

## Corporate Scorecard<sup>1</sup>

The Corporate Scorecard details comprehensive metrics on the outputs of Canada Council funding. *Canada Council at a glance* provides a broad overview, while the other tables examine the directions laid out in the Council's Strategic Plan 2011-16: Individuals, Arts Organizations, Equity, Partnerships, and Organizational Development. In previous years the Corporate Scorecard appeared in the Canada Council's *Annual Report*. This is an excerpt from the *National Overview* of the 2012-13 [Funding to Artists and Arts Organizations](#) publication.

<i>Canada Council at a glance</i>	2012-13		2011-12	
		('000s) \$181,180		('000s) \$180,958
<b>Parliamentary appropriation</b>				
<b>Grants, prizes and payments</b>				
Arts programs		\$140,707		\$144,245
Public Lending Right payments		\$9,771		\$9,941
Prizes and fellowships		\$2,919		\$3,118
<b>Total</b>		<b>\$153,397</b>		<b>\$157,304</b>
<b>Grant applications</b>				
Individual artists	9,013		9,219	
Arts organizations	5,714		6,475	
<b>Total</b>	<b>14,727</b>		<b>15,694</b>	
Applications received via GO! Grants Online (included in total above)	3,723		3,201	
<b>Grants awarded</b>				
Individual artists <sup>2</sup>	2,168		2,256	
Arts organizations <sup>3</sup>	3,683		3,780	
<b>Total</b>	<b>5,851</b>		<b>6,036</b>	
Communities in which the grants were awarded <sup>4</sup>	627		634	
<b>First-time applicants</b> (individual artists and arts organizations)				
First-time applicants	3,023		3,590	
Communities where they live or are located	608		681	
First-time recipients	1,016		1,110	
<b>Peer assessors</b>				
Peer assessors	629		666	
Communities where they live	158		181	
First-time peer assessors	264		298	
<b>Canada Council Art Bank</b>				
Working collection and appraised value of works	17,532	\$71,165	17,526	\$71,084
Working circulation and rental income	3,539	\$1,465	4,212	\$1,715
<b>Canada Council Musical Instrument Bank</b>				
Number of loans/donations to the Musical Instrument Bank and insured value of instruments	20	\$36,978	17	\$28,000
<b>Canadian Commission for UNESCO</b>				
UNESCO-related events in which Commission participated.	39		39	

## Direction 1: Individuals

Reinforce the Council's commitment to individual artists, working alone or collaboratively, as the core of artistic practice.

	2012-13		2011-12	
<b>Support to individual artists (recipients/funding)</b>	<b>20,335</b>	<b>\$32,875</b>	<b>20,143</b>	<b>\$35,226</b>
<b>Grants to individual artists<sup>2</sup></b>				
Support for creation and production activities	1,016	\$18,157	1,170	\$19,699
Support for dissemination activities	161	\$1,097	142	\$1,105
Travel grants to professional artists	842	\$1,091	817	\$1,067
<b>Total</b>	<b>1,925</b>	<b>\$20,345</b>	<b>2,013</b>	<b>\$21,871</b>
<b>Public Lending Right Program</b>				
Canadian authors receiving payments	18,186	\$9,771	17,885	\$9,941
Communities where they live (in Canada)	1,833		1,809	
Communities where they live (outside Canada)	368		370	
<b>Celebrating exceptional achievement through prizes and fellowships</b>				
Prize and fellowship recipients	223	\$2,749	193	\$3,118
<b>Art Bank Purchase Program</b>	1	\$10	52	\$305
<b>Strategies and program initiatives (recipients/funding)</b> (figures include totals above)				
Multi-year project support to individual artists	38	\$1,526	40	\$1,601
Support for residencies and commissioning	37	\$577	37	\$530
Touring grants (music, dance, theatre only)	44	\$416	26	\$360
Support to artists and community collaborations	8	\$133	12	\$142
<b>Honoraria and reading fees for members of peer assessment and advisory committees</b>				
Peer assessment committees - honoraria		\$688		\$723
Peer assessment committees – file reading fees		\$516		\$523
Advisory committees		\$20		\$41
<b>Total</b>		<b>\$1,224</b>		<b>\$1,278</b>

## Direction 2: Arts Organizations

Broaden the Council's commitment to arts organizations to strengthen their capacity to underpin artistic practices in all parts of the country.

	2012-13		2011-12	
		('000s)		('000s)
<b>Support to organizations (recipients/funding)<sup>3</sup></b>	<b>2,241</b>	<b>\$120,621</b>	<b>2,220</b>	<b>\$122,582</b>
<b>Operating support to organizations</b>				
Annual	442	\$21,697	479	\$23,600
Multi-year	590	\$71,091	572	\$71,227
<b>Total</b>		<b>\$92,788</b>		<b>\$94,827</b>
<b>Project support to organizations</b>				
Annual	1,688	\$24,983	1,678	\$24,574
Multi-year	94	\$2,768	113	\$3,181
<b>Total</b>		<b>\$27,751</b>		<b>\$27,755</b>
<b>Strategies and program initiatives (recipients/funding)</b> (figures included in totals above)				
Support for dissemination activities	1,304	\$20,285	1,253	\$19,703
Touring grants (music, dance, theatre only)	166	\$3,394	146	\$3,156
Flying Squad and Flying Eagle support <sup>5</sup>	141	\$796	226	\$1,395
Support for residencies and commissioning	86	\$951	80	\$952
Support to artists and community collaborations	61	\$910	65	\$946

### Direction 3: Equity

Enhance the Council's leadership role in promoting equity as a critical priority in fulfilling Canada's artistic aspirations.

	2012-13		2011-12	
		('000s)		('000s)
<b>Support to artists and arts organizations from Aboriginal communities (Recipients/Funding)</b>				
Support to Aboriginal artists	157	\$1,867	170	\$1,853
Operating support to Aboriginal arts organizations	22	\$1,396	20	\$1,288
Project support to Aboriginal arts organizations	100	\$2,611	90	\$2,401
<b>Total<sup>2</sup></b>	<b>266</b>	<b>\$5,873</b>	<b>265</b>	<b>\$5,542</b>
<b>Support to artists and arts organizations from culturally diverse communities (Recipients/Funding)<sup>6</sup></b>				
Support to culturally diverse artists	332	\$3,707	286	\$3,235
Operating support to culturally diverse arts organizations	51	\$3,127	45	\$2,836
Project support to culturally diverse arts organizations	109	\$2,358	123	\$2,720
<b>Total<sup>2</sup></b>	<b>446</b>	<b>\$9,192</b>	<b>429</b>	<b>\$8,791</b>
<b>Support to artists and organizations from Deaf and disability arts communities (Recipients/Funding)<sup>6</sup></b>				
Support to Deaf and disability artists	46	\$311	31	\$468
Operating support to Deaf and disability arts organizations	4	\$100	3	\$85
Project support to Deaf and disability arts organizations	19	\$621	20	\$594
<b>Total<sup>2</sup></b>	<b>67</b>	<b>\$1,031</b>	<b>53</b>	<b>\$1,147</b>
<b>Support to artists and arts organizations from Anglophone official language minority communities (Recipients/Funding)<sup>7</sup></b>				
Support to artists from Anglophone official language minority communities	237	\$2,676	266	\$2,618
Operating support to arts organizations from Anglophone official language minority communities	42	\$2,000	39	\$2,027
Project support to arts organizations from Anglophone official language minority communities	86	\$1,260	78	\$1,354
<b>Total</b>	<b>365</b>	<b>\$5,936</b>	<b>383</b>	<b>\$5,999</b>
<b>Support to artists and arts organizations from Francophone official language minority communities (Recipients/Funding)<sup>7</sup></b>				
Support to artists from Francophone official language minority communities	56	\$607	49	\$483
Operating support to arts organizations from Francophone official language minority communities	31	\$2,106	32	\$2,140
Project support to arts organizations from Francophone official language minority communities	44	\$569	58	\$714
<b>Total</b>	<b>131</b>	<b>\$3,282</b>	<b>139</b>	<b>\$3,337</b>

## Direction 4: Partnership

Make partnerships with other organizations a key element in the Council's approach to advancing its mandate.

	2012-13		2011-12	
		('000s)		('000s)
Alberta Creative Development Initiative (ACDI) (recipients/funding) <sup>8</sup>	–	–	75	\$999
<b>CADAC: Canadian Arts Data / Données sur les arts au Canada</b>				
Contribution towards a web-based system to allow the Canada Council and other public funders to collect and share common financial and statistical data on Canadian arts organizations.		\$212		\$183

## Direction 5: The Council's Organizational Development

Enhance the Council's capacity to support the arts and implement change by strengthening its structure, staffing and services.

	2012-13		2011-12	
		('000s)		('000s)
<b>Staffing and Services</b>				
Employees	234		239	
Professional development and training costs per employees		\$706		\$770
Number of employee-trips outside the National Capital Region (including outreach sessions and workshops)	575		673	
Communities visited by employees	70		76	
<b>Canada Council website traffic (in thousands)</b>				
Page views per year <sup>9</sup>	2,610		–	
Visits per year	1,223		1,271	
Unique visitors	961		638	

<sup>1</sup> From 2012-13 onwards figures are based upon information as at May 1, or the next business day, of each fiscal year except in previous years where they are based upon information from June 1 and some cases where figures rely on data from final reports of the grants. As a result of changes in methodology, figures in this corporate scorecard are not necessarily comparable to figures in previous years' presentations.

<sup>2</sup> An individual artist may receive more than one grant in a given year. For example, an individual artist may receive a project grant and a travel grant.

<sup>3</sup> An arts organization may receive more than one grant in a given year. For example, an arts organization may receive a project grant and an operating grant.

<sup>4</sup> This figure includes 501 communities in Canada and 126 international communities in 2012-13 (Canadian artists residing outside Canada and international publishers and co-producers).

<sup>5</sup> As the result of a comprehensive review of the Canada Council Flying Squad program, there was only one application deadline for the program in 2012-13, while there were two deadlines for the same program in 2011-12.

<sup>6</sup> In 2011-12, the Equity Office expanded the eligibility criteria of the Capacity Building Initiative to include applicants from Deaf and disability arts communities. Prior to 2011-12, the Capacity Building Initiative was designated exclusively to applicants from culturally diverse arts communities.

<sup>7</sup> Support for artists and arts organizations working in official language communities is calculated on the basis of data collected a different way than that of the three preceding equity groups. Any comparison between the different groups would therefore not necessarily be accurate.

<sup>8</sup> The Alberta Creative Development Initiative (ACDI) was a time-limited program designed to support the development of the arts in Alberta. It was a partnership between the Alberta Foundation for the Arts and the Canada Council for the Arts in collaboration with the Calgary Arts Development Authority and the Edmonton Arts Council. Administrated by the Canada Council, it was launched in 2007-08 as a 3-year program and was renewed for an additional year (2010-11), then again for a final year (2011-12). The Canada Council and the Alberta Foundation for the Arts each contributed \$1,000,000 annually to ACDI for the first three years of the program (2007-2010) and each contributed a further \$500,000 annually for the last two years of the program (2010-2012) for a total of almost \$8,000,000 in grants over 5 years. Overall, 1,868 grant applications were assessed and 602 grants were awarded to artists and arts organizations in Alberta. The program was no longer in existence for the 2012-13 year.

<sup>9</sup> For 2012-13, the Canada Council changed the way it counts page views per year; therefore, there are no comparable figures for 2011-12.