



**Canada Council for the Arts
Funding to artists
and arts organizations
in the Northwest Territories,
2011-12**



Canada Council
for the Arts

Conseil des arts
du Canada

For more information or additional copies of this document, please contact:



Canada Council Conseil des arts
for the Arts du Canada

Research and Evaluation Section
350 Albert Street, P.O. Box 1047
Ottawa ON Canada K1P 5V8
613-566-4414 / 1-800-263-5588 ext. 4526

research@canadacouncil.ca

Fax 613-566-4428

www.canadacouncil.ca

Or download a copy at: http://www.canadacouncil.ca/publications_e

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Note: A complete listing of grants awarded to individual artists and arts organizations in 2011-12 is available through the Searchable Grants Listing on the Canada Council's website:

<http://www.canadacouncil.ca/grants/recipients/ol127245536828281250.htm>

1.0 Overview of Canada Council funding to the Northwest Territories in 2011-12

- In 2011-12, the Canada Council for the Arts provided grants totalling \$303,642 to the arts in the Northwest Territories.
- In addition to grants, \$6,278 in payments was provided to 17 authors through the Public Lending Right program,¹ as well as \$4,200 through the Art Bank Purchase Program 2011-12. This brings the total amount of funding to the Northwest Territories to \$314,120.
- The Council distributed \$84,300 in funds to eight artists and \$219,342 to six Northwest Territories arts organizations in 2011-12.
- Grants were awarded to artists and arts organizations in the Northwest Territories in media arts, music, visual arts, writing and publishing and interdisciplinary arts, as well as through the Aboriginal Arts Secretariat. In 2011-12, the largest amount of funding went to media arts (\$139,242), followed by writing and publishing (\$56,100) and visual arts (\$48,300).
- 27 applications from Northwest Territories artists and arts organizations were submitted to Council in 2011-12, representing 0.2% of the total number of received applications.
- Funding to artists and arts organizations in Yellowknife totalled \$188,342 comprising 62.0% of the total funding going to the Northwest Territories. In 2011-12, Fort Simpson received \$48,000, representing 15.8% of total funding and Inuvik received \$42,000, representing 13.8% of total funding. Two additional communities in Northwest Territories received 8.3% of the province's funding for a total of \$25,300.
- In 2011-12, Northwest Territories artists received 0.37% of Canada Council funding to artists, and Northwest Territories arts organizations received 0.18% of the funding to arts organizations. In total, Northwest Territories artists and arts organizations received 0.21% of Canada Council funding. In comparison, the Northwest Territories makes up 0.12% of the total population of Canada,² and 0.13% of Canadian artists.³
- One artist/arts professional from the Northwest Territories served as a peer assessor in 2011-12, comprising 0.15% of all peer assessors.

¹ The Public Lending Right program provides payments to authors whose books are held in selected Canadian public libraries.

² Statistics Canada: Canada's National Statistical Agency. "Population and dwelling counts, for Canada, provinces and territories, 2011 and 2006 censuses," April 2012, <<http://www12.statcan.gc.ca/census-recensement/2011/dp-pd/hlt-fst/pd-pl/Table-Tableau.cfm?LANG=Eng&T=101&S=50&O=A>>.

³ Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <http://www.hillstrategies.com/docs/Artists_provinces2006.pdf>.

2.0 Statistical highlights about the arts in the Northwest Territories⁴

Different sources and definitions may provide vastly different information on artists. General surveys like the Census have restricted definitions and yield lower numbers of artists than more detailed surveys.

- Over \$46.9 million was spent on culture by all levels of government in the Northwest Territories in 2009-10. Per capita cultural spending ranks first among provinces/territories in terms of the federal contribution (\$821) and third in terms of the provincial/territorial investment (\$199).

According to the Northwest Territories Bureau of Statistics' 2008/09 NWT Household Survey:

- In 2008, 2,948 people in the Northwest Territories produced Northern arts & crafts including carvings, drawings or paintings, sewing or needlecraft, weaving or basket making, jewelry, performing arts, books, plays or music. The majority, 1,879 or 64%, was sewing or needlecraft followed by drawings or paintings (384) and carvings (293).

According to the 2006 Census:

- There were 180 artists in the Northwest Territories, who spent more time at their art than at any other occupation in May 2006. These artists represent 0.71% of the overall territorial labour force.
- In 2006, the median earnings of artists in the Northwest Territories were \$20,100, one-half of the typical earnings of all provincial workers (\$40,000).
- In the Northwest Territories, the broader cultural sector has about 750 workers. That means that one in every 34 people in the territory has a cultural occupation.

⁴ Sources:

NWT Bureau of Statistics. "2008/09 NWT Household Survey," <<http://www.stats.gov.nt.ca/Traditional%20Activities/>>.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <http://www.hillstrategies.com/docs/Artists_provinces2006.pdf>.

Statistics Canada: Canada's National Statistical Agency. "Government Expenditures on Culture: Data Tables 2009-10," April 2012, <<http://www.statcan.gc.ca/pub/87f0001x/2012001/part-partie4-eng.htm>>.

3.0 Highlights of Canada Council grants to Northwest Territories artists and arts organizations

Arts organizations

The Canada Council supports the work of arts organizations. In 2011-12, some of the Northwest Territories arts organizations that received funding were:

Organization	Community	Total funding
Northern Arts & Cultural Centre	YELLOWKNIFE	\$22,000
Western Arctic Moving Pictures	YELLOWKNIFE	\$113,242
Yellowknife Public Library	YELLOWKNIFE	\$9,100

Aboriginal arts organizations

The Canada Council supports the work of Aboriginal arts organizations. In 2011-12, two of the Northwest Territories organizations that received funding were:

Organization	Community	Total funding
Open Sky Creative Society	FORT SIMPSON	\$28,000
Tetlit Gwich'in Renewable Resource Council	FORT MCPHERSON	\$17,000
The Great Northern Arts Festival	INUVIK	\$30,000

Examples of Canada Council funding in the Northwest Territories⁵

The Canada Council supports the endeavours of professional artists and arts organizations through its programs. The following selection illustrates some of the activities supported by the Canada Council in the Northwest Territories:

August 2012 – To the tune of Gwich'in fiddle music, some 20 young people showed off their dancing skills this month at the Midway Lake Music Festival in Fort McPherson. In weekly community workshops throughout the summer, Elders of the **Tetlit Gwich'in Renewable Resource Council** taught traditional art. Along with the old-time dance steps, participants learned the art of beading and sewing dancing slippers – footwear that few of the young people possessed. The benefits of the program, which was praised by the community, included opportunities for the dancers to develop their individual artistic practices and build respectful teaching and learning relationships for the future. To run the program, the Canada Council provided a \$17,000 grant through its Elder/Youth Legacy Program: Support for Aboriginal Artistic Practices.

⁵ Unless otherwise indicated, project descriptions and quotations are drawn from documents in the grant application.

July 2012 – In a series of recorded interviews with artist **Janna Graham** for the project *Core Samples*, Elders from the Dene Nation spoke about their role in urban development. *Core Samples* [working title] evokes an emotive space experienced conceptually through ambient sound, original scoring, field recordings, archival tape and narrative from field interviews offering residents and visitors experiential soundscapes reflecting on a sub-Arctic city in transition. Four radio art installations, each located at a significant historical or cultural site (trading post, tavern, mine or dock), were launched at Yellowknife's Ramble and Ride community festival this month., The public is invited to walk or ride to each site with a portable radio that they can tune to the allocated frequency to hear the looped piece. Graham was awarded \$17,000 for the project through the Canada Council's Grants to New Media and Audio Artists: Research and Production Grants program.

Spring and fall, 2012 – Author visits encourage literacy, bring in new library users and get people excited about reading. This was the premise of the **Yellowknife Public Library** in selecting three authors to visit on the basis of their potential appeal to a varied population. In a remote environment touring is expensive, so every effort was made to maximize the impact of these visits: the authors also did readings at the Inuvik Centennial Library and Yellowknife's BookCellar bookstore; and public events and school presentations were also organized. Victoria children's author Julie Lawson read in February and Ontario novelist Kelley Armstrong in March. Ontario novelist Lesley Livingston gave readings in October. The Library received \$9,100 from the Canada Council towards the writers' honoraria and travel costs.

December 2011 – Artists **Gina Neyelle** and **Betty Takazo Jr**, of Deline, NT, bought materials this month to create traditional clothing and crafts, promoting the practices of the Shatu regional culture. Tazako, who gets some of her ideas and stories relating to traditional practices through participation in a sewing group, made slippers, gloves and mukluks (soft fur boots) from a caribou hide, a beaver pelt, beads, a rabbit plate (or blanket) and stroud (a coarse woolen fabric). Neyelle made jackets, vests and slippers as well as debit card and cell phone cases from moose and caribou hides, beads and stroud. Both artists received grants for material purchases (Tazako, \$3,300; Neyelle, \$5,000) through the Canada Council's Aboriginal Traditional Visual Art Forms program.

4.0 Overall arts and culture funding in the Northwest Territories by all three levels of government⁶

- Arts and culture funding to the Northwest Territories from all three levels of government stood at \$51.5 million in 2009-10 (the latest year of overall data from Statistics Canada).
- Federal funding made up the largest share at 75% (\$38.7 million) with another 19% (\$10.0 million) coming from territorial sources. The remaining 6% (\$2.9 million) of total government expenditures to the Northwest Territories came from municipal sources.
- Federal government cultural funding to the Northwest Territories, totalling \$38.7 million, is primarily concentrated (97%) in two areas – broadcasting and heritage resources (historic parks/sites and nature/provincial parks). The remaining 3% of funding (\$1.0 million) is allocated to areas including performing arts (\$517,000), multidisciplinary arts (\$291,000) and literary arts (\$128,000). In the comparable year (2009-10), Canada Council funding accounted for 0.5% of all federal cultural spending in the Northwest Territories.
- Between 2005-06 and 2009-10, federal cultural spending in the Northwest Territories increased from \$28.6 million to \$38.7 million (an increase of 35%). During the same period, Canada Council funding to the Northwest Territories increased from \$184,540 to \$197,365.
- The largest part of provincial government funding is concentrated in two areas – heritage resources and libraries (84% or \$8.4 million). However, funding is also allocated by the provincial government to multidisciplinary arts (\$1.1 million) and performing arts (\$307,000).

⁶ Source:

Statistics Canada: Canada's National Statistical Agency. "Government Expenditures on Culture: Data Tables 2009-10," April 2012, < <http://www.statcan.gc.ca/pub/87f0001x/2012001/part-partie4-eng.htm>>.

Table 1: Government expenditures on culture, to the Northwest Territories, 2009-10¹*(in thousands of dollars)*

	Federal	Provincial	Municipal	Total
Libraries ²	\$0	\$2,378	\$2,844	\$5,222
Heritage Resources ³	\$19,248	\$5,995	\$0	\$25,243
Arts Education	\$0	\$0	\$0	\$0
Literary Arts	\$128	\$0	\$0	\$128
Performing Arts	\$517	\$307	\$0	\$824
Visual Arts and Crafts	\$23	\$0	\$0	\$23
Film and Video	\$47	\$0	\$0	\$47
Broadcasting	\$18,443	\$140	\$0	\$18,583
Sound Recording	\$10	\$0	\$0	\$10
Multiculturalism	\$0	\$0	\$0	\$0
Multidisciplinary and Other Activities ⁴	\$291	\$1,137	\$25	\$1,453
Total	\$38,707	\$9,957	\$2,869	\$51,533

¹As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

²Federal spending on national libraries is included in federal spending on heritage resources.

³Federal spending on heritage resources also includes federal spending on national libraries.

⁴Includes funding given to cultural facilities, centres, festivals, municipalities, cultural exchange programs and other activities.

Table 2: Government expenditures on culture, to all provinces and territories, 2009-10¹*(in thousands of dollars)*

	Federal	Provincial	Municipal ²	Total
Libraries ³	\$0	\$1,115,730	\$1,884,057	\$2,999,787
Heritage Resources ⁴	\$1,226,398	\$768,872	\$150,499	\$2,145,769
Arts Education	\$22,001	\$134,413	\$0	\$156,414
Literary Arts	\$147,015	\$30,951	\$0	\$177,966
Performing Arts	\$254,481	\$226,533	\$111,455	\$592,469
Visual Arts and Crafts	\$23,463	\$54,997	\$0	\$78,460
Film and Video	\$334,063	\$117,117	\$0	\$451,180
Broadcasting	\$1,943,733	\$212,999	\$0	\$2,156,732
Sound Recording	\$26,668	\$6,278	\$0	\$32,946
Multiculturalism	\$13,016	\$26,255	\$0	\$39,271
Multidisciplinary and Other Activities	\$173,183	\$329,304	\$802,576	\$1,305,063
Total⁵	\$4,164,022	\$3,023,449	\$2,948,587	\$10,136,058

¹As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

²Municipal spending is on a calendar year basis.

³Federal spending on national libraries is included in federal spending on heritage resources.

⁴Federal spending on heritage resources also includes federal spending on national libraries.

⁵Includes inter-governmental transfers of about \$542 million

**Table 3: Government expenditures on culture, \$ per capita
by province and territory, 2009-10¹**

	Federal	Provincial	Municipal	Total
Canada	\$122	\$89	\$87	\$301
Newfoundland and Labrador	\$121	\$155	\$31	\$308
Prince Edward Island	\$188	\$127	\$32	\$352
Nova Scotia	\$136	\$101	\$58	\$296
New Brunswick	\$118	\$107	\$37	\$264
Quebec	\$186	\$124	\$76	\$389
Ontario	\$108	\$62	\$97	\$269
Manitoba	\$88	\$116	\$53	\$260
Saskatchewan	\$61	\$147	\$103	\$315
Alberta	\$71	\$100	\$99	\$272
British Columbia	\$52	\$53	\$100	\$206
Yukon	\$537	\$612	\$13	\$1,194
Northwest Territories	\$884	\$227	\$66	\$1,179
Nunavut	\$489	\$274	\$10	\$787

¹Per capita figures were calculated using information from Statistics Canada: "Table 1: Government expenditures on culture, by province or territory and level of government, 2009-10" (April 2012) and "Population by year, by province and territory, 2010" (July 2010).

Note: As a result of changes in methodology, data for 2009-10 should not be compared with data that were released prior to the revised 2003-04 data.

Includes funding to libraries, heritage resources (museums, historic parks and sites, nature and provincial parks), arts education, literary arts, performing arts, visual arts and crafts, film and video, broadcasting, sound recording, multidisciplinary and other activities.

Municipal spending is on a calendar year basis.

Includes inter-governmental transfers of about \$542 million

5.0 Detailed tables of Canada Council funding to the Northwest Territories

Canada Council for the Arts funding to the Northwest Territories

- From 2002-03 to 2011-12, Canada Council funding to the Northwest Territories increased, rising from \$104,550 to \$303,642, a significant increase of 190.43%.
- Grants to the Northwest Territories as a percentage of total Canada Council funding increased from 0.08% in 2002-03 to 0.21% in 2011-12.

Table 4: Canada Council grants to the Northwest Territories and Canada Council total grants, 2002-03 to 2011-12

Fiscal year	Grant \$ to Northwest Territories	Canada Council total grant \$	Northwest Territories as % of total
2002-03	\$104,550	\$129,467,062	0.08%
2003-04	\$157,665	\$125,957,452	0.13%
2004-05	\$98,700	\$121,455,742	0.08%
2005-06	\$184,540	\$120,519,422	0.15%
2006-07	\$214,045	\$140,838,547	0.15%
2007-08	\$232,040	\$152,803,607	0.15%
2008-09	\$204,105	\$145,639,343	0.14%
2009-10	\$197,365	\$146,136,164	0.14%
2010-11	\$229,160	\$142,324,085	0.16%
2011-12	\$303,642	\$145,148,810	0.21%
% Change	190.43%	12.11%	

**Table 5: Canada Council grants to the Northwest Territories
by discipline, 2011-12**

Discipline	Artists	Arts organizations	Total
Aboriginal Arts Office	\$2,000	\$25,000	\$27,000
Audience & Market Development	\$0	\$0	\$0
Dance	\$0	\$0	\$0
Director Arts Disciplines	\$0	\$0	\$0
Endowments & Prizes	\$0	\$0	\$0
Equity Office	\$0	\$0	\$0
Inter-Arts Office	\$0	\$30,000	\$30,000
Media Arts	\$26,000	\$113,242	\$139,242
Music	\$3,000	\$0	\$3,000
Theatre	\$0	\$0	\$0
Visual Arts	\$28,300	\$20,000	\$48,300
Writing and Publishing	\$25,000	\$31,100	\$56,100
Total grants to Northwest Territories	\$84,300	\$219,342	\$303,642
Total Canada Council grants	\$22,566,394	\$122,582,416	\$145,148,810
Grants to Northwest Territories as a % of total Canada Council grants	0.37%	0.18%	0.21%

Grant applications from the Northwest Territories

- Since 2002-03 the total number of grant applications from Northwest Territories artists and arts organizations has varied, ranging from 16 to 37. The Northwest Territories' percentage share of grant applications has varied between 0.10% and 0.22%. In 2011-12, the share of grant applications from the Northwest Territories to the Canada Council is higher than both its share of population and share of artists – see Table 7.

Table 6: Grant applications to the Canada Council from the Northwest Territories and total grant applications to the Canada Council, 2002-03 to 2011-12

Fiscal year	Grant applications from Northwest Territories	Total Canada Council grant applications	Northwest Territories as % of total
2002-03	16	15,592	0.10%
2003-04	35	16,085	0.22%
2004-05	37	16,572	0.22%
2005-06	28	15,831	0.18%
2006-07	26	15,663	0.17%
2007-08	27	14,768	0.18%
2008-09	28	15,305	0.18%
2009-10	34	16,139	0.21%
2010-11	34	15,443	0.22%
2011-12	27	15,694	0.17%
% Change	68.75%	0.65%	

These numbers include applications not assessed, deemed ineligible or transferred to another program.

Northwest Territories – Various comparisons with other provinces⁷

- The Northwest Territories ranks third in terms of its level of Canada Council grant funding on a per capita basis per province at \$7.32. The Northwest Territories' share of grant funding is higher than its percentage share of grant applications, population and artists.

Table 7: Northwest Territories – various comparisons with other provinces, 2011-12					
Province or territory	per capita Canada Council Grant	% share of grant funding	% share of Canada Council grant applications	% share of population	% share of artists
Newfoundland and Labrador	\$3.25	1.15%	1.04%	1.54%	0.86%
Prince Edward Island	\$2.73	0.26%	0.32%	0.42%	0.34%
Nova Scotia	\$4.65	2.95%	2.81%	2.75%	2.67%
New Brunswick	\$3.03	1.57%	1.39%	2.24%	1.36%
Quebec	\$5.97	32.53%	32.29%	23.61%	21.54%
Ontario	\$3.66	32.42%	30.32%	38.39%	40.60%
Manitoba	\$5.59	4.66%	2.76%	3.61%	2.80%
Saskatchewan	\$3.23	2.30%	1.73%	3.09%	2.17%
Alberta	\$2.64	6.64%	7.37%	10.89%	8.68%
British Columbia	\$4.49	13.62%	15.78%	13.14%	18.49%
Yukon	\$14.14	0.33%	0.42%	0.10%	0.15%
Northwest Territories	\$7.32	0.21%	0.17%	0.12%	0.13%
Nunavut	\$12.66	0.28%	0.24%	0.10%	0.18%
Other	...	1.09%	3.35%
Total	(Mean: \$4.34)	100.00%	100.00%	100.00%	100.00%

⁷ Sources:

Statistics Canada: Canada's National Statistical Agency. "Population and dwelling counts, for Canada, provinces and territories, 2011 and 2006 censuses," April 2012, <<http://www12.statcan.gc.ca/census-recensement/2011/dp-pd/hlt-fst/pd-pl/Table-Tableau.cfm?LANG=Eng&T=101&S=50&O=A>>.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, <http://www.hillstrategies.com/docs/Artists_provinces2006.pdf>.

**Table 8: Grant funding by community,
Northwest Territories, 2011-12**

Community	Amount
DELINE	\$8,300
FORT MCPHERSON	17,000
FORT SIMPSON	48,000
INUVIK	42,000
YELLOWKNIFE	188,342
Total - Northwest Territories	\$303,642
Total - Canada	\$145,148,810
Grants to Northwest Territories as a % of total Canada Council funding	0.21%