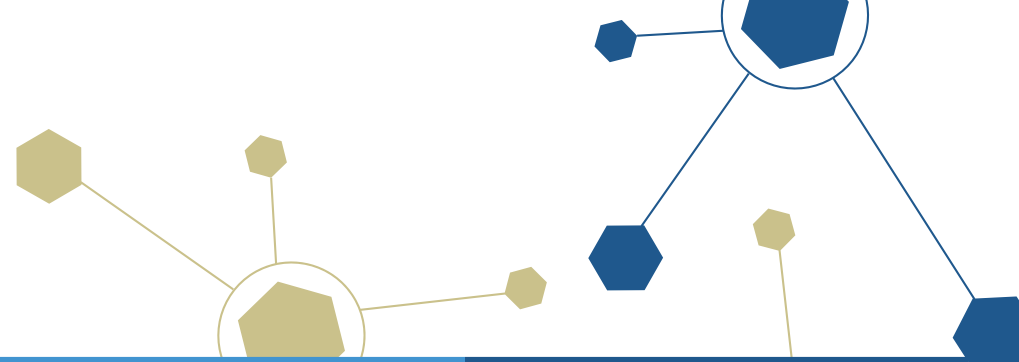


# 2017 symphony orchestra facts using CADAC data

## A portrait of 47 symphony orchestras in Canada



Economic impact	Canadian art reaching audiences	Access to the arts	Public participation and support
<ul style="list-style-type: none"> <li>• <b>\$51.7M in public investment</b> and \$57.0M in private support went to these symphony orchestras.</li> <li>• <b>\$65.6M was generated through earned revenues</b>, three-quarters of which (\$49.2M) was generated through production admissions and the box office.</li> <li>• For each dollar spent on marketing activities, these symphony orchestras produced <b>\$3.23</b> in total earned revenue. For each dollar spent on fundraising activities, they produced <b>\$5.74</b> in private revenues.</li> <li>• <b>\$121.5M - or 69.8%</b> of the total operating budgets - was paid in salaries and professional fees.</li> <li>• The workforce supporting creative activity increased by <b>12.3%</b> since 2010-11, but the <b>share of full-time positions has declined 21%</b>.</li> <li>• Positive operating margins, reduction in accumulated debt and increased capital investment suggest <b>improvement in organizations' financial standing</b> over the last few years.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>7,731 artists</b> were featured in <b>2,675 public performances</b>. Of these:               <ul style="list-style-type: none"> <li>- <b>2,340</b> public performances were produced and presented at a local scale, reaching <b>1.9M</b> people.</li> <li>- <b>303</b> performances were presented nationally, attracting an estimated <b>191.5K</b> Canadians.</li> <li>- <b>32</b> international public performances exposed approximately <b>23.2K</b> attendees to Canadian art.</li> </ul> </li> <li>• The majority of artists receiving artists' fees were Canadian (<b>93.1%</b>).</li> <li>• <b>259 new works</b> presented or exhibited were created by or commissioned from Canadian artists, including <b>34 developed for children or youth</b>.</li> </ul>	<ul style="list-style-type: none"> <li>• In 2016-17, orchestras delivered <b>2,211 arts education and arts learning activities</b>:               <ul style="list-style-type: none"> <li>- <b>42.4%</b> of these activities (937) were designed specifically for children and <b>14.7%</b> (326) were developed for youth.</li> <li>- <b>39.4%</b> of these activities (872) were delivered to individuals of all ages.</li> <li>- <b>3.4%</b> of these activities (76) targeted educators and art professionals, including teacher workshops and professional training/development initiatives.</li> </ul> </li> <li>• <b>These figures do not include a wide assortment of other activities or products</b> delivered by these organizations that promote access to the arts, such as               <ul style="list-style-type: none"> <li>- study guides and curricula (113);</li> <li>- community arts projects (66);</li> <li>- artists-in-residence projects (25);</li> <li>- and conferences (8).</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Arts education and arts learning activities were attended by <b>592.3K people, including 420.5K and 67.6K children and youth, respectively</b>.</li> <li>• Some <b>4,729 volunteers</b> collectively contributed <b>165.8K hours</b> of their time to these symphony orchestras.</li> <li>• <b>Individuals and corporations contributed \$22.8M and \$11.3M</b> to these organizations (40.0% and 19.9% of all private support, respectively). Other significant sources of revenue that reflect the public's support for the arts include fundraising events (\$6.6M), in-kind goods and services (\$4.1M), and other support (\$12.1M, consisting largely of foundation grants and donations).</li> </ul>