



Filmmakers Across Canada: Call for Submissions

Creation of video portraits honouring the upcoming 2025 GGArts Winners

The Canada Council for the Arts and the Independent Media Arts Alliance (IMAA) are once again coming together to honour the recipients of the [Governor General's Awards in Visual and Media Arts \(GGArts\)](#).

We are looking to pair filmmakers from Canada with the eight upcoming 2025 GGArts winners to create artistic video portraits (3 minutes maximum, including credits and/or bumpers) and a 30-second teaser.

Please read below carefully before submitting your application.

Each video will be an artistic and original portrait of a 2025 GGArts winner, with the commissioned filmmaker retaining complete creative control.

The video portrait will celebrate the GGArts winner's achievement, and the impact their life's work has made on the lives of people across Canada. The Council reserves the right to use the video portraits for promotional purposes. The commissioned filmmakers retain copyright and ownership of their works and may use them as they wish to promote their own work.

What to consider:

The 2025 GGArts winners will be publicly announced in March of 2025. As an applicant, you are submitting a proposal based on your filmmaking style, vision and treatment of an artistic portrait. The selection committee will be choosing eight filmmakers based on these criteria and will notify the successful filmmakers of their matched artist only **after** they have accepted the commission. Each filmmaker must keep the name of the winner they have been paired with confidential until the public announcement date.

We **strongly** encourage filmmakers to work with IMAA member production centres in their area to be able to access the equipment and facilities necessary to produce the video work. Filmmakers **must** include information on how they will take on these aspects of production in Section E of the application form.

- Production centres **must** be:
 - qualified as IMAA member productions centres;
 - funded by the Canada Council for the Arts; or
 - non-profit production centres.
- A detailed listing of IMAA member production centres by region can be accessed at <https://aami.s1.yapla.com/en/annuaire-des-membres/organization>.

Selected filmmakers will be allocated a budget of CAD 7,500 to produce the video portrait and teaser. Applicants must break down how this budget will be used in *Section D* of the application form. If a selected filmmaker is paired with a winning artist in a location that requires travel, tickets, accommodation and per diems will be covered by the Canada Council for the Arts, for the filmmaker and, if necessary, one other person. Additional details will be provided once the filmmaker has accepted their commission and signed a contract.

How the videos are used:

The commissioned filmmakers will be acknowledged in every way possible as creators of these videos. The videos will be shown on the Canada Council's websites and YouTube channels. They will be promoted via social media, on partners' websites and at public events. The commissioned filmmakers and IMAA members are also encouraged to show the works on their websites and social media channels. The videos will be a key element in a national campaign to raise the profile of the 2025 GGArts winners and the visual arts, media arts and fine craft in Canada.

Allocated budget (max.): \$7,500

Deadline for submissions: Friday, October 4, 2024



GGArts background

Created in 1999 by the Canada Council for the Arts and the Governor General of Canada, every year the GGArts award a total of eight prizes for distinguished career achievement in:

- **the visual arts** (painting, drawing, photography, printmaking, sculpture, installation and performance, and architecture)
- **media arts** (independent film and video, new media and audio)
- the visual and/or media arts or fine crafts in a volunteer or professional capacity (**Outstanding Contribution Award**)
- **fine crafts** (Saidye Bronfman Award)

Confidentiality during the video production process

All data and information about this project shall be kept strictly confidential and shall not be disclosed to any third party without express written consent from the Council.

Evaluation of the submissions

All submissions will be assessed based on:

1. artistic merit
2. feasibility

The Canada Council will strike an internal committee to assess the submissions. The Council will exercise complete discretion in deciding which submissions meet the requirements for this project and what evidence will be considered adequate to indicate compliance with the requirements. Note that geographical factors may be taken into consideration when pairing filmmakers with artists.

In addition, the Canada Council reserves the right in its sole discretion to:

- withdraw the call for submissions at any time.
- not enter negotiations with any director that submits an application.
- request clarification of additional information regarding a submission.

Commissioned filmmakers may not submit any additional applications under Canada Council programs for funding related to this project.

It is possible for two filmmakers to collaborate on the project. If a joint application is submitted, it must include both filmmakers' names. Further, if the submission is selected, the subsequent contract with the Canada Council for the Arts must be signed by both filmmakers.

Questions?

If you have any questions, please contact the GGArts Video Production team by email at ggartsvideo@canadacouncil.ca

Please fill in the form below and provide all the information in a **single** PDF file. Applications are to be submitted via email to the GGArts Video Production team at ggartsvideo@canadacouncil.ca

Deadline to submit applications: Friday, October 4, 2024.

Deadline for questions about the application process: 12PM, E.T. Thursday, September 26, 2024

Publication of answers to those questions: Friday, September 27, 2024



Please complete the following form.
Deadline for submission: Friday, October 4, 2024

SECTION A: Profile

Contact information	Name(s)
	Address
	Phone
	Email
	Website
	Social media handles: Instagram, X, Facebook, Other
Résumé	Education
	Three or four recent projects (clearly explain your role for each project: director, editor, cameraperson, etc.) 1. 2. 3.
Press kit	Link to one or two articles 1. 2.

SECTION B: Summary of the proposal and suitability

Approach Describe your unique approach to this genre (video portrait).	(300 words maximum)
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SECTION C: Production schedule

** If you are selected, you may adjust your schedule within the parameters of the start and end dates.*

Items	Deadline
Project start date	Week of November 4, 2024
Meet with the winner	
Research	
Short report (200 words) confirming the approach and production schedule	
Shoot	
Editing	
Delivery of rough cuts	Monday January 6, 2025
Final post-production	
Delivery of the three-minute video, the 30-second teaser and a still taken from the video	Friday, January 24, 2025

SECTION D: Allocation budget (\$7,500 maximum, not including taxes)

Costs	Amount
Research and production	
Shoot	
Mixing	
Editing	
Local transportation and/or travel	
Incidentals	
Other	
TOTAL (not to exceed \$7,500)	

Section E: Support materials

<p>Two films or videos (for each film or video submitted, clearly explain your role in the production)</p>	<p>1. Film name, Role</p> <p>2. Film name, Role</p> <p>Link to a video-sharing site of two previous film or video works:</p>
<p>Equipment A letter of commitment from the production centre (including the cost of services and equipment set by the production centre) <i>or</i> If you do not want to work with a production centre, you must demonstrate how you have all the technical and human resources required for the project.</p>	<p>Include a letter as a PDF file <i>or</i> explain here:</p>



Please tell us how you heard about this call for submissions.

Email from the Canada Council for the Arts

Email from the IMAA

Canada Council social media account

IMAA social media account

Canada Council for the Arts website

IMAA website

Friend/colleague

Other (Please specify)

**Note: All information regarding this project is confidential, including the names and residences of the winners, until the announcement date in March 2025. Only commissioned filmmakers will be told the name of the GGArts winner they will be working with.*