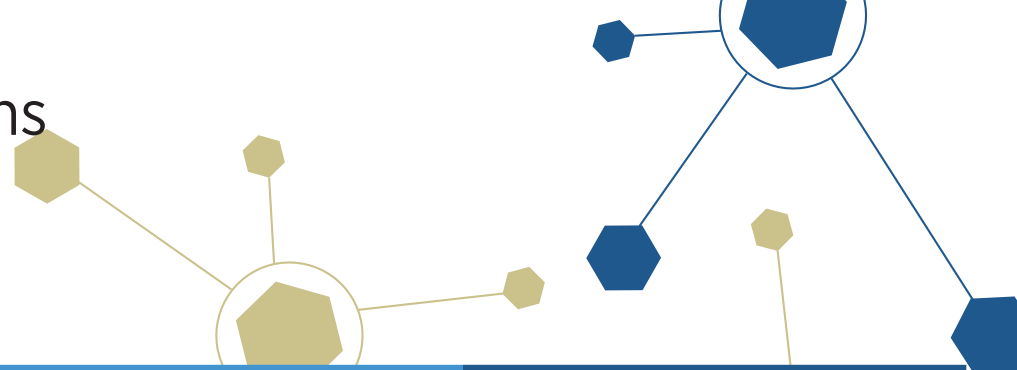


2017 Anglophone theatre organizations facts using CADAC data

A portrait of 115 theatre organizations in Canada



Economic impact	Canadian art reaching audiences	Access to the arts	Public participation and support
<ul style="list-style-type: none">• More than \$52 million in public investments and \$64 million in private sector investments have been allotted to anglophone theatre organizations (ATOs).• More than \$153 million have been generated by earned revenues, of which \$106 million come from the sale of tickets and admissions fees, \$6 million from space and equipment rentals, \$6 million from tours and \$3 million from co-productions.• For every dollar spent on marketing activities, ATOs have earned \$5.93 in revenues. For every dollar spent on fundraising activities, ATOs for adult audiences (ATOAs) have earned \$5.31 and the ATOs for young audiences (ATOYs) have earned \$4.38 in private sector revenues.• \$153 million—a little more than half of total revenues—have been paid out as salaries and wages and professional fees.• 27% of positions were full-time positions.• Good financial position: the accumulated surplus has increased by 16% over the last 6 years and reached \$12.4 million in 2016-17.	<ul style="list-style-type: none">• 9,071 artists participated in 14,197 performances that attracted more than 3.3 million spectators.• 557 new Canadian works were created in 2016-2017.• Most artists hired were Canadian (87%).• ATOAs reached more than 2.4 million spectators in their hometowns, 286,000 on tour in Canada and 42,000 abroad, whereas ATOYs reached 189,000 spectators in their hometowns, 165,000 on tour in Canada and 225,000 abroad.• Though foreign markets made up only 3% of the total number of ATOA performances, they made up 19% of ATOY performances.	<ul style="list-style-type: none">• Almost 1.3 million people participated in 14,996 arts education/learning activities.• Of this number, more than 648,000 people participated in meetings with authors, actors and other theatre professionals and 37,000 people took part in training workshops.• 17% of these activities were intended for children and 18% were intended for teenagers.• 232 artists participated in artist residencies.• 183 teacher's guides were prepared.	<ul style="list-style-type: none">• For \$64 million invested by the private sector, \$30 million came from individual donations, \$12 million came from donations and business sponsorships and another \$7 million came from fundraising activities. Revenues in the form of goods and services totalled \$5 million.• Some 12,981 volunteers devoted a total of 410,000 hours of their time to ATO activities.