

| Overview of Canadian Culture Statistics |                              |                 |  |              |   |                      |  |                               |
|---|------------------------------|-----------------|--|--------------|---|----------------------|--|-------------------------------|
|   | Population Estimates         |                 | 2011 Census                            |              | Provincial and Territorial Culture Indicators |                      |  |                               |
|   | Population 2017 <sup>1</sup> | % of population | Number of artists<br>2011 <sup>2</sup> | % of artists | Number of culture jobs 2016 <sup>3</sup>      | % of culture<br>jobs | Culture GDP<br>2016 <sup>3</sup><br>(in thousands) | % distribution of culture GDP |
| Newfoundland and Labrador               | 528,817                      | 1.4%            | 1,200                                  | 0.9%         | 4,968   | 0.8%                 | \$414,476  | 0.8%                          |
| Prince Edward Island                    | 152,021                      | 0.4%            |  |              | 1,694   | 0.3%                 | \$107,721  | 0.2%                          |
| Nova Scotia                             | 953,869                      | 2.6%            | 3,400                                  | 2.5%         | 13,719  | 2.1%                 | \$874,066  | 1.6%                          |
| New Brunswick                           | 759,655                      | 2.1%            | 1,700                                  | 1.2%         | 8,469   | 1.3%                 | \$543,161  | 1.0%                          |
| Québec                                  | 8,394,034                    | 22.9%           | 28,200                                 | 21.0%        | 161,035                                       | 24.7%                | \$11,024,406                                       | 20.5%                         |
| Ontario                                 | 14,193,384                   | 38.7%           | 58,100                                 | 43.0%        | 269,082                                       | 41.2%                | \$25,709,556                                       | 47.8%                         |
| Manitoba                                | 1,338,109                    | 3.6%            | 4,200                                  | 3.1%         | 22,454  | 3.4%                 | \$1,553,297  | 2.9%                          |
| Saskatchewan                            | 1,163,925                    | 3.2%            | 2,800                                  | 2.0%         | 12,850  | 2.0%                 | \$914,859  | 1.7%                          |
| Alberta                                 | 4,286,134                    | 11.7%           | 11,300                                 | 8.0%         | 57,816  | 8.9%                 | \$5,272,822  | 9.8%                          |
| British Columbia                        | 4,817,160                    | 13.1%           | 24,800                                 | 18.0%        | 98,244  | 15.1%                | \$7,191,780  | 13.4%                         |
| Yukon Territory                         | 38,459                       | 0.1%            |  |              | 857   | 0.1%                 | \$56,330   | 0.1%                          |
| Northwest Territories                   | 44,520                       | 0.1%            |  |              | 896   | 0.1%                 | \$76,134   | 0.1%                          |
| Nunavut Territory                       | 37,996                       | 0.1%            |  |              | 321   | 0.0%                 | \$47,743   | 0.1%                          |
| Total                                   | 36,708,083                   | 100.0%          | 136,600                                | 100%         | 652,406                                       | 100.0%               | \$53,786,510                                       | 100.0%                        |

<sup>&</sup>lt;sup>1</sup> Statistics Canada. "Population estimates on July 1st, by age and sex," September 2018, <a href="https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=1710000501">https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=1710000501</a>.

<sup>&</sup>lt;sup>2</sup> Hill Strategies Research Inc. "Artists and Culture Workers in Canada's Provinces and Territories Based on the 2011 National Household Survey and the Labour Force Survey," Statistic Insights on the Arts, Vol.12 No. 3, October 2014, <a href="http://hillstrategies.com/resource/a-statistical-profile-of-artists-and-cultural-workers-in-canada/">http://hillstrategies.com/resource/a-statistical-profile-of-artists-and-cultural-workers-in-canada/</a>. In this report, the term "artists" is used to describe those Canadians 15 or older reporting employment or self-employment earnings in nine occupation groups that were identified as artistic in discussions by arts sector representatives prior to the analysis of the 2001 census. These include Artisans and craftspersons, Dancers, Musicians and singers and Visual artists, among others. In 2008, the nine occupation groups were reconfirmed as priority occupations for the Statistical Insights on the Arts series during discussions between Hill Strategies Research, the Canada Council for the Arts, the Ontario Arts Council and the Department of Canadian Heritage. No estimates of fewer than 500 artists are provided in this report because of concerns over data reliability. Prince Edward Island, the Yukon, Northwest Territories, and Nunavut each have reportedly fewer than 500 artists. There are 6,700 artists in the Atlantic provinces, they comprise 5% of all Canadian artists. There are 560 artists in the three territories, they account for 0.4% of Canada's artists.

<sup>&</sup>lt;sup>3</sup> Statistics Canada. "Provincial and Territorial Culture Indicators, 2016," February 2018, <a href="https://www150.statcan.gc.ca/n1/daily-quotidien/180227/dq180227a-eng.htm">https://www150.statcan.gc.ca/n1/daily-quotidien/180227/dq180227a-eng.htm</a>.