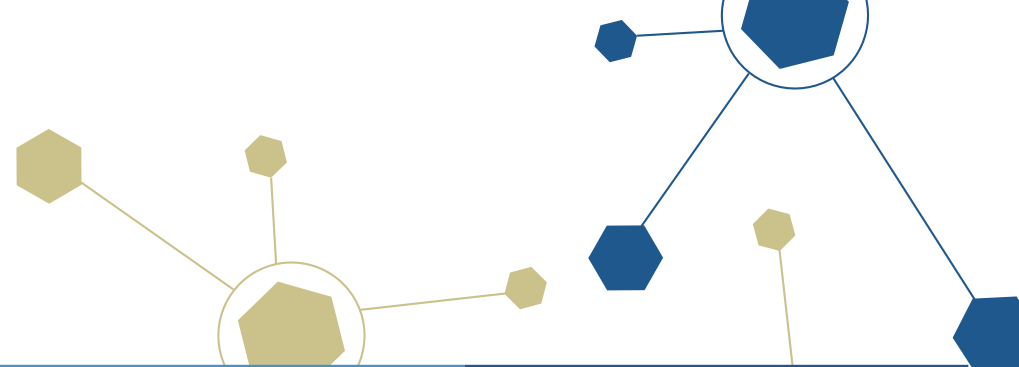


2013 Visual Arts facts using CADAC data

A Portrait of 77 Art Museums and Public Galleries in Canada



Economic impact	Canadian arts reaching audiences	Access to the arts	Public participation and support
<ul style="list-style-type: none"> • More than \$110M in public investment and \$50M in private support went to these museums and galleries • \$63M was generated through earned revenues, almost half (47%) from sales, commissions, broadcasting, facilities and equipment rental and the sale of works of art • For each dollar spent on marketing activities, these museums and galleries earned \$3.13 as total earned revenue. For each dollar spent on fundraising activities, museums and galleries earned \$3.81 in private revenues • \$116.7M - just less than half of total expenses - was paid in salaries and professional fees • 54% of work positions were full-time • The workforce supporting creative activity grew by 17% since 2011 • Good financial position: accumulated surplus increased by 32% in the last 4 years and a decreasing debt to assets ratio, 65% in 2011 to 55% in 2013 	<ul style="list-style-type: none"> • 8,463 artists were featured in 907 local exhibitions attracting more than 4.4M in attendance • More than four of every five artists exhibited was Canadian (81%) • Increase in coproduced exhibitions: 114 exhibitions were co-produced in 2013 (over 12% of total exhibitions) compared to 81 exhibitions in 2010 • 132 exhibitions were presented nationally attracting over 1.4M attendees and 18 international exhibitions brought in over 800,000 in attendance • There was a significant increase in the number of exhibitions disseminated using the internet, 26 in 2010 and 63 in 2013 	<ul style="list-style-type: none"> • 38% of total arts education and arts learning activities were designed for children, and more than 10% for youth • These arts education activities drew more than 630K attendees and participants • 13% increase in activities during which children and youth create works (7,854 in 2011 to 8,884 in 2013), with a total participation of 350 000 • 6,000 participants in the 237 professional training and development programs created by these art museums and galleries 	<ul style="list-style-type: none"> • 29% of private revenue was generated from individual donations • Some 7,600 volunteers collectively contributed 370,000 hours of their time • 15,500 participants in 72 artist-in-residence projects that included public engagement • More than 1.3M in attendance and participants in 30,217 arts education and arts learning activities that add value to the artistic programming activities