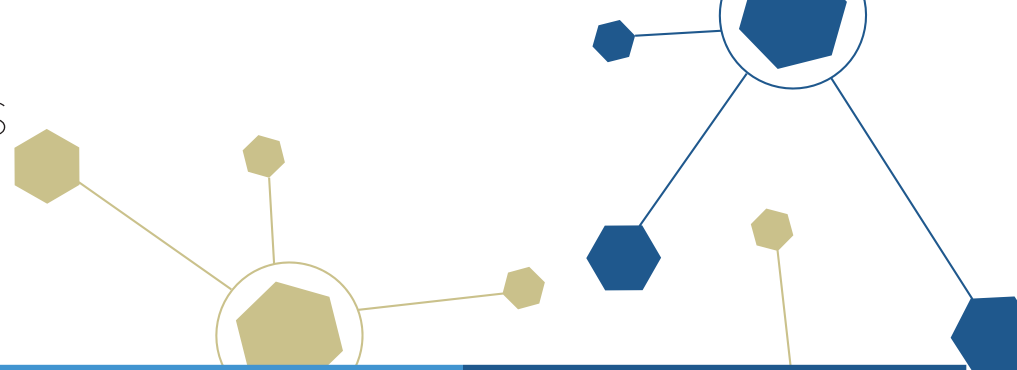


2017 Francophone theatre organizations facts using CADAC data

A portrait of 76 theatre organizations in Canada



Economic impact	Canadian art reaching audiences	Access to the arts	Public participation and support
<ul style="list-style-type: none"> • More than \$32.7 million in public investments and \$7 million in private sector investments have been allotted to francophone theatre organizations (FTOs). • More than \$30 million have been generated by earned revenues, of which \$13.5 million come from the sale of tickets and admissions fees, \$7.1 million from space and equipment rentals, \$6.3 million from tours and \$4 million from co-productions. • For every dollar spent on marketing activities, FTOs have earned \$3.37 in revenues. For every dollar spent on fundraising activities, FTOs for adult audiences (FTAOs) have earned \$4.73 and the FTOs for young audiences (FTOYs) have earned \$4.41 in private sector revenues. • \$39 million—a little more than half of total revenues—have been paid out as salaries and wages and professional fees. • 21% of positions were full-time positions. • Good financial position: the accumulated surplus has increased by 16% over the last 6 years and reached \$10.1 million in 2016-17. 	<ul style="list-style-type: none"> • 2,715 artists participated in 4,621 performances that attracted more than 992,000 spectators.. • 177 new Canadian works were created in 2016-2017. • Most artists hired were Canadian (96%). • FTAOs reached more than 500,000 spectators in their hometowns, 176,000 on tour in Canada and 112,000 abroad, whereas FTOYs reached 66,000 spectators in their hometowns, 108,000 on tour in Canada and 29,000 abroad. • Though foreign markets made up only 8% of the total number of FTAO performances, they made up 17% of FTOY performances. 	<ul style="list-style-type: none"> • More than 142,000 people participated in 3,224 arts education/learning activities. • Of this number, more than 61,000 people participated in meetings with authors, actors and other theatre professionals and 18,000 people took part in training workshops. • 25% of these activities were intended for children and 7% were intended for teenagers. • 141 artists participated in artist residencies. • 43 teacher's guides were prepared. 	<ul style="list-style-type: none"> • For \$7 million invested by the private sector, \$2 million came from donations and business sponsorships and another \$2 million came from fundraising activities. Revenues in the form of goods and services totalled \$2 million and individual donations came in at a little over \$500,000. • Some 2,095 volunteers devoted a total of 110,000 hours of their time to FTO activities.