## Corporate Scorecard<sup>1</sup>

The Corporate Scorecard details comprehensive metrics on the outputs of Canada Council funding. Canada Council at a Glance provides a broad overview, while the other tables examine the directions laid out in the Council's Strategic Plan 2011-16: Individuals, Arts Organizations, Equity, Partnerships, and Organizational Development. In previous years the Corporate Scorecard appeared in the Canada Council's *Annual Report*. This is an excerpt from the National Overview of the <u>2013-14 Funding to Artists and Arts Organizations</u> publication.

Canada Council at a Glance	201	3-14	2012-13	
Parliamentary appropriation		('000s) \$182,000		('000s) \$181,180
Grants, prizes and payments				
Arts programs		\$141,027		\$140,707
Public Lending Right payments		\$9,770		\$9,771
Prizes and fellowships		\$2,843		\$2,919
Total		\$153,640		\$153,397
Grant applications				
Individual artists	8,677		9,013	
Arts organizations	6,224		5,714	
Total	14,901		14,727	
Applications received via GO! Grants Online	4.557		2.722	
(included in total above)	4,657		3,723	
Grants awarded				
Individual artists <sup>2</sup>	2,171		2,168	_
Arts organizations <sup>3</sup>	3,640		3,683	
Total	5,811		5,851	
Communities in which the grants were awarded <sup>4</sup>	608		627	
<u> </u>				
First-time applicants				
(individual artists and arts organizations)				
First-time applicants	2,790		3,023	
Communities where they live or are located	590		608	
First-time recipients	949		1,016	
Dearrage				
Peer assessors	605		630	
Peer assessors Communities where they live	605 227		629	
Communities where they live			158	
First-time peer assessors	258		264	
Canada Council Art Bank				
Working collection and appraised value of works	17,500	\$71,156	17,532	\$71,165
Working circulation and rental income	3,148	\$1,295	3,539	\$1,465
Canada Council Musical Instrument Bank				
Number of loans/donations to the Musical Instrument Bank				
and insured value of instruments	22	\$37,352	20	\$36,978
Canadian Commission for UNESCO				
UNESCO-related events in which Commission participated	31		39	

## Direction 1: Individuals

Reinforce the Council's commitment to individual					
artists, working alone or collaboratively, as the core of artistic practice.	2013-14		20	2012-13	
•		('000s)		('000s)	
Support to individual artists (recipients/funding)	20,797	\$33,289	20,335	\$32,875	
Grants to individual artists <sup>5</sup>		_			
Support for creation and production activities	1,051	\$18,295	1,016	\$18,157	
Support for dissemination activities	263	\$1,452	161	\$1,097	
Travel grants to professional artists	695	\$926	842	\$1,091	
Total	1,903	\$20,673	1,925	\$20,345	
Public Lending Right Program					
Canadian authors receiving payments	18,668	\$9,770	18,186	\$9,771	
Communities where they live (in Canada)	1,904		1,871		
Communities where they live (outside Canada)	369		369		
		_			
Celebrating exceptional achievement through prizes					
and fellowships					
Prize and fellowship recipients	225	\$2,843	223	\$2,749	
		40		*10	
Art Bank Purchase Program	1	\$3	1	\$10	
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Strategies and program initiatives (recipients/funding) (figures include totals above)					
Multi-year project support to individual artists	31	\$1,247	38	\$1,526	
Support for residencies and commissioning	38	\$540	37	\$577	
Touring grants (music, dance, theatre only)	46	\$573	44	\$416	
Support to artists and community collaborations	8	\$146	8	\$133	
support to units and community conditions		\$110		Ţ133	
Honoraria and reading fees for members of peer		_			
assessment and advisory committees					
Peer assessment committees – honoraria		\$755		\$688	
Peer assessment committees – file reading fees		\$484		\$516	
Advisory committees		\$40		\$20	
Total		\$1,279		\$1,224	

# Direction 2: Arts Organizations

Broaden the Council's commitment to arts organizations to strengthen their capacity to

organizations to strengthen their capacity to				
underpin artistic practices in all parts of the country.	2013-14		2012-13	
		('000s)		('000s)
Support to organizations (recipients/funding) <sup>6</sup>	2,177	\$120,345	2,241	\$120,621
Operating support to organizations				
Annual	389	\$16,953	442	\$21,697
Multi-year	664	\$74,740	590	\$71,091
Total		\$91,693		\$92,788
Project support to organizations				
Annual	1,594	\$25,682	1,688	\$24,983
Multi-year	94	\$2,794	94	\$2,768
Total		\$28,476		\$27,751
Strategies and program initiatives (recipients/funding) (figures included in totals above)				
Support for dissemination activities	1,240	\$20,600	1,304	\$20,285
Touring grants (music, dance, theatre only)	153	\$3,864	166	\$3,394
Support for residencies and commissioning	83	\$830	86	\$951
Support to artists and community collaborations	70	\$949	61	\$910

## Direction 3: Equity

equity as a critical priority in fulfilling Canada's artistic aspirations.    (1000s)   (1000s)	Enhance the Council's leadership role in promoting					
Support to artists and arts organizations from Aboriginal communities (recipients/funding) Support to Aboriginal artists Support to Aboriginal artists Support to Aboriginal artists Support to Aboriginal artists Support to Aboriginal artis organizations Support to Aboriginal arts organizations Support to artists and arts organizations from culturally diverse communities (recipients/funding) <sup>S</sup> Support to artists and arts organizations from culturally diverse artists Support to culturally diverse artists Support to culturally diverse artists Support to culturally diverse arts organizations Support to culturally diverse arts organizations Support to culturally diverse arts organizations Support to artists and organizations from Deaf and disability arts communities (recipients/funding) <sup>S</sup> Support to Beaf and disability artists Support to Deaf and disability artists Support to Deaf and disability arts organizations Support to Deaf and disability arts organizations Support to artists and arts organizations from Anglophone official language minority communities (recipients/funding) <sup>S</sup> Support to artists from Anglophone official language minority communities (recipients/funding) Support to arts organizations from Anglophone official language minority communities (recipients/funding) Support to arts organizations from Anglophone official language minority communities  Total Support to artists and arts organizations from Francophone official language minority communities  Support to artists from Francophone official language minority communities  Support to artists from Francophone official language minority communities  Francophone official lan	. , , , , , , , , , , , , , , , , , , ,	2013-14		20	2012-13	
Abordiginal communities (recipients/funding)   Support to Aboriginal artists   154   51,895   162   51,895   162   51,895   162   51,895   162   51,996	artistic aspirations.		('000s)		('000s)	
Support to Aboriginal artists   154   \$1,755   162   \$1,895   \$1,995   \$1,295   \$1,396   \$1,000   \$2,604   \$1,000   \$1	• • • • • • • • • • • • • • • • • • • •					
Operating support to Aboriginal arts organizations   23   \$1,452   22   \$1,396   Project support to Aboriginal arts organizations   100   \$2,746   100   \$2,604					_	
Project support to Aboriginal arts organizations  Total  258  55,953  270  55,875  Support to artists and arts organizations from culturally diverse communities (recipients/funding)  Support to culturally diverse artists  Support to culturally diverse artists  Support to culturally diverse artists  Support to culturally diverse arts organizations  52  53,112  51  53,127  Froject support to culturally diverse arts organizations  112  52,435  111  52,362  Total  Support to artists and organizations from Deaf and disability artists  Support to Deaf and disability artists  37  5452  51  5386  Operating support to Deaf and disability artists  37  5452  51  5386  Operating support to Deaf and disability artists organizations  18  5726  19  5621  Total  Support to Deaf and disability artist organizations  18  5726  19  5621  Total  Support to artists and arts organizations from Anglophone official language minority communities (recipients/funding)*  Support to artists from Anglophone official language minority communities  45  59  51  51  52  52  51  53  52  52  53  53  54  55  54  55  54  55  54  55  57  57		154	\$1,755	162	\$1,895	
Support to artists and arts organizations from culturally diverse communities (recipients/funding) <sup>5</sup> Support to culturally diverse artists 344 53,124 342 \$3,740 Operating support to culturally diverse arts organizations 52 \$3,112 51 \$3,127 Project support to culturally diverse arts organizations 112 \$2,435 111 \$2,2362 Total <sup>2</sup> 485 \$8,671 478 \$9,228  Support to artists and organizations from Deaf and disability arts communities (recipients/funding) <sup>5</sup> Support to Deaf and disability arts organizations 4 \$99 4 \$1100 Project support to Deaf and disability arts organizations 18 \$726 19 \$621 Total <sup>2</sup> 59 \$1,277 72 \$1,107  Support to artists and arts organizations from Anglophone official language minority communities (recipients/funding) <sup>6</sup> Support to artists from Anglophone official language minority communities (recipients/funding) <sup>6</sup> Support to artists from Anglophone official language minority communities 75 \$1,097 88 \$1,296 Total <sup>3</sup> 331 \$5,831 349 \$6,115  Support to artists and arts organizations from Prancophone official language minority communities 75 \$775 67 \$639 Operating support to arts organizations from Francophone official language minority communities 75 \$766 45 \$580		23	\$1,452	22	\$1,396	
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official language minority communities 57 \$766 45 \$580		32	72,174	J1	72,100	
		57	\$766	45	\$580	

#### Direction 4: Partnership

organizations

Make partnerships with other organizations a key element in the Council's approach to advancing its mandate.

2013-14

2012-13

('000s)

CADAC: Canadian Arts Data / Données sur les arts au Canada
Contribution towards a web-based system to allow the Canada Council and other public funders to collect and share common financial and statistical data on Canadian arts

\$216

#### Direction 5: The Council's Organizational Development

Enhance the Council's capacity to support the arts and implement change by strengthening its structure, staffing and services.	2013-14		20	2012-13	
Staffing and Services Employees	238		234	_	
Professional development and training costs per employees		\$572		\$706	
Number of employee-trips outside the National Capital					
Region (including outreach sessions and workshops)	563		575		
Communities visited by employees	82		70		
Canada Council website traffic ('000s)					
Page views per year	3,232		2,610		
Visits per year	831		1,223		
Unique visitors	478		961		

\$212

<sup>&</sup>lt;sup>1</sup> From 2012-13 onwards figures are based upon information as at May 1, or the next business day, of each fiscal year except in previous years where they are based upon information from June 1 and some cases where figures rely on data from final reports of the grants. As a result of changes in methodology, figures in this corporate scorecard are not necessarily comparable to figures in previous years' presentations.

<sup>&</sup>lt;sup>2</sup> An individual artist may receive more than one grant in a given year. For example, an individual artist may receive a project grant and a travel grant.

<sup>3</sup> An arts organization may receive more than one grant in a given year. For example, an arts organization may receive a project grant and an operating grant.

<sup>&</sup>lt;sup>4</sup> This figure includes 483 communities in Canada and 125 international communities in 2013-14 (Canadian artists residing outside Canada and international publishers and co-producers).

<sup>&</sup>lt;sup>5</sup> In 2011-12, the Equity Office expanded the eligibility criteria of the Capacity Building Initiative to include applicants from Deaf and disability arts communities. Prior to 2011-12, the Capacity Building Initiative was designated exclusively to applicants from culturally diverse arts communities.

<sup>&</sup>lt;sup>6</sup> Support for artists and arts organizations working in official language communities is calculated on the basis of data collected a different way than that of the three preceding equity groups. Any comparison between the different groups would therefore not necessarily be accurate.