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Canada Council Conseil des Arts for the Arts du Canada

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This publication is a companion piece to the Annual Report of the Canada Council for the Arts 2010-11. www.canadacouncil.ca/annualreports

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Note: A complete listing of grants awarded to individual artists and arts organizations in 2010-11 is available through the Searchable Grants Listing on the Canada Council's website: http://www.canadacouncil.ca/grants/recipients/ol127245536828281250.htm

1.0 Overview of Canada Council funding to New Brunswick in 2010-11

- In 2010-11, the Canada Council for the Arts provided grants totalling \$2.0 million to the arts in New Brunswick.
- In addition to grants, \$173,900 in payments was provided to 384 authors through the Public Lending Right program¹, as well as \$15,000 in special funds and the Canadian Commission for UNESCO General Program Fund in 2010-11. This brings the total funding to New Brunswick to \$2.2 million.
- The Canada Council awarded \$178,950 (9.1%) to 19 artists and \$1.8 million (90.9%) to 44 New Brunswick arts organizations in 2010-11.
- Grants were awarded to artists and arts organizations in New Brunswick in all disciplines: dance, interdisciplinary arts, music, media arts, theatre, visual arts, and writing and publishing. In 2010-11, the largest amount of funding went to theatre (\$546,873). Writing and publishing received the second largest amount of funding (\$510,578), while visual arts received \$492,984.
- Every dollar invested in a New Brunswick-based arts organization through a Canada Council for the Arts' operating grant in 2010-11 leveraged \$6.52 in total revenues. Total Canada Council operating grants in New Brunswick represent 15.3% of total revenues of recipient arts organizations in that province.²
- 206 applications from New Brunswick artists and arts organizations were submitted to the Canada Council in 2010-11, representing 1.3% of the total number of received applications.
- Funding to artists and arts organizations in Moncton totalled \$628,375, comprising 31.9% of the
 total funding going to New Brunswick. Fredericton received \$599,247 in funds, representing 30.4%
 of total funding. The community of Caraquet (\$255,593) also received a significant amount of
 funding. A total of 12 additional communities in New Brunswick received the remaining 24.7% of
 all funding to the province in 2010-11.
- In 2010-11, New Brunswick artists received 0.8% of Canada Council funding to artists, and New Brunswick arts organizations received 1.5% of the funding to arts organizations. In total, New Brunswick artists and arts organizations received 1.4% of Canada Council funding. In comparison, New Brunswick represents 2.2% of the total population of Canada,³ and 1.4% of Canadian artists.⁴
- 23 New Brunswick artists and arts professionals served as peer assessors in 2010-11, making up 3.2% of all peer assessors. 52.2% of New Brunswick assessors were Anglophone, and 47.8% were Francophone.

 $^{^{1}}$ The Public Lending Right program provides payments to authors whose books are held in selected Canadian public libraries.

² These figures reflect financial data from forms submitted, revised or locked by CADAC (Canadian Arts Data/Données sur les arts au Canada). These figures exclude book and magazine publishers because, due to the nature of their business, their financial information is not currently captured using CADAC.

³Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," September 2010, http://www40.statcan.gc.ca/l01/cst01/demo02a-eng.htm.

⁴ Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," Statistic Insights on the Arts, Vol.7 No. 5, March 2009, http://www.hillstrategies.com/docs/Artists_provinces2006.pdf.

2.0 Statistical highlights about the arts in New Brunswick⁵

- New Brunswickers spent \$540 million on cultural goods and services in 2008, which equals 3.0% of total consumer spending in the province. The \$540 million in consumer spending on culture is almost four times larger than the \$150 million spent on culture in New Brunswick by all levels of government in 2007-08. On a per capita basis, New Brunswickers' cultural spending ranks eighth in the country at \$747 per resident.
- On a per capita basis, Saint John residents' cultural spending in 2008 (\$846) ranks ninth among 12 metropolitan areas in Canada. Total spending was \$98 million in Saint John in 2008.
- In 2008, households in New Brunswick spent 26 cents out of every \$100 of income on books and 14 cents for every \$100 of income on magazines.
- In 2008, 97,000 households in New Brunswick reported spending a total of \$21 million on live performing arts, accounting for 1% of all spending on live performing arts in Canada.
- In 2006, there were 1,900 artists in New Brunswick, representing 0.47% of the overall provincial labour force.
- The number of artists in New Brunswick increased much more rapidly than the overall provincial labour force between 1991 and 2006 (38% vs. 11%). However, the rate of growth in the number of artists was much higher between 1991 and 2001 (29%) than between 2001 and 2006 (7%).
- The median earnings of artist in 2006 were \$8,800, less than half of the typical earnings of all New Brunswick workers (\$21,500).

⁵ Sources:

Hill Strategies Research Inc. "Consumer Spending on Culture in Canada, the Provinces and 12 Metropolitan Areas in 2008." Statistical Insights on the Arts, Vol.9 No. 1, November 2010, http://www.hillstrategies.com/docs/Consumer_spending2008.pdf.

Hill Strategies Research Inc. "Who buys books and magazines in Canada?" Statistical Insights on the Arts, Vol. 9, No. 3, March 2011, http://www.hillstrategies.com/docs/Who_buys_books_magazines2008.pdf.

Hill Strategies Research Inc. "Patterns in Performing Arts Spending in Canada in 2008." Statistical Insights on the Arts, Vol. 9, No. 2, February 2011, http://www.hillstrategies.com/docs/Performing_arts_spending_patterns2008.pdf.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," Statistic Insights on the Arts, Vol.7 No. 5, March 2009, http://www.hillstrategies.com/docs/Artists_provinces2006.pdf.

3.0 Highlights of Canada Council grants to New Brunswick artists and arts organizations

Arts organizations

The Canada Council supports the work of arts organizations. In 2010-11, some of the New Brunswick arts organizations that received funding were:

Atelier D'Estampe Imago Inc.	MONCTON	\$46,000
Atlantic Ballet Theatre of Canada	MONCTON	\$69,000
Canadian Crafts Federation	FREDERICTON	\$68,334
Coopérative de Théâtre l'Escaouette	MONCTON	\$130,000
Éditions Perce-Neige	MONCTON	\$58,700
Galerie Sans Nom Co-op Ltée	MONCTON	\$74,300
Goose Lane Editions	FREDERICTON	\$114,500
Les Productions DansEncorps Inc.	MONCTON	\$39,000
New Brunswick Filmmakers' Cooperative Ltd.	FREDERICTON	\$56,400
Struts Gallery Inc.	SACKVILLE	\$91,300
Symphony New Brunswick Inc.	SAINT JOHN	\$45,700
Théâtre Populaire d'Acadie	CARAQUET	\$244,593

Examples of Canada Council funding in New Brunswick⁶

The Canada Council supports the endeavours of professional artists and arts organizations through its programs. The following selection illustrates some of the activities supported by the Canada Council in New Brunswick:

Third Space Gallery presented *EAST goes EAST*, a series of contemporary art and community events featuring a group exhibition, artist talks, performances and workshops by visiting artists Karen Tam of Montreal, Kitsum Cheng of Vancouver and Suzanne Caines of Halifax. *EAST goes EAST* investigated cultural differences and perceptions of Orientalism through the lens of art and brought the community and artists together. The exhibition was on display in non-traditional spaces in Saint John such as the Market Square atrium and the Fortune Market, making it more accessible to the public. The Gallery also partnered with the Multicultural Association of Saint John, Saint John Free Public Library, Northern Chinese Kitchen and many community volunteers to create this project. The Gallery was awarded \$10,000 through the Artists and Community Collaboration Program in the Visual Arts.

Funding to artists and arts organizations 2010-11 edition

 $^{^{6}}$ Unless otherwise indicated, project descriptions and quotations are drawn from documents in the grant application.

Amanda Dawn Christie, an interdisciplinary artist working in film, contemporary dance, photography, and electro-acoustic sound design, is researching and creating *Spectres of Shortwave*, a 35 mm feature-length experimental documentary film. The documentary will be about the Radio Canada International shortwave towers on the Tantramar Marshes and their effect on the landscape and the people living within a 50 km radius. Christie will explore themes of regional identity, landscape, international communications systems, rural myths, the environment and language in the film drawing on interviews with local residents in the three primary languages of the region: English, French and Mi'kmaq. Christie was awarded \$55,000 through the Grants to Film and Video Artists: Research/Creation Grants program for her film.

The **Centre d'Action Artistique** in Bertrand, N.B. arranged for Réjean Poirier, the artistic director of the Sackville Early Music Festival, to attend the Montreal Baroque Music Festival in June 2010. While in Montreal, Poirier went to many performances by new ensembles, met with artists and musicians, and attended two conferences: *L'harmonie des sphères* and *Music and Publics*. Poirier spoke with the medieval music group Jongleurs de la mandragore and American band La Strada about performing at the Sackville Early Music Festival and wrote: "The meetings with artists, musicians and members of the public led to all kinds of productive exchanges. The conferences were sources of enrichment and renewal." The Centre d'Action Artistique, a not-for-profit organization created in 2004 to produce performing arts festivals and events, received a \$500 grant through the Audience and Market Development Travel Grants: Canada program.

Author **Valerie Sherrard** is writing a young adult novel entitled *Counting Back from Nine* which will chronicle the twelve months in a young woman's life following her first experience of loss with the death of her father. *The novel is* filled with "adolescent drama, complete with romance and heartbreak, poise and insecurity, laughter and tears. But into the mix comes flashes from the past – nine memories that lead to a measure of healing and forgiveness." Originally from Moose Jaw, Sherrard currently resides in Miramichi where she will work on her novel supported by a \$24,000 grant awarded through the Grants to Professional Writers - Creative Writing program.

In response to demands from the Atlantic dance community for opportunities to train and to develop collaborative work, **Les Productions DansEncorps** in Moncton hosted workshops during the 2010 Atlantic Dance Festival that featured choreographers from Vancouver and Montreal. Vancouver-based choreographer and artistic director of Les Productions Figlio, Serge Bennathan and Montreal choreographer and co-artistic director of RUBBERBANDance Group, Victor Quijada led the workshops that attracted participants from Nova Scotia, PEI and Quebec. Bennathan's workshop led to the production of a video by New Brunswick director Rodolphe Caron which was later screened at the festival to an audience of 80 people. DansEncorps received \$4,000 through the Support Services to the Dance Milieu: Project Funding program to host the workshops.

Mireille Eagan of Fredericton traveled to Toronto in April 2010 to participate in a leadership conference and an interactive series of presentations called ArtSmash!, organized by the Emerging Arts Professional Network (EAP). As an emerging curator, the grant allowed her to spend three days with her peers discussing the EAP and its web presence, implementing regional committees and establishing future activities. "The conference was a great success, strengthening the network of board members, and helping us to elucidate our concerns and future plans face-to-face," she noted. The \$1,000 grant was awarded to Eagan – a first-time grant applicant and recipient – through the Integrated Arts Program for Arts Professionals: Travel Grants.

Théâtre Populaire d'Acadie in Caraquet joined forces with Satellite Théâtre in Montreal to create and present the food-based spectacle *GRUB*. Presented at the 2010 Cooking Fire Theatre Festival in Dufferin Grove Park, Toronto, *GRUB* is "a glorious feast touching sometimes upon the clown, sometimes upon the burlesque, yet always the urge of an empty stomach, this play speaks of food and all its substitutes, linking it all by a simple but true fact: eating is killing." The company received \$14,000 through the Commission internationale du théâtre francophone (CITF) for the co-production. The company also received \$1,220 through the Audience and Market Development Travel Grants program to showcase *GRUB* to a myriad of presenters from across Canada in Quebec City at La Bourse RIDEAU in February 2011.

Tamara Henderson, a visual artist from Sackville currently living in Stockholm, Sweden, gave an artist talk at the opening of her exhibition where she challenged the local audience to question their preconceived notions of art. Henderson's solo exhibition *You and Me We'll End Up In a Chair by the Sea* at A1C Gallery in St. John's, Newfoundland included a chair which she created at the Paradise Hypnotic Healing Institute while under hypnosis and produced for the gallery as a multiple. Henderson describes her creative process as one which, "moves from a departure point in a linear descent, which bears semblance to a narrative that weaves non-fiction and fiction." Henderson received a \$1,500 grant through the Travel Grants to Professionals in the Visual Arts program to travel to St. John's where she built and installed four new site-specific works for the exhibition.

Janet Hammock, a Sackville composer and pianist, commissioned composer and music theorist Martin Kutnowski to write a chamber music composition for herself and flutist Karin Aurell. Hammock describes Kutnowski's compositions as "exciting, challenging, and quite unlike anything we have played before. They are invariably enthusiastically received by a wide variety of audiences." The duet will be a 21st century romanza, a 10-minute long multi-movement work inspired by the poem *Rima XXI*, written by mid-19th century Spanish poet Gustavo Adolfo Bécquer. Hammock and Aurell plan to premiere the work during an Atlantic Canada tour in fall 2011. Hammock received a \$3,500 Commissioning of Canadian Compositions grant for the project.

Between Books / Entre Deux Livres by Monique LaRue was translated by Jo-Anne Elder and Sonya Malaborza and published by **Goose Lane Editions** in 2010. Based on the fourth annual Antonine Maillet-Northrop Frye Lecture, LaRue offers "a rare glimpse of one writer's experience of 'between time' - how fiction writers spend their time between books." This translation was made possible with a \$1,600 grant awarded through the Book Publishing Support - Translation Grants program. Fredericton's Goose Lane Editions also received a \$6,700 Author Promotion Tour grant in 2010-11. Some of the authors that toured include Bob Mersereau who gave interviews and read from his non-fiction book *The Top 100 Canadian Singles*, Margaret Sweatman who read from her fiction novel *The Players*, and Gary Geddes who read from his poetry collection *Swimming Ginger*.

Bocabec, N.B. author **Sarah Murphy** attended *Revolution 2012*, The Banff Centre's Aboriginal Thematic Residency - from January 5 to February 22, 2011. While in Banff, Murphy researched and developed her literary performance and DVD monologue project *Exhibits for an unnatural museum of history: recontextualizing 2010*. Through a virtual museum tour combining spoken word monologues with written and visual elements Murphy's project is "referencing and deconstructing natural history museum exhibitions and other instances of the primitivizing and mystifying of Native America." At an open studio day featuring Murphy's works *The Weavers*, members of the public were able to experience her text and print installation and *Xochicalco*, and a monologue DVD. Murphy received a \$1,500 grant through the Travel Grants to Professional Writers program.

As part of their Know Your Own Artists series, the **New Brunswick Museum** exhibited Janice Wright Cheney: TRESPASS from September 2010 to January 2011. Peter J. Larocque, curator at the Museum, noted that a jury selected Wright Cheney's work for a solo exhibition because, "its contemporary feminist aesthetic challenges our usual perceptions. Her skillful combining of women's traditional textile arts with natural science concerns inspires new ways of seeing our place in the world." Wright Cheney, who lives in Fredericton, gave an artist talk at the Museum and provided an orientation for staff to assist them in engaging visitors with the work. The Museum received \$6,000 through the Project Grants for Organizations in the Visual Arts program for the exhibition. In 2010-11, the Museum also acquired Bateau ivre by A. Lapointe and Homeward Bound Pennant by David Umholtz with a \$3,900 grant awarded through the Acquisition Assistance for Art Museums and Public Galleries program.

Dance artist **Sylvie Mazerolle** of Dieppe performed four times in Michelle Olson's *Gathering Light* at the 2010 Dancing on the Edge Festival in Vancouver. Mazerolle travelled to Vancouver to rehearse with Raven Spirit Dance on the production with a \$450 grant awarded through the Travel Grants to Dance Professionals program. *Gathering Light* "explores the impulses rooted in our bodies that travel through us to find the light." According to Mazerolle, "The opportunity to perform brought a new level of exposure. The audience's reaction was stunning, with people taking in certain movements from the piece and trying them out on stage afterwards."

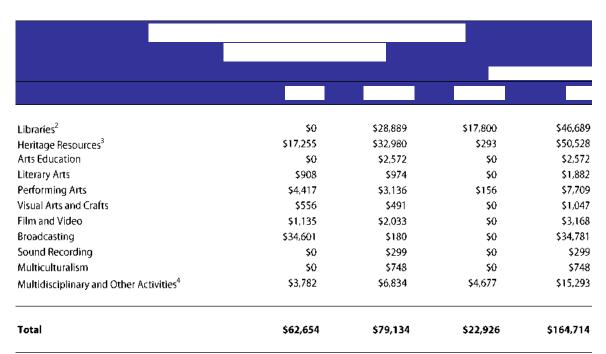
Fredericton art centre **Gallery Connexion** presented the 2010-11 version of *Surgery Series/Circuit*, a series of contemporary and experimental musical performances. The series gives regional and national artists the opportunity to experiment, collaborate and improvise while communicating freely about musical arts. Musicians such as Ellwood Epps, a Montreal-based trumpet player and Evan Shaw, a Toronto-based alto saxophone player, collaborated with musicians living in Fredericton and performed at the locally-run centre. Gallery Connexion presented the series through a \$9,000 New Music Program grant.

4.0 Overall arts and culture funding in New Brunswick by all three levels of government⁷

- Arts and culture funding to New Brunswick from all three levels of government stood at \$164.7 million in 2008-09 (the latest year of overall data from Statistics Canada).
- Provincial funding was the largest part of total government expenditures at 48% (\$79.1 million), followed by federal funding share at 38% (\$62.7 million). 14% (\$22.9 million) of total government expenditures to New Brunswick came from municipal sources.
- Federal government cultural funding to New Brunswick totalling \$62.7 million is primarily concentrated (83%) in two areas broadcasting and heritage resources (historic parks/sites and nature/provincial parks). The remaining 17% of funding (\$10.7 million) is allocated to areas including performing arts (\$4.4 million), multidisciplinary arts (\$3.8 million) and film and video (\$1.1 million). In the comparable year (2008-09), Canada Council funding accounted for 3% of all federal cultural spending in New Brunswick.
- Between 2004-05 and 2008-09, federal cultural spending in New Brunswick increased from \$55.6 million to \$62.7 million (an increase of 13%). During the same period, Canada Council funding in New Brunswick increased from \$1.9 million to \$2.1 million.
- The largest part of provincial government funding is concentrated in two areas libraries and heritage resources (78% or \$61.9 million). However, funding is also allocated by the provincial government to multidisciplinary arts (\$6.8 million), performing arts (\$3.1 million), film and video (\$2.0 million) and arts education (\$2.6 million).

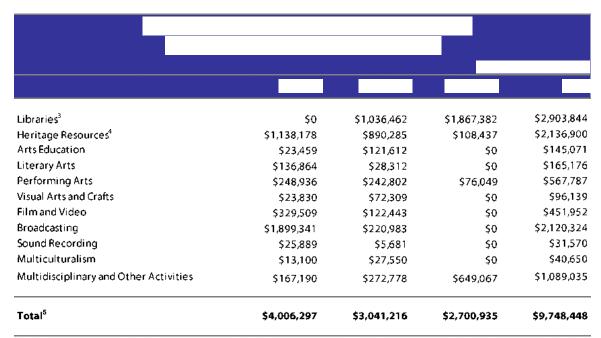
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⁷ Source:



As a result of changes in methodology, data for 2008-09 should not be compared with data that were released prior to the revised 2003-04 data.

 $^{^4}$ Includes funding given to cultural facilities, centres, festivals, municipalities, cultural exchange programs and other activities.



¹As a result of changes in methodology, data for 2008-09 should not be compared with data that were released prior to the revised 2003-04 data.

²Federal spending on national libraries is included in federdal spending on heritage resources.

³Federal spending on heritage resources also includes federal spending on national libraries.

²Municipal spending is on a calendar year basis.

³Federal spending on national libraries is included in federdal spending on heritage resources.

⁴Federal spending on heritage resources also includes federal spending on national libraries.

⁵Includes inter-governmental transfers of about \$489 million.

Canada	\$119	\$90	\$80	\$289	
Newfoundland and Labrador	\$94	\$139	\$30	\$262	
Prince Edward Island	\$148	\$121	\$33	\$303	
Nova Scotia	\$117	\$98	\$47	\$261	
New Brunswick	\$84	\$106	\$31	\$220	
Quebec	\$178	\$120	\$72	\$370	
Ontario	\$111	\$68	\$89	\$268	
Manitoba	\$74	\$115	\$50	\$239	
Saskatchewan	\$56	\$130	\$90	\$276	
Alberta	\$58	\$102	\$82	\$243	
British Columbia	\$50	\$61	\$96	\$208	
Yukon	\$576	\$539	\$22	\$1,137	
Northwest Territories	\$821	\$199	\$54	\$1,075	
Nunavut	\$356	\$237	\$12	\$605	

¹Per capita figures were calculated using information from Statistics Canada: "Table 1: Government expenditures on culture, by province or territory and level of government, 2008-09" (May 2011) and "Population by year, by province and territory, 2009" (July 2009).

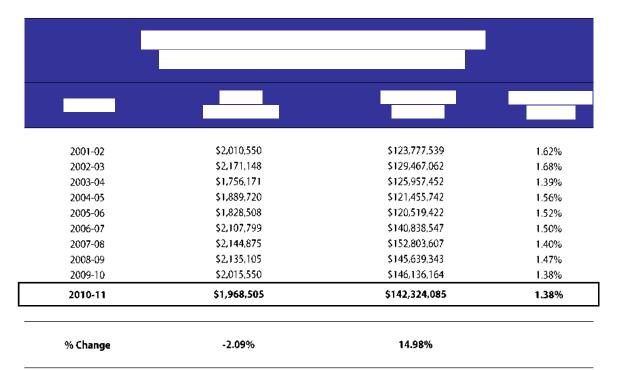
Note: As a result of changes in methodology, data for 2008-09 should not be compared with data that were released prior to the revised 2003-04 data.

Includes funding to libraries, heritage resources (museums, historic parks and sites, nature and provincial parks), arts education, literary arts, performing arts, visual arts and crafts, film and video, broadcasting, sound recording, multidisciplinary and other activities.

5.0 Detailed tables of Canada Council funding to New Brunswick

Canada Council for the Arts funding to New Brunswick

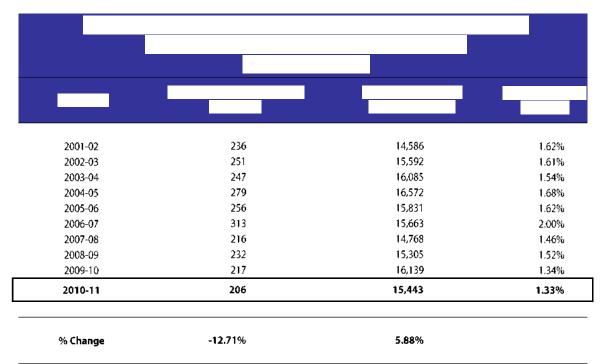
- Since 2001-02, Canada Council funding to New Brunswick has decreased from \$2.01 million in 2001-02 to \$1.97 million in 2010-11 (a decrease of 2.09%).
- In terms of percentage of total grants from the Canada Council, funding to New Brunswick has registered small variations over the past ten years, and stands in 2010-11 at 1.38%, slightly less than in 2001-02.



Aboriginal Arts Office	\$0	\$0	\$0
Audience & Market Development	\$1,000	\$8,220	\$9,220
Dance	\$450	\$108,000	\$108,450
Director Arts Disciplines	\$0	\$0	\$0
Endowments & Prizes	\$0	\$0	\$0
Equity Office	\$0	\$0	\$0
Inter-Arts Office	\$1,000	\$0	\$1,000
Media Arts	\$55,000	\$115,700	\$170,700
Music	\$4,250	\$124,450	\$128,700
Theatre	\$3,500	\$543,373	\$546,873
Visual Arts	\$22,250	\$470,734	\$492,984
Writing and Publishing	\$91,500	\$419,078	\$510,578
Total grants to New Brunswick	\$178,950	\$1,7 89, 555	\$1,968,505
Total Canada Council grants	\$22,066,385	\$120,257,700	\$142,324,085
Grants to New Brunswick as a % of total Canada Council grants	0.81%	1.49%	1.38%

Grant applications from New Brunswick

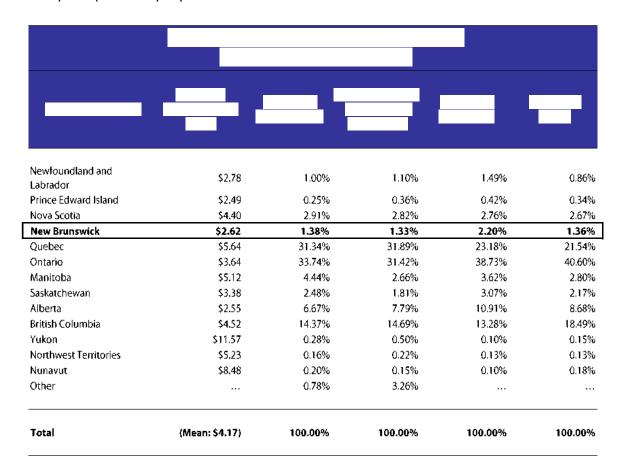
- Since 2001-02, the number of grant applications from New Brunswick increased from 236 in 2001-02 to 313 in 2006-07, a substantial increase of 32.63%. However, the number of grant applications decreased substantially in 2010-11 to 206. The total share of grant applications from New Brunswick artists and arts organizations between 2001-02 and 2005-06 varied very little ranging from 1.54% to 1.68%; however, in 2006-07 it increased to 2.0%. In 2010-11, the total share of grant applications stood at 1.33%, the lowest in the past ten years.
- In 2010-11, the share of New Brunswick as a percentage of total number of Canada Council
 applications (1.33%) is lower than both its share of population (2.20%) and share of artists (1.36%)
 see Table 7.



These numbers include applications not assessed, deemed ineligible or transferred to another program.

New Brunswick – Various comparisons with other provinces⁸

 The province's share of grant funding is higher than its share of artists and applications but lower than its share of population. New Brunswick ranks 11th in terms of Canada Council grant funding on a per capita basis per province at \$2.62.



⁸ Sources:

Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," September 2010, http://www40.statcan.gc.ca/l01/cst01/demo02a-eng.htm.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," Statistic Insights on the Arts, Vol.7 No. 5, March 2009, http://www.hillstrategies.com/docs/Artists_provinces2006.pdf.

