



**Canada Council for the Arts
Funding to artists
and arts organizations
in Nunavut, 2011-12**



Canada Council
for the Arts

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du Canada

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Note: A complete listing of grants awarded to individual artists and arts organizations in 2011-12 is available through the Searchable Grants Listing on the Canada Council's website:

<http://www.canadacouncil.ca/grants/recipients/ol127245536828281250.htm>

1.0 Overview of Canada Council funding to Nunavut in 2011-12

- In 2011-12, the Canada Council for the Arts provided grants totalling \$403,930 to the arts in Nunavut.
- In addition to grants, \$232 in payments was provided to two authors through the Public Lending Right program, as well as \$1,000 through the Art Bank Purchase Program in 2011-12.¹ This brings the total funding to Nunavut to \$405 162.
- The Canada Council distributed \$31,000 in funds to a total of 14 artists while \$372,930 was awarded to eight Nunavut arts organizations.
- Grants were awarded to Nunavut artists and arts organizations in media arts, music, theatre, visual arts, writing and publishing, interdisciplinary arts and through the Canada Council's Aboriginal Arts Secretariat. The largest amount of funding went to writing and publishing (\$94,980) followed by interdisciplinary arts (\$67,000).
- 37 applications from Nunavut artists and arts organizations were submitted to the Canada Council in 2011-12, representing 0.24% of the total number of received applications.
- Funding to artists and arts organizations in Iqaluit totalled \$180,980, comprising 44.8% of the total funding going to Nunavut. Igloolik received \$168,200, or 41.6% of total funding. Three other communities received \$54,750 representing 13.5% of total funding.
- In 2011-12, Nunavut artists received 0.14% of Canada Council funding to artists, and Nunavut arts organizations received 0.30% of the funding to arts organizations. In total, Nunavut artists and arts organizations received 0.28% of Canada Council funding. In comparison, Nunavut represents 0.10% of the total Canadian population,² and 0.18% of Canadian artists.³
- Two artists/arts professionals from Nunavut served as peer assessors in 2011-12, comprising 0.3% of all peer assessors.

¹ The Public Lending Right program provides payments to authors whose books are held in selected Canadian public libraries.

² Statistics Canada: Canada's National Statistical Agency. "Population and dwelling counts, for Canada, provinces and territories, 2011 and 2006 censuses," April 2012, <<http://www12.statcan.gc.ca/census-recensement/2011/dp-pd/hlt-fst/pd-pl/Table-Tableau.cfm?LANG=Eng&T=101&S=50&O=A>>.

³ Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <http://www.hillstrategies.com/docs/Artists_provinces2006.pdf>.

2.0 Statistical highlights about the arts in Nunavut⁴

Different sources and definitions may provide vastly different information on artists. General surveys like the Census have restricted definitions and yield lower numbers of artists than more detailed surveys.

- Over \$19 million was spent on culture by all levels of government in Nunavut in 2009-10. Per capita cultural spending ranks third among provinces/territories in terms of the federal contribution (\$356) and second in terms of the provincial/territorial investment (\$233).

According to the *Economic Impact Study: Nunavut Arts and Crafts* commissioned by the Government of Nunavut – Department of Economic Development & Transportation:

- There are roughly between 3,000 and 6,500 artists in Nunavut. An artist is defined as: “Any Nunavut resident over the age of 15 years with the ability to produce arts and crafts products for resale.” Given the wide range estimate, it is possible that more than 6,000 Nunavut residents produce arts and crafts to some extent, even if only for personal use, gifts or an extremely modest economic return. However, when examined in the full context of the territory, accounting for total sales amounts and other employment statistics, the number of artists in Nunavut that earn a moderate or even supplemental income from arts and crafts sales is likely closer to 2,500-3,500.
- There is a high level of occasional involvement in arts and crafts in Nunavut. This includes many Nunavummiut that produce arts and crafts products strictly for their own use or for use by their families, both because there is a limited market for distribution in their community and many Nunavut arts and crafts products – like clothing – serve a functional purpose. While these personal-use artists generally only contribute to the sector’s economic impact by purchasing materials and tools, their ability to produce arts and crafts products makes them members of the artist community. The high incidence of occasional and personal-use artists also speaks to the potential of the sector; these artists could potentially contribute more to the economy under the appropriate circumstances.

According to the 2006 census:

- There are 250 artists in Nunavut who spent more time at their art than at any other occupation in May 2006. Artists represent 1.86% of the overall territorial labour force.
- In 2006, the median earnings of artists in Nunavut were \$10,000, just over one-third of the typical earnings of all territorial workers (\$26,800).
- In Nunavut, the broader cultural sector labor force has about 700 workers (5% of the total labour force). That means that one in every 20 people in Nunavut has a cultural occupation.

⁴ Sources

Government of Nunavut – Department of Economic Development & Transportation. “Economic Impact Study: Nunavut Arts and Crafts,” Submitted by: Nordicity Group and Uqsiq Communications, June 2010.

Statistics Canada: Canada’s National Statistical Agency. “Government Expenditures on Culture: Data Tables 2009-10,” April 2012, < <http://www.statcan.gc.ca/pub/87f0001x/2012001/part-partie4-eng.htm>>.

Hill Strategies Research Inc. “Artists in Canada’s Provinces and Territories Based on the 2006 Census,” *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <http://www.hillstrategies.com/docs/Artists_provinces2006.pdf>.

- In terms of Canada's 10 most artistic small and rural municipalities, Cape Dorset, Nunavut, is the second-ranked municipality (9.47% of its labour force in arts occupations). According to Cape Dorset's website, carving and printmaking are major economic activities in the municipality that calls itself the "Inuit Art Capital of Canada". Two well-known Cape Dorset visual artists are Kenojuak Ashevak (a recipient of the Order of Canada whose best-known works are prints and drawings) and carver Ohito Ashoona (recipient of the 2002 National Aboriginal Achievement Award for arts and culture).

3.0 Highlights of Canada Council grants to Nunavut artists and arts organizations

Arts organizations

The Canada Council supports the work of arts organizations. In 2011-12, Nunavut organizations receiving funding were:

Organization	Community	Total funding
Alianait Entertainment Group	IQALUIT	\$20,000
Arnait Media Productions	IGLOOLIK	\$20,000
Artcirq	IGLOOLIK	\$93,700
Inhabit Media Inc.	IQALUIT	\$74,980
Kitikmeot Heritage Society	CAMBRIDGE BAY	\$50,250
Nunavut Arts & Crafts Association	IQALUIT	\$34,000

Examples of Canada Council funding in Nunavut⁵

The Canada Council supports the endeavours of professional artists and arts organizations through its programs. The following selection illustrates some of the activities supported by the Canada Council in Nunavut.

February 2012 – An Inuit women’s art form usually performed as a duet, Katajjak (throat singing) mimics environmental sounds, such as wind, sea and birds. **Kiah Hachey** learned the art from her peers and Elders and has taught it to young people in Baker Lake. **Karen Flaherty** began throat singing at a Nunavut Sivuniksavut training program. Together and individually, the two young Inuk artists have performed across Canada and in Greenland, Iceland, Mongolia and Switzerland, where they performed at the closing ceremonies of the International Polar Year. With \$1,500 in support from the Aboriginal People’s Music Program – their first Canada Council grant – they were featured this month at the Arts and Cultural Pavilion of the Northern Lights 2012 Trade Show in Ottawa. There, they sang to a diverse audience and connected with professional event organizers. Held every second year, Northern Lights is a business and cultural showcase for Nunavut, Nunavik, Labrador and Nunatsiavut.

⁵Unless otherwise indicated, project descriptions and quotations are drawn from documents in the grant application.

May 2012 – The arctic raven is part man, part bird: a trickster, shape-shifter, hunter, thief, a lover, father and creator of the world. **Tulugak** is the tentative title of an international, multilingual collaboration by performing artists from Nunavut, Nunavik and Greenland that uses theatre, dance, music, circus arts and storytelling to explore raven tales and themes. The work encourages interaction and sharing of expertise while promoting Eastern Arctic traditions, culture and the Inuktitut and Kalaallisut (Greenlandic) languages. Canadian artists on the project include director/ producer Sylvia Clouthier, singer/ songwriters Beatrice Deer and Charlie Keelan, and Artcirq circus members Jacky Qrunnut, Joey Ammaq and Terry Uyarak. With a \$30,000 International Program grant through the Aboriginal People's Collaborative Exchange, the artists work-shopped and performed the piece, collaborating first with artists in Montreal and then at the Katuaq Cultural Centre in Nuuk, Greenland from January to May 2012. The group plans to tour *Tulugak* in Canada, Greenland, Europe and other Nordic countries in 2012-13.

October 2011 – The persistence of dog sled racing as a cultural practice is the subject of *Queen of the Quest*, a documentary directed by **Carol Kunnuk** and filmed in 2010 in Inuktitut with English subtitles. The Nunavut Quest sled race, covering the rough and hazardous terrain between Pond Inlet and Clyde River, was established in 1990 to celebrate the formation of Nunavut. The film chronicles the life of a young Inuk woman who has been racing dogs since the age of 14. Interested audiences gathered this month to hear Kunnuk, an independent filmmaker, speak at screenings at the imagineNATIVE Film + Media Arts Festival in Toronto. Kunnuk also used her \$2,500 Media Arts travel grant from the Canada Council to network with other artists, and plans to speak with Nunavut artists and young people about her experience, and to encourage them to share their work.

February 2012 –Jeweler **Mathew Nuqingaq** and doll maker **Lizzie Angootealuk** were among a delegation of eight Nunavut artists featured at Northern Lights 2012. This Ottawa-based trade show serves the special needs of artists from remote northern communities who must cope with limited marketing opportunities and high travel costs in seeking to sell their work, network with buyers and break into new markets. Nuqingaq and Angootealuk are already on their way to forging international reputations. In the 2011 exhibition at Montreal's Canadian Guild of Crafts, *Contemporary Reflections: Metal.Paper.Stone*, Nuqingaq's work was described as "innovative and unique." Angootealuk, who represents traditional Inuit activities through her dolls, was in Cambridge, UK in May 2011 as one of the featured artists in the exhibition, *Sewing Our Traditions: Dolls of Canada's North*. Each of the eight Nunavut artists in the Northern Lights delegation was awarded \$2,500 towards expenses through the Canada Council's Travel Grants to Professionals in the Visual Arts program.

4.0 Overall arts and culture funding in Nunavut by all three levels of government⁶

- Arts and culture funding to Nunavut from all three levels of government stood at \$25.4 million in 2009-10 (the latest year of overall data from Statistics Canada).
- Federal funding made up the largest share at 63% (\$16.0 million) followed by territorial funding at 35% (\$9.0 million). Municipal funding made up the smallest share at 1% (\$338,000).
- Federal government cultural funding to Nunavut totalling \$16.0 million is primarily concentrated (92%) in heritage resources (historic parks/sites and nature/provincial parks) and broadcasting. The remaining 8% of funding (\$1.3 million) is allocated to areas including multidisciplinary arts (\$767,000), film and video (\$258,000) and performing arts (\$113,000). In the comparable year (2009-10), Canada Council funding accounted for about 3% of all federal cultural spending in Nunavut.
- Between 2005-06 and 2009-10, federal cultural spending in Nunavut increased from \$8 million to \$16 million (an increase of 100%). Over the same period, Canada Council funding in Nunavut increased from \$376,400 to \$457,500.
- The largest part of territorial government funding is concentrated in three areas: libraries, heritage resources and multidisciplinary arts activities (95% or \$8.6 million). Funding is also allocated by the territorial government to performing arts (\$275,000), and broadcasting (\$150,000).

⁶ Source:

Statistics Canada: Canada's National Statistical Agency. "Government Expenditures on Culture: Data Tables 2009-10," April 2012, < <http://www.statcan.gc.ca/pub/87f0001x/2012001/part-partie4-eng.htm>>.

Table 1: Government expenditures on culture, to Nunavut, 2009-10¹*(in thousands of dollars)*

	Federal	Provincial	Municipal	Total
Libraries ²	\$0	\$1,875	\$91	\$1,966
Heritage Resources ³	\$9,154	\$2,168	\$247	\$11,569
Arts Education	\$45	\$0	\$0	\$45
Literary Arts	\$23	\$0	\$0	\$23
Performing Arts	\$113	\$275	\$0	\$388
Visual Arts and Crafts	\$45	\$0	\$0	\$45
Film and Video	\$258	\$0	\$0	\$258
Broadcasting	\$5,617	\$150	\$0	\$5,767
Sound Recording	\$10	\$0	\$0	\$10
Multiculturalism	\$0	\$0	\$0	\$0
Multidisciplinary and Other Activities ⁴	\$767	\$4,514	\$0	\$5,281
Total	\$16,033	\$8,982	\$338	\$25,353

¹As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

²Federal spending on national libraries is included in federal spending on heritage resources.

³Federal spending on heritage resources also includes federal spending on national libraries.

⁴Includes funding given to cultural facilities, centres, festivals, municipalities, cultural exchange programs and other activities.

Table 2: Government expenditures on culture, to all provinces and territories, 2009-10¹*(in thousands of dollars)*

	Federal	Provincial	Municipal ²	Total
Libraries ³	\$0	\$1,115,730	\$1,884,057	\$2,999,787
Heritage Resources ⁴	\$1,226,398	\$768,872	\$150,499	\$2,145,769
Arts Education	\$22,001	\$134,413	\$0	\$156,414
Literary Arts	\$147,015	\$30,951	\$0	\$177,966
Performing Arts	\$254,481	\$226,533	\$111,455	\$592,469
Visual Arts and Crafts	\$23,463	\$54,997	\$0	\$78,460
Film and Video	\$334,063	\$117,117	\$0	\$451,180
Broadcasting	\$1,943,733	\$212,999	\$0	\$2,156,732
Sound Recording	\$26,668	\$6,278	\$0	\$32,946
Multiculturalism	\$13,016	\$26,255	\$0	\$39,271
Multidisciplinary and Other Activities	\$173,183	\$329,304	\$802,576	\$1,305,063
Total⁵	\$4,164,022	\$3,023,449	\$2,948,587	\$10,136,058

¹As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

²Municipal spending is on a calendar year basis.

³Federal spending on national libraries is included in federal spending on heritage resources.

⁴Federal spending on heritage resources also includes federal spending on national libraries.

⁵Includes inter-governmental transfers of about \$542 million

**Table 3: Government expenditures on culture, \$ per capita
by province and territory, 2009-10¹**

	Federal	Provincial	Municipal	Total
Canada	\$122	\$89	\$87	\$301
Newfoundland and Labrador	\$121	\$155	\$31	\$308
Prince Edward Island	\$188	\$127	\$32	\$352
Nova Scotia	\$136	\$101	\$58	\$296
New Brunswick	\$118	\$107	\$37	\$264
Quebec	\$186	\$124	\$76	\$389
Ontario	\$108	\$62	\$97	\$269
Manitoba	\$88	\$116	\$53	\$260
Saskatchewan	\$61	\$147	\$103	\$315
Alberta	\$71	\$100	\$99	\$272
British Columbia	\$52	\$53	\$100	\$206
Yukon	\$537	\$612	\$13	\$1,194
Northwest Territories	\$884	\$227	\$66	\$1,179
Nunavut	\$489	\$274	\$10	\$787

¹Per capita figures were calculated using information from Statistics Canada: "Table 1: Government expenditures on culture, by province or territory and level of government, 2009-10" (April 2012) and "Population by year, by province and territory, 2010" (July 2010).

Note: As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

Includes funding to libraries, heritage resources (museums, historic parks and sites, nature and provincial parks), arts education, literary arts, performing arts, visual arts and crafts, film and video, broadcasting, sound recording, multidisciplinary and other activities.

Municipal spending is on a calendar year basis.

Includes inter-governmental transfers of about \$542 million

5.0 Detailed tables of Canada Council funding to Nunavut

Canada Council for the Arts funding to Nunavut

- Since 2002-03, Canada Council funding to Nunavut has increased, rising from \$275,165 to \$403,930 in 2011-12, a significant increase of 46.80%.
- Grants to Nunavut in terms of percentage of total Canada Council funding has increased slightly from 0.21% in 2002-03 to 0.28% in 2011-12.

Table 4: Canada Council grants to Nunavut and Canada Council total grants, 2002-03 to 2011-12

Fiscal year	Grant \$ to Nunavut Territory	Canada Council total grant \$	Nunavut Territory as % of total
2002-03	\$275,165	\$129,467,062	0.21%
2003-04	\$311,095	\$125,957,452	0.25%
2004-05	\$472,350	\$121,455,742	0.39%
2005-06	\$376,400	\$120,519,422	0.31%
2006-07	\$421,600	\$140,838,547	0.30%
2007-08	\$506,898	\$152,803,607	0.33%
2008-09	\$236,470	\$145,639,343	0.16%
2009-10	\$457,500	\$146,136,164	0.31%
2010-11	\$281,500	\$142,324,085	0.20%
2011-12	\$403,930	\$145,148,810	0.28%
% Change	46.80%	12.11%	

**Table 5: Canada Council grants to Nunavut
by discipline, 2011-12**

Discipline	Artists	Arts organizations	Total
Aboriginal Arts Office	\$0	\$148,700	\$148,700
Audience & Market Development	\$0	\$0	\$0
Dance	\$0	\$0	\$0
Director Arts Disciplines	\$0	\$0	\$0
Endowments & Prizes	\$0	\$0	\$0
Equity Office	\$0	\$0	\$0
Inter-Arts Office	\$2,000	\$65,000	\$67,000
Media Arts	\$2,500	\$50,000	\$52,500
Music	\$4,500	\$14,250	\$18,750
Theatre	\$2,000	\$0	\$2,000
Visual Arts	\$20,000	\$0	\$20,000
Writing and Publishing	\$0	\$94,980	\$94,980
Total grants to Nunavut	\$31,000	\$372,930	\$403,930
Total Canada Council grants	\$22,566,394	\$122,582,416	\$145,148,810
Grants to Nunavut as a % of total Canada Council grants	0.14%	0.30%	0.28%

Grant applications from Nunavut

- The total number of grant applications from Nunavut artists and arts organizations has varied a lot from 2002-03 to 2011-12 (from 23 to 72). The average number of grant applications during those years is 38.9. In 2011-12, the total number of applications from Nunavut is slightly below this average.
- The percentage share in 2011-12 is 0.24%, an increase from the percentage share in 2010-11 (0.15%). Nunavut's share of grant applications is higher than its percentage share of artists and population – see Table 7.

Table 6: Grant applications to the Canada Council from Nunavut and total grant applications to the Canada Council, 2002-03 to 2011-12

Fiscal year	Grant applications from Nunavut	Total Canada Council grant applications	Nunavut as % of total
2002-03	24	15,592	0.15%
2003-04	44	16,085	0.27%
2004-05	72	16,572	0.43%
2005-06	65	15,831	0.41%
2006-07	33	15,663	0.21%
2007-08	34	14,768	0.23%
2008-09	25	15,305	0.16%
2009-10	32	16,139	0.20%
2010-11	23	15,443	0.15%
2011-12	37	15,694	0.24%
% Change	54.17%	0.65%	

These numbers include applications not assessed, deemed ineligible or transferred to another program.

Nunavut – Various comparisons with other provinces⁷

- Nunavut is in second place in terms of its level of Canada Council grant funding on a per capita basis per province at \$12.66. Nunavut's share of grant funding is higher than its percentage share of applications, population and artists.

**Table 7: Nunavut – various comparisons
with other provinces, 2011-12**

Province or territory	per capita Canada Council grant	% share of grant funding	% share of Canada Council grant applications	% share of population	% share of artists
Newfoundland and Labrador	\$3.25	1.15%	1.04%	1.54%	0.86%
Prince Edward Island	\$2.73	0.26%	0.32%	0.42%	0.34%
Nova Scotia	\$4.65	2.95%	2.81%	2.75%	2.67%
New Brunswick	\$3.03	1.57%	1.39%	2.24%	1.36%
Quebec	\$5.97	32.53%	32.29%	23.61%	21.54%
Ontario	\$3.66	32.42%	30.32%	38.39%	40.60%
Manitoba	\$5.59	4.66%	2.76%	3.61%	2.80%
Saskatchewan	\$3.23	2.30%	1.73%	3.09%	2.17%
Alberta	\$2.64	6.64%	7.37%	10.89%	8.68%
British Columbia	\$4.49	13.62%	15.78%	13.14%	18.49%
Yukon	\$14.14	0.33%	0.42%	0.10%	0.15%
Northwest Territories	\$7.32	0.21%	0.17%	0.12%	0.13%
Nunavut	\$12.66	0.28%	0.24%	0.10%	0.18%
Other	...	1.09%	3.35%
Total	(Mean: \$4.34)	100.00%	100.00%	100.00%	100.00%

⁷ Sources:

Statistics Canada: Canada's National Statistical Agency. "Population and dwelling counts, for Canada, provinces and territories, 2011 and 2006 censuses," April 2012, <<http://www12.statcan.gc.ca/census-recensement/2011/dp-pd/hlt-fst/pd-pl/Table-Tableau.cfm?LANG=Eng&T=101&S=50&O=A>>.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <http://www.hillstrategies.com/docs/Artists_provinces2006.pdf>.

**Table 8: Grant funding by community,
Nunavut, 2011-12**

Community	Amount
CAMBRIDGE BAY	\$50,250
CORAL HARBOUR	2,500
IGLOOLIK	168,200
IQALUIT	180,980
PANGNIRTUNG	2,000
Total - Nunavut Territory	\$403,930
Total - Canada	\$145,148,810
Grants to Nunavut Territory as a % of total Canada Council funding	0.28%

