 6: Grant applications to the Canada Council from Prince Edward Island and total grant applications to the Canada Council, 2001-02 to 2010-11

Fiscal year	Grant applications from Prince Edward Island	Total Canada Council grant applications	Prince Edward Island as % of total
2001-02	56	14,586	0.38%
2002-03	64	15,592	0.41%
2003-04	86	16,085	0.53%
2004-05	56	16,572	0.34%
2005-06	48	15,831	0.30%
2006-07	42	15,663	0.27%
2007-08	47	14,768	0.32%
2008-09	46	15,305	0.30%
2009-10	46	16,139	0.29%
2010-11	55	15,443	0.36%
% Change	-1.79%	5.88%	

These numbers include applications not assessed, deemed ineligible or transferred to another program.

Prince Edward Island – Various comparisons with other provinces⁷

- Prince Edward Island is in last place in terms of its level of Canada Council grant funding on a per capita basis per province at \$2.49. Prince Edward Island's share of grant funding is lower than its percentage share of Canada Council grant applications, percentage share of population, and share of artists.

Table 7: Prince Edward Island – various comparisons with other provinces, 2010-11					
Province or territory	per capita Canada Council grant	% share of grant funding	% share of Canada Council grant applications	% share of population	% share of artists
Newfoundland and Labrador	\$2.78	1.00%	1.10%	1.49%	0.86%
Prince Edward Island	\$2.49	0.25%	0.36%	0.42%	0.34%
Nova Scotia	\$4.40	2.91%	2.82%	2.76%	2.67%
New Brunswick	\$2.62	1.38%	1.33%	2.20%	1.36%
Quebec	\$5.64	31.34%	31.89%	23.18%	21.54%
Ontario	\$3.64	33.74%	31.42%	38.73%	40.60%
Manitoba	\$5.12	4.44%	2.66%	3.62%	2.80%
Saskatchewan	\$3.38	2.48%	1.81%	3.07%	2.17%
Alberta	\$2.55	6.67%	7.79%	10.91%	8.68%
British Columbia	\$4.52	14.37%	14.69%	13.28%	18.49%
Yukon	\$11.57	0.28%	0.50%	0.10%	0.15%
Northwest Territories	\$5.23	0.16%	0.22%	0.13%	0.13%
Nunavut	\$8.48	0.20%	0.15%	0.10%	0.18%
Other	...	0.78%	3.26%
Total	(Mean: \$4.17)	100.00%	100.00%	100.00%	100.00%

⁷ Sources:

Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," September 2010, <<http://www40.statcan.gc.ca/l01/cst01/demo02a-eng.htm>>.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <http://www.hillstrategies.com/docs/Artists_provinces2006.pdf>.

**Table 8: Grant funding by community,
Prince Edward Island, 2010-11**

Community	Amount
CHARLOTTETOWN	\$288,600
KENSINGTON	\$5,000
MONTAGUE	\$20,000
NORTH RUSTICO	\$3,500
STRATFORD	\$30,000
SUMMERSIDE	\$2,940
VICTORIA	\$750
WELLINGTON STATION	\$3,100
Total - Prince Edward Island	\$353,890
Total - Canada	\$142,324,085
Grants to Prince Edward Island as a % of total Canada Council funding	0.25%