



**Canada Council for the Arts
Funding to artists
and arts organizations
in Alberta, 2012-13**



Canada Council Conseil des arts
for the Arts du Canada

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Note: A complete listing of grants awarded to individual artists and arts organizations in 2012-13 is available on the *Past recipients* page on the Canada Council's website:

www.canadacouncil.ca/past-recipients

1.0 Overview of Canada Council funding to Alberta in 2012-13

- In 2012-13, the Canada Council for the Arts provided grants totalling \$8.4 million to the arts in Alberta.
- In addition to grants, \$408,334 in payments was provided to 898 authors through the Public Lending Right program,¹ as well as \$293,000 in special funds and the Canadian Commission for UNESCO General Program Fund in 2012-13. This brings the total amount of Canada Council funding to Alberta to \$9.1 million.
- The Canada Council awarded \$934,305 in grants to 103 Alberta artists and \$7.5 million to 105 Alberta arts organizations. 11.1% of the grants awarded in the province went to individuals, while 88.9% were awarded to organizations.
- Grants were awarded to artists and arts organizations in Alberta in each artistic discipline – dance, interdisciplinary and performance art, media arts, music, theatre, visual arts and writing and publishing. In 2012-13, the largest amount of funding went to music (\$2.8 million). Theatre received the second largest amount of funding (\$2.0 million), followed by visual arts (\$1.0 million).
- Every dollar invested in an Alberta-based arts organization through a Canada Council for the Arts' operating grant in 2012-13 leveraged \$15.75 in total revenues. Total Canada Council operating grants in Alberta represent 6.3% of total revenues of recipient arts organizations in that province.²
- 765 applications from Alberta artists and arts organizations were submitted to the Canada Council in 2012-13, representing 5.2% of the total number of applications received.
- Funding to artists and arts organizations in Calgary totalled \$4.3 million, comprising 51.2% of the total funding going to the province. Edmonton received \$3.3 million in funds (39.2% of total funding), while Banff received \$330,200 (3.9% of total funding). 21 additional communities in Alberta including Lethbridge and Medicine Hat received \$481,285, or 5.8% of all funding to the province in 2012-13.
- In 2012-13, Alberta artists received 4.4% of total Canada Council funding to artists, and Alberta arts organizations received 6.2% of the total Council funding to arts organizations. In total, Alberta artists and arts organizations received 5.9% of Canada Council funding. In comparison, the province makes up 8.7% of Canadian artists,³ and 11.1% of the Canadian population.⁴
- 35 Alberta artists and arts professionals served as peer assessors in 2012-13, making up 5.6% of all peer assessors.

¹ The Public Lending Right program provides payments to authors whose books are held in selected Canadian public libraries.

² These figures reflect financial data from forms submitted, revised or locked by CADAC (Canadian Arts Data/Données sur les arts au Canada). These figures exclude book and magazine publishers because, due to the nature of their business, their financial information is not currently captured using CADAC.

³ Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <<http://www.hillstrategies.com/content/artists-canada%E2%80%99s-provinces-and-territories>>.

⁴ Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," September 2012, <<http://www.statcan.gc.ca/tables-tableaux/sum-som/l01/cst01/demo02a-eng.htm>>.

2.0 Statistical highlights about the arts in Alberta⁵

- In total, 60% of surveyed Prairie residents attended at least one live art performance—such as a play, musical, music, concert, dance performance, opera or storytelling—in the last year (2012), and 51% attended at least one arts or cultural festival in that same period. Overall, 57% of surveyed Prairie residents rated the quality of arts and culture events in their community as good or very good.
- In 2010, all Albertans 15 or older (99.8%, or 3.0 million people) participated in at least one of the 18 arts, culture or heritage activities. The participation data also show that 90.4% of residents watched a movie or a video, 89.1% listened to downloaded music or music on CDs, 79.3% read a book, 76.6% attended a performing arts event or a cultural festival, and 36.8% visited an art gallery.
- Albertans spent \$3.3 billion on cultural goods and services in 2008, or 2.8% of total consumer spending in the province. The \$3.3 billion in consumer spending on culture is more than four times larger than the \$810 million spent on culture in Alberta by all levels of government in 2007-08. On a per capita basis, Albertans' cultural spending is the highest of all provinces at \$963 per resident.
- Calgarians spent \$1,020 per capita on cultural goods and services in 2008, highest among 12 Canadian metropolitan areas. Total cultural spending was \$1.1 billion in Calgary in 2008. In Edmonton, per capita spending on culture was \$933 in 2008, fifth among the 12 metropolitan areas. Total cultural spending was \$980 million in Edmonton in 2008.
- In 2008, households in Alberta spent 21 cents for every \$100 of income on books and 10 cents for every \$100 of income on magazines.
- In 2008, 474,000 households in Alberta reported spending \$146 million on live performing arts, accounting for 10% of all spending on live performing arts in Canada.
- In 2006, there were 12,200 artists in Alberta, representing 0.59% of the overall provincial labour force.
- Between 1991 and 2006 the number of artists in Alberta increased by 37%. The rate of growth in the number of artists was greater between 1991 and 2001 (31%) than between 2001 and 2006 (4%).

⁵ Sources:

Phoenix Strategic Perspectives Inc. for the Department of Canadian Heritage. "Arts and Heritage in Canada: Access and Availability Survey 2012," November 2012, <http://epe.lac-bac.gc.ca/100/200/301/pwgs-c-tpsgc/por-ef/canadian_heritage/2012/089-11-e/report.pdf>.

Hill Strategies Research Inc. "Provincial Profiles of Arts, Culture and Heritage Activities in 2010," *Statistical Insights on the Arts*, Vol. 10 No. 3, March 2012, <<http://www.hillstrategies.com/content/provincial-profiles-arts-culture-and-heritage-activities-2010>>.

Hill Strategies Research Inc. "Consumer Spending on Culture in Canada, the Provinces and 12 Metropolitan Areas in 2008," *Statistical Insights on the Arts*, Vol.9 No. 1, November 2010, <<http://www.hillstrategies.com/content/consumer-spending-culture-2008>>.

Hill Strategies Research Inc. "Who buys books and magazines in Canada?," *Statistical Insights on the Arts*, Vol. 9, No. 3, March 2011, <<http://hillstrategies.com/content/who-buys-books-and-magazines-canada>>.

Hill Strategies Research Inc. "Patterns in Performing Arts Spending in Canada in 2008," *Statistical Insights on the Arts*, Vol. 9, No. 2, February 2011, <<http://www.hillstrategies.com/content/patterns-performing-arts-spending-canada-2008>>.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistical Insights on the Arts*, Vol.7 No. 5, March 2009, <<http://www.hillstrategies.com/content/artists-canada%E2%80%99s-provinces-and-territories>>.

- In 2006, the median earnings of artists in Alberta are \$13,000, less than half the typical earnings of all Alberta workers (\$29,700).
- In 2006, of nine arts occupation groups, musicians and singers represent the largest group in Alberta with 3,500 individuals reporting earnings, followed by authors and writers (2,000), visual artists (1,700), artisans and craftspersons (1,500) and producers, directors, choreographers and related occupations (1,300).

3.0 Highlights of Canada Council grants to Alberta artists and arts organizations

Arts organizations

The Canada Council supports the work of arts organizations. In 2012-13, some of the Alberta arts organizations that received funding were:

Organization	Community	Total funding
Alberta Ballet Company	CALGARY	\$525,000
Alberta Theatre Projects	CALGARY	\$296,750
Art Gallery of Alberta	EDMONTON	\$229,500
Calgary Opera Association	CALGARY	\$498,340
Decidedly Jazz Danceworks	CALGARY	\$105,000
Edmonton Symphony Society	EDMONTON	\$837,700
EMMEDIA Gallery & Production Society	CALGARY	\$118,132
Film and Video Arts Society, Alberta	EDMONTON	\$81,600
One Yellow Rabbit Performance Theatre	CALGARY	\$162,000
Southern Alberta Art Gallery	LETHBRIDGE	\$150,000
Theatre Calgary	CALGARY	\$120,000
Workshop West Playwrights' Theatre Society	EDMONTON	\$79,500

Aboriginal arts organizations

The Canada Council supports the work of Aboriginal arts organizations. In 2012-13, some of the Alberta organizations receiving funding were:

Organization	Community	Total funding
Aboriginal Arts Program	BANFF	\$54,000
Alberta Aboriginal Arts	EDMONTON	\$26,655
Eschia Books Inc.	EDMONTON	\$15,000
Sun and Moon Visionaries Aboriginal Artisans Society	EDMONTON	\$15,000

Culturally diverse arts organizations

The Canada Council supports the work of culturally diverse arts organizations. In 2012-13, some of the Alberta organizations that received funding were:

Organization	Community	Total funding
Afrikadey! Arts & Culture Society of Calgary	CALGARY	\$28,000
Concrete Theatre Society	EDMONTON	\$75,600
Dr. Zoo	LETHBRIDGE	\$4,380
Mile Zero Dance Society	EDMONTON	\$12,500

Disability arts organizations

The Canada Council supports the work of disability arts organizations. In 2012-13, some of the Alberta organization that received funding was:

Organization	Community	Total funding
Picture this...film festival	CALGARY	\$30,250
Stage Left Productions	CALGARY	\$44,500

Prizes and awards

The Canada Council for the Arts administers over 70 annual prizes, fellowships and awards to Canadian artists and scholars for their contributions to the arts, humanities and sciences in Canada. In 2012-13, a prize winner in Alberta was:

Prize / Award	Winner	Community
Saidye Bronfman Award	Payce, Gregory	CALGARY

Examples of Canada Council funding in Alberta⁶

The Canada Council supports the endeavours of professional artists and arts organizations through its programs. The following selection illustrates some of the activities supported by the Canada Council in Alberta:

May 2013 - Edmonton's **The Writers' Guild of Alberta** (WGA) presented *Words in 3 Dimensions*, a successful three-day conference that brought together writers, editors and publishers from across Alberta. The conference aimed to present the full industry picture: writing, editing, publishing– where they interact, intersect and ignite. The event included numerous pre-conference workshops, presentations and three keynotes: Author Alistair MacLeod in Conversation with Shelagh Rogers, the host of CBC's *The Next Chapter*; *Publishers, Writers and Editors: A New Configuration* by editor Rosemary Shipton; and *A Different Kind of Ménage à Trois* by publisher Nancy Flight. The WGA received two Canada Council grants totalling \$12,000 through the Grants for Literary Arts Promotion program for the conference and to host their Mentorship Program for emerging Alberta writers.

⁶ Unless otherwise indicated, project descriptions and quotations are drawn from documents in the grant application.

2012 to 2015 - Calgary cellist **Arnold Choi** won the opportunity to borrow for three years the Canada Council Musical Instrument Bank's 1696 Bonjour Stradivari cello, valued at \$11 million. Choi has performed to great acclaim throughout North America, Europe and Asia. He has been featured as a soloist with several orchestras including the Orchestre symphonique de Montréal (OSM), the Edmonton Symphony, the Okanagan Symphony, the Calgary Philharmonic, the Quebec Symphony Orchestra, the Shanghai Opera House Orchestra and the Schleswig-Holstein Festival Orchestra (Germany). Choi, who will graduate from Yale University in December, said in a CBC interview that one of his goals over the next three years is to play the Strad cello for a wide audience — whether by taking part in different types of performances or through recordings. "I really want the sound of this cello to reach as many ears as possible," he said "Let's not forget how amazing a Strad sounds. It's just incredible. It's very easy to play. It has the most beautiful, rich, velvety sound of any cello I've ever tried. You can feel it vibrating on your whole body when you're playing it."

October 2012 - The living room of a house was the venue for **Mile Zero Dance Society's** intimate presentations of *October*. In this work, performed by Lin Snelling and choreographed by Montreal's Tedi Tafel, the audience sits inside and through the window, sees an outside world in constant motion where seasons shift and time accelerates and slows. Inside the room, the dancer is also in motion, traveling between states of remembering and letting go as she attempts to articulate a story that is perhaps impossible to recount. The Society hosted a two-week creative residency for Tafel to develop the site-specific piece, teach an authentic movement workshop, hold a movement master class for fine arts students and give an artist talk at the University of Alberta in Edmonton. These activities gave choreographers, dancers, teachers, actors, and other artists the opportunity to delve deeper into their own movement exploration and process. The Society received \$12,500 through the Canada Council's Dance Presentation Program: Support to Presenters for the residency.

2012/2013 - Jazz artist **Jesse Peters** is touring his latest project *Face Time* all over North America from the west coast of Canada to the east coast of the United States. And now, after a successful showcase at the 2013 Association of Performing Arts Presenters (APAP) in New York City, the singer/songwriter from Sherwood Park, AB has been booked for a six-show tour through China. Showcasing allowed Jesse to raise his profile and break into new markets both nationally and internationally. To offset travel costs to the APAP event and to the Arts Northwest Conference in Boise, Idaho, Peters received two Canada Council grants totalling \$3,030 through the Audience and Market Development Travel Grants program.

October 2012 - The **Mountain Standard Time Performative Art Festival (M:ST)** brought together over 60 artists from Canada and around the world to present their works, give workshops and perform in and around Calgary and Lethbridge. As part of the Festival, M:ST collaborated with Indigeneity Artist Collective Society, the EPCOR Centre for the Performing Arts, and TRUCK Contemporary Art, to present *La Nostalgia Remix: Solid Gold*, a unique performance by James Luna and Guillermo Gómez-Peña, with Terrance Houle. The performance art project explores the cultural, symbolic and iconographic dimensions of "nostalgia" both for the Native American "rez" and in the Chicano "barrio." Participant Jordan Bennett shares his experience: "The work took ceremony to an entirely different level, the energy and emotion emitted in the room was almost overwhelming, it was a hustle of lights, music, sound effects, video, dance, process, modeling, and manipulation." M:ST received three grants totalling \$26,000 through the Project Grants for Organizations in the Visual Arts program. This contributed to the presentation of the M:ST festival, the performance and the publication of *Buffalo Boy: Taking it From Four Directions*: a book documenting the life and times of performance persona Buffalo Boy.

August 2012 to September 2014 - Edmonton film artist **Lindsay McIntyre** (winner, 2013 Victor Martyn Lynch-Staunton Award) is researching and working on a new short experimental black-and-white film, using a handmade emulsion. *Story of Film on Handmade Film* will be a personal, delicately told story of the history of film, and it will be spoken about as if posthumously – a tongue-in-cheek narrative that pokes fun at the decline of the medium. McIntyre specializes in analogue film work that emphasizes documentary, experimental and handmade techniques. A large portion of the 2½-year project will involve an intense exploration of the chemical process involved in emulsion-creation, exposure and image processing. For the project, McIntyre received \$41,000 through the Canada Council's Media Arts Grants to Film and Video Artists program.

May 2012 - the **Edmonton Symphony Orchestra** (ESO) celebrated its 60th season with a Carnegie Hall debut as part of New York City's Spring for Music Festival. For this colossal undertaking, 64 musicians, 15 production and administration staff, four guest artists, three composers and instruments travelled across the continent. William Littler, music columnist for the *Toronto Star*, wrote, "The orchestra played at a level worthy of their historic environment, bringing the audience to their feet, cheering." The ESO presented the rarely performed *Symphony No.1* by Czech composer Bohuslav Martinu and three pieces commissioned by its resident composers: *Lullaby*, by Robert Rival; *Dreaming of the Masters III* by Allan Gilliland; and the *Triple Concerto for Piano, Violin and Cello* by John Estacio. As the only Canadian orchestra performing at the Festival, the ESO acted as national ambassador to the discerning New York audience. To assist with the costs associated with the performance, the Society received a \$35,000 Canada Council grant through the Touring Grants in Music program.

October/November 2012 - Calgary-based multi-disciplinary artist **Sharon Stevens** travelled to Vancouver and Mexico to show her cemetery work and to learn more about presenting this type of work. Her work *Digital Shrine* was shown at Night for All Souls, an annual event to honour loved ones at Vancouver's Mountain View Cemetery. This work, which includes digital messages and memorial tributes projected outdoors at the cemetery, was created in collaboration with Bobbi Kozinuk, an instructor from Emily Carr University of Art and Design. In Mexico, Stevens attended Day of the Dead celebrations where she learned how to build an offrenda (altar) and the local traditions and customs for both honouring and invoking dead loved ones. She also attended the Oaxaca Film Festival where she viewed screenings, networked with artists and learned ways of installing screening equipment in historic sites. To offset travel costs, Stevens received a \$2,000 Canada Council grant through the Travel Grants to Integrated Arts and Contemporary Circus Arts Professionals program.

January 2012 - Calgary's **The Old Trout Puppet Workshop Society** presented the French version of its play *Ignorance*, translated by Robert Paquin, to new audiences in Montreal. *Ignorance* is a puppet documentary about "the evolution of happiness – from the thick-blooded hearts of ancient caves, to the ethereal heaven of our light-speed future – it's about where we all went wrong, and how we might find our way once again." It was an "open creation," written online for all to see and add their comments and contributions. The original version premiered at the Vancouver East Culture Centre, then toured to Toronto. The French version's tour to Quebec exposed the company to French-speaking audiences and prepared it for an upcoming tour to France where the play will open for the 2013 Festival Mondial des Théâtres de Marionnettes. To translate and tour the play, the company received a \$1,200 grant through the Grants for the Translation of Canadian Theatre Works program and two grants totalling \$27,500 through the Theatre Touring and Special Initiatives Program.

March 2012 - Calgary dancer/choreographer **Jessica McMann** creates her contemporary Indigenous works by combining contemporary, classical and world dance techniques with core elements in traditional powwow dances. During a 10-day exchange workshop, McMann improved her technique by working with Barbara Kanerattoni Diabo, a classically-trained (ballet) dancer, teacher and choreographer based in Quebec. The two artists met in Banff at the 2011 Indigenous Dance Residency where McMann was inspired to focus on classical dance to improve muscle control and movement. At the same time, Diabo was interested in integrating the philosophies and techniques of fancy shawl dance into her choreography. According to McMann, such collaboration “builds bridges between dance styles and respects each style’s philosophies in a partnership instead of a fusion.” For the workshop, she was awarded a \$5,000 Canada Council grant through the Aboriginal Peoples Collaborative Exchange: National program.

4.0 Overall arts and culture funding in Alberta by all three levels of government⁷

- Arts and culture funding to Alberta from all three levels of government stood at \$998.7 million in 2009-10 (the latest year of overall data from Statistics Canada).
- Provincial funding made up the largest share at 37% (\$373.8 million) followed by municipal funding at 36% (\$362.5 million). Federal funding made up the smallest share at 26% (\$262.4 million).
- Federal government cultural funding to Alberta totalling \$262.4 million is primarily concentrated (94%) in three areas – heritage resources (historic parks/sites and nature/provincial parks), broadcasting, and performing arts. The remaining 6% is distributed to areas including film and video (\$4.3 million), literary arts (\$4.0 million), multidisciplinary arts (\$2.7 million), and arts education (\$1.8 million). In the comparable year (2009-10), Canada Council funding accounted for 4% of all federal cultural spending in Alberta.
- Between 2005-06 and 2009-10, federal cultural spending in Alberta increased from \$157.6 million to \$262.4 million (an increase of 66%). Over the same period, Canada Council funding to Alberta increased from \$7.0 million to \$10.5 million.
- The largest part of provincial government funding is concentrated in six areas: libraries, heritage resources, arts education, film and video, performing arts and multidisciplinary arts (96% or \$358.3 million). Funding is also allocated by the provincial government to visual arts and crafts (\$6.8 million), multiculturalism (\$6.3 million), and literary arts (\$2.2 million.)

⁷ Source:

Statistics Canada: Canada's National Statistical Agency. "Government Expenditures on Culture: Data Tables 2009-10," April 2012, <<http://www.statcan.gc.ca/pub/87f0001x/2012001/part-partie4-eng.htm>>.

Table 1: Government expenditures on culture, to Alberta, 2009-10¹

(in thousands of dollars)

	Federal	Provincial	Municipal	Total
Libraries ²	\$0	\$179,738	\$216,925	\$396,663
Heritage Resources ³	\$171,318	\$76,877	\$33,921	\$282,116
Arts Education	\$1,778	\$36,488	\$0	\$38,266
Literary Arts	\$3,978	\$2,194	\$0	\$6,172
Performing Arts	\$17,193	\$21,438	\$12,666	\$51,297
Visual Arts and Crafts	\$1,647	\$6,761	\$0	\$8,408
Film and Video	\$4,274	\$23,155	\$0	\$27,429
Broadcasting	\$58,364	\$247	\$0	\$58,611
Sound Recording	\$11	\$125	\$0	\$136
Multiculturalism	\$1,123	\$6,250	\$0	\$7,373
Multidisciplinary and Other Activities ⁴	\$2,715	\$20,565	\$98,983	\$122,263
Total	\$262,400	\$373,839	\$362,495	\$998,734

¹As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

²Federal spending on national libraries is included in federal spending on heritage resources.

³Federal spending on heritage resources also includes federal spending on national libraries.

⁴Includes funding given to cultural facilities, centres, festivals, municipalities, cultural exchange programs and other activities.

Table 2: Government expenditures on culture, to all provinces and territories, 2009-10¹

(in thousands of dollars)

	Federal	Provincial	Municipal ²	Total
Libraries ³	\$0	\$1,115,730	\$1,884,057	\$2,999,787
Heritage Resources ⁴	\$1,226,398	\$768,872	\$150,499	\$2,145,769
Arts Education	\$22,001	\$134,413	\$0	\$156,414
Literary Arts	\$147,015	\$30,951	\$0	\$177,966
Performing Arts	\$254,481	\$226,533	\$111,455	\$592,469
Visual Arts and Crafts	\$23,463	\$54,997	\$0	\$78,460
Film and Video	\$334,063	\$117,117	\$0	\$451,180
Broadcasting	\$1,943,733	\$212,999	\$0	\$2,156,732
Sound Recording	\$26,668	\$6,278	\$0	\$32,946
Multiculturalism	\$13,016	\$26,255	\$0	\$39,271
Multidisciplinary and Other Activities	\$173,183	\$329,304	\$802,576	\$1,305,063
Total⁵	\$4,164,022	\$3,023,449	\$2,948,587	\$10,136,058

¹As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

²Municipal spending is on a calendar year basis.

³Federal spending on national libraries is included in federal spending on heritage resources.

⁴Federal spending on heritage resources also includes federal spending on national libraries.

⁵Includes inter-governmental transfers of about \$542 million

**Table 3: Government expenditures on culture, \$ per capita
by province and territory, 2009-10¹**

	Federal	Provincial	Municipal	Total
Canada	\$122	\$89	\$87	\$301
Newfoundland and Labrador	\$121	\$155	\$31	\$308
Prince Edward Island	\$188	\$127	\$32	\$352
Nova Scotia	\$136	\$101	\$58	\$296
New Brunswick	\$118	\$107	\$37	\$264
Quebec	\$186	\$124	\$76	\$389
Ontario	\$108	\$62	\$97	\$269
Manitoba	\$88	\$116	\$53	\$260
Saskatchewan	\$61	\$147	\$103	\$315
Alberta	\$71	\$100	\$99	\$272
British Columbia	\$52	\$53	\$100	\$206
Yukon	\$537	\$612	\$13	\$1,194
Northwest Territories	\$884	\$227	\$66	\$1,179
Nunavut	\$489	\$274	\$10	\$787

¹Per capita figures were calculated using information from Statistics Canada: "Table 1: Government expenditures on culture, by province or territory and level of government, 2009-10" (April 2012) and "Population by year, by province and territory, 2010" (July 2010).

Note: As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

Includes funding to libraries, heritage resources (museums, historic parks and sites, nature and provincial parks), arts education, literary arts, performing arts, visual arts and crafts, film and video, broadcasting, sound recording, multidisciplinary and other activities.

Municipal spending is on a calendar year basis.

Includes inter-governmental transfers of about \$542 million

5.0 Detailed tables of Canada Council funding to Alberta

Canada Council for the Arts funding to Alberta

- Since 2003-04, Canada Council funding to Alberta has increased, rising from \$7.8 million to \$8.4 million in 2012-13, an increase of 7.99%.
- Grants to Alberta in terms of percentage of total Canada Council funding has decreased slightly from 6.18% in 2003-04 to 5.94% in 2012-13.
- The Alberta Creative Development Initiative (ACDI) was a time-limited program designed to support the development of the arts in Alberta. It was a partnership between the Alberta Foundation for the Arts and the Canada Council for the Arts in collaboration with the Calgary Arts Development Authority and the Edmonton Arts Council. Administered by the Canada Council, it was launched in 2007-08 as a 3-year program and was renewed for an additional year (2010-11), then again for a final year (2012-13). The Canada Council and the Alberta Foundation for the Arts each contributed \$1,000,000 annually to ACDI for the first 3 years of the program (2007-2010) and each contributed a further \$500,000 annually for the last 2 years of the program (2010-2012) for a total of almost \$8,000,000 in grants over 5 years. Overall, 1,868 grant applications were assessed and 602 grants were awarded to artists and arts organizations in Alberta. The program was no longer in existence for the 2012-13 year.

Table 4: Canada Council grants to Alberta and Canada Council total grants, 2003-04 to 2012-13

Fiscal year	Grant \$ to Alberta	Canada Council total grant \$	Alberta as % of total
2003-04	\$7,789,789	\$125,957,452	6.18%
2004-05	\$7,597,010	\$121,455,742	6.25%
2005-06	\$7,036,001	\$120,519,422	5.84%
2006-07	\$8,856,684	\$140,838,547	6.29%
2007-08	\$10,490,767	\$152,803,607	6.87%
2008-09	\$10,294,200	\$145,639,343	7.07%
2009-10	\$10,469,130	\$146,136,164	7.16%
2010-11	\$9,487,394	\$142,324,085	6.67%
2011-12	\$9,635,427	\$145,148,810	6.64%
2012-13	\$8,411,987	\$141,695,453	5.94%
% Change	7.99%	12.49%	

**Table 5: Canada Council grants to Alberta
by discipline, 2012-13**

Discipline	Artists	Arts organizations	Total
Aboriginal Arts Office	\$13,000	\$12,000	\$25,000
Audience & Market Development	\$6,855	\$52,280	\$59,135
Dance	\$65,500	\$716,500	\$782,000
Endowments & Prizes	\$29,000	\$0	\$29,000
Equity Office	\$0	\$72,750	\$72,750
Inter-Arts Office	\$19,500	\$55,000	\$74,500
Media Arts	\$302,400	\$480,152	\$782,552
Music	\$151,600	\$2,601,800	\$2,753,400
Theatre	\$43,950	\$1,993,050	\$2,037,000
Visual Arts	\$123,000	\$920,700	\$1,043,700
Writing and Publishing	\$179,500	\$573,450	\$752,950
Total grants to Alberta	\$934,305	\$7,477,682	\$8,411,987
Total Canada Council grants	\$21,073,988	\$120,621,465	\$141,695,453
Grants to Alberta as a % of total Canada Council grants	4.43%	6.20%	5.94%

Grant applications from Alberta

- The total number of grant applications from Alberta artists and arts organizations as a percentage of total Canada Council grant applications has decreased from 6.02% in 2003-04 to 5.19% in 2012-13. The total number of grant applications from Alberta has decreased by 20.97% over a 10-year span, from 2003-04 to 2012-13.

**Table 6: Grant applications to the Canada Council from Alberta
and total grant applications to the Canada Council,
2003-04 to 2012-13**

Fiscal year	Grant applications from Alberta	Total Canada Council grant applications	Alberta as % of total
2003-04	968	16,085	6.02%
2004-05	945	16,572	5.70%
2005-06	875	15,831	5.53%
2006-07	889	15,663	5.68%
2007-08	1,183	14,768	8.01%
2008-09	1,124	15,305	7.34%
2009-10	1,221	16,139	7.57%
2010-11	1,203	15,443	7.79%
2011-12	1,156	15,694	7.37%
2012-13	765	14,727	5.19%
% Change	-20.97%	-8.44%	

These numbers include applications not assessed, deemed ineligible or transferred to another program.

Alberta – Various comparisons with other provinces⁸

- The share of applications from Alberta is significantly lower than the province's share of artists and share of population. The result is that Alberta is in 12th place in terms of Canada Council grant funding on a per capita basis per province, at \$2.17.

Table 7: Alberta – various comparisons with other provinces, 2012-13					
Province or territory	per capita Canada Council grant	% share of grant funding	% share of Canada Council grant applications	% share of population	% share of artists
Newfoundland and Labrador	\$2.77	1.00%	0.96%	1.47%	0.86%
Prince Edward Island	\$1.97	0.20%	0.34%	0.42%	0.34%
Nova Scotia	\$4.70	3.14%	2.82%	2.72%	2.67%
New Brunswick	\$2.63	1.40%	1.37%	2.17%	1.36%
Quebec	\$5.57	31.66%	31.64%	23.09%	21.54%
Ontario	\$3.57	33.98%	32.25%	38.72%	40.60%
Manitoba	\$5.17	4.62%	2.99%	3.63%	2.80%
Saskatchewan	\$2.93	2.24%	1.56%	3.10%	2.17%
Alberta	\$2.17	5.94%	5.19%	11.11%	8.68%
British Columbia	\$4.32	14.10%	16.34%	13.25%	18.49%
Yukon	\$10.55	0.27%	0.41%	0.10%	0.15%
Northwest Territories	\$4.13	0.13%	0.21%	0.12%	0.13%
Nunavut	\$9.20	0.22%	0.16%	0.10%	0.18%
Other	...	1.09%	3.74%
Total	(Mean: \$4.06)	100.00%	100.00%	100.00%	100.00%

⁸ Sources:

Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," September 2012, <<http://www.statcan.gc.ca/tables-tableaux/sum-som/l01/cst01/demo02a-eng.htm>>.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <<http://www.hillstrategies.com/content/artists-canada%E2%80%99s-provinces-and-territories>>.

**Table 8: Grant funding by community,
Alberta, 2012-13**

Community	Amount
ASHMONT	\$1,500
BANFF	\$330,200
BERWYN	\$1,500
BLACK DIAMOND	\$18,000
CALGARY	\$4,304,757
CAMROSE	\$13,600
CANMORE	\$8,500
COCHRANE	\$4,000
EDMONTON	\$3,295,745
FORT MACLEOD	\$3,475
GRANDE PRAIRIE	\$27,900
HIGH PRAIRIE	\$6,000
HINTON	\$20,000
LETHBRIDGE	\$231,880
MEDICINE HAT	\$30,000
OKOTOKS	\$9,000
RED DEER	\$25,000
ROLLING HILLS	\$9,000
SADDLE LAKE	\$4,000
SHERWOOD PARK	\$4,830
SPRUCE GROVE	\$23,000
ST LINA	\$20,000
ST. ALBERT	\$18,600
TURNER VALLEY	\$1,500
Total - Alberta	\$8,411,987
Total - Canada	\$141,695,453
Grants to Alberta as a % of total Canada Council funding	5.94%