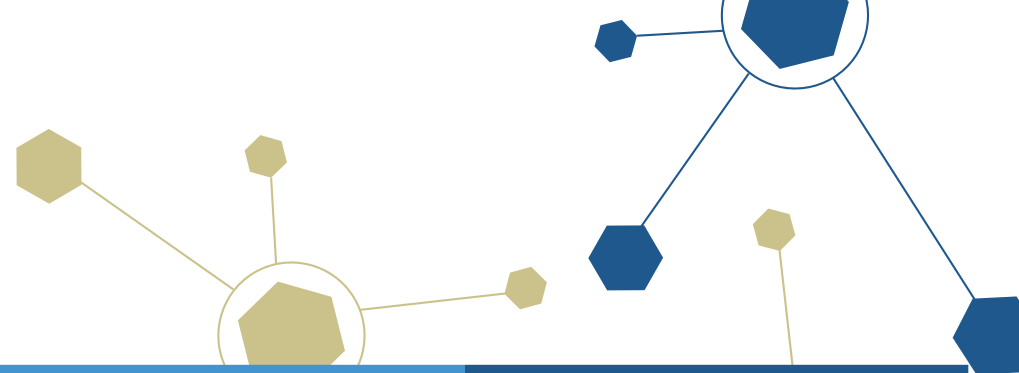


# 2015 Opera Organizations facts using CADAC data

## A portrait of 18 Opera Organizations in Canada



Economic impact	Canadian art reaching audiences	Access to the arts	Public participation and support
<ul style="list-style-type: none"><li>• More than <b>\$17M in public investment</b> and \$26.5M in private support went to these opera organizations</li><li>• Almost <b>\$28M</b> was generated through earned revenues; and \$5.8M (21% of earned revenues) were generated through sales, commissions, facilities and equipment rental and others</li><li>• For each dollar spent on marketing activities, these opera organizations earned <b>\$3.45</b> as total earned revenue. For each dollar spent on fundraising activities, they earned <b>\$4.19</b> in private revenues</li><li>• <b>\$45.9M</b> - or <b>69%</b> of the total operating budgets - was paid in salaries and professional fees</li><li>• <b>23%</b> of work positions were full-time</li><li>• The workforce supporting creative activity decreased slightly by 26% since 2010</li><li>• A steady increase in the accumulated deficit: from <b>-\$520K in 2009-10</b> to <b>-\$4.8M in 2014-15</b></li></ul>	<ul style="list-style-type: none"><li>• <b>2,931 artists</b> were featured in <b>415 public performances</b>, attracting more than 324K in attendance</li><li>• The majority of artists exhibited were Canadian (<b>95%</b>)</li><li>• <b>10</b> public performances were co-presented, representing <b>2.3%</b> of the total public performances</li><li>• A further <b>133</b> public performances were presented nationally attracting over <b>44.7K attendees</b>; and 4 international public performances brought in about 1.9K in attendance</li></ul>	<ul style="list-style-type: none"><li>• <b>455 participants in 75 professional training programs</b> were reported by these opera organizations</li><li>• There were also 4 artist-in-residence projects and 11 conferences in 2015</li><li>• <b>41% decrease</b> in activities during which children and youth create works (136 in 2009 to 80 in 2015), with a total participation of <b>over 3.5K</b></li><li>• <b>14%</b> of total arts education and arts learning activities were designed for children, and 5% for youth</li></ul>	<ul style="list-style-type: none"><li>• <b>14%</b> of private revenue was generated from fundraising events</li><li>• Some <b>2,285 volunteers</b> collectively contributed <b>67.6K hours</b> of their time</li><li>• More than <b>196K in attendance</b> and participants in 1,319 arts education and arts learning activities</li></ul>

