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Canada Council Conseil des Arts for the Arts du Canada

Research and Evaluation Section 350 Albert Street. P.O. Box 1047 Ottawa ON Canada K1P 5V8 613-566-4414 / 1-800-263-5588 ext. 4526 research@canadacouncil.ca Fax 613-566-4428 www.canadacouncil.ca

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Overview of Canada Council funding to Prince Edward Island in 2009-10 1.0

- In 2009-10, the Canada Council for the Arts provided grants totalling \$379,245 to the arts in Prince Edward Island.
- In addition to grants, 67 Prince Edward Island authors received \$35,274 in payments through the Public Lending Right Commission in 2009-10,¹ as well as \$10,000 in special funds in 2009-10. This brings the total funding to Prince Edward Island to \$424,519.
- The Canada Council awarded \$8,750 in grants to four artists and \$370,495 to 11 Prince Edward Island arts organizations in 2009-10.
- Grants were awarded to artists and arts organizations in Prince Edward Island in dance, media arts, music, theatre, visual arts and writing and publishing. In 2009-10, the largest amount of funding went to visual arts (\$162,100), while music received the second largest amount (\$86,000), followed by media arts (\$77,400).
- 46 applications from Prince Edward Island artists and arts organizations were submitted to the Canada Council in 2009-10, representing 0.3% of the total number of applications received.
- Funding to artists and arts organizations in Charlottetown totalled \$306,350, comprising 80.8% of the total funding going to Prince Edward Island. The community of Wellington Station received the \$53,395 or 14.1% of total funding in 2009-10. Four other communities received \$19,500 representing 5.1% of total funding.
- In 2009-10, Prince Edward Island artists received less than 0.1% of Canada Council funding to artists, and Prince Edward Island arts organizations received 0.3% of the funding to arts organizations. In total, Prince Edward Island artists and arts organizations received 0.3% of Canada Council funding. In comparison, the province makes up 0.4% of the total population of Canada,² and 0.3% of Canadian artists.3
- One artist from Prince Edward Island served as a peer assessor in 2009-10, comprising 0.1% of all peer assessors.

¹ The Public Lending Right program provides payments to authors whose books are held in selected Canadian public libraries

²Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," July 2009,

< http://www40.statcan.gc.ca/l01/cst01/demo02a-eng.htm>.

³ Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," Statistic Insights on the Arts, Vol.7 No. 5, March 2009, http://www.hillstrategies.com/docs/Artists provinces 2006.pdf>.

2.0 Statistical highlights about the arts in Prince Edward Island⁴

- In 2006, there were 470 artists on Prince Edward Island, representing 0.58% of the overall provincial labour force.
- Between 1991 and 2006 the number of artists on Prince Edward Island increased by 18% which is slightly higher than the population increase (14%) over the same period. The number of artists increased by 27% between 1991 and 2001, but decreased by 7% between 2001 and 2006.
- The median earnings of artists on Prince Edward Island were \$8,800 in 2006, less than half of the typical earnings of all PEI workers (\$19,500).
- In 2006, the broader cultural sector labour force on Prince Edward Island has about 2,000 workers. That means that one in every 41 people in the province has a cultural occupation.
- Prince Edward Islanders spent \$94 million on cultural goods and services in 2005, which equals
 3.4% of total consumer spending in the province. The \$94 million in consumer spending on
 culture is three times higher than the \$30 million spent on culture in Prince Edward Island by all
 levels of government in 2003-04. On a per capita basis, Islanders' cultural spending ranks seventh
 among the provinces at \$712 per resident.
- In 2005, the three most popular cultural and heritage activities in Prince Edward Island were: reading newspapers (92% of the population 15 or older); listening to music on CDs, cassette tapes, DVD audio discs, records, etc. (80%); and reading a magazine (77%).
- In 2005, 36% of Prince Edward Islanders 15 or older (40,000 residents) attended a concert or performance by professional artists of music, dance, theatre or opera (excluding cultural festivals). This is less than the Canadian rate of 41%.

⁴ Sources:

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," Statistic Insights on the Arts, Vol.7 No. 5, March 2009, http://www.hillstrategies.com/docs/Artists_provinces2006.pdf.

Hill Strategies Research Inc. "Consumer Spending on Culture in Canada, the Provinces and 15 Metropolitan Areas in 2005," Statistical Insights on the Arts, Vol. 5 No. 3, February 2007, http://www.hillstrategies.com/docs/Consumer_spending2005.pdf>.

Hill Strategies Research Inc. "Provincial Profiles of Cultural and Heritage Activities in 2005," Statistical Insights on the Arts, Vol. 6 Nos. 1 and 2, October 2007, http://www.hillstrategies.com/docs/Cultural activities provinces2005.pdf>.

3.0 Highlights of Canada Council grants to Prince Edward Island artists and arts organizations

Arts organizations

The Canada Council supports the work of arts organizations. In 2009-10, some of the Prince Edward Island arts organizations that received funding were:

Organization	Community	Total funding
Acorn Press	CHARLOTTETOWN	\$26,300
Confederation Centre Art Gallery	CHARLOTTETOWN	\$162,100
Groupe Chuck et Albert	CHARLOTTETOWN	\$11,500
Island Media Arts Cooperative	CHARLOTTETOWN	\$57,400
Nudie and the Turks	CHARLOTTETOWN	\$4,200
Prince Edward Island Symphony Society	CHARLOTTETOWN	\$17,000
The Montgomery Theatre	NORTH RUSTICO	\$9,000
University of Prince Edward Island, Department of English	CHARLOTTETOWN	\$1,600
Vishten	WELLINGTON STATION	\$53,395

Examples of Canada Council funding in Prince Edward Island⁵

The Canada Council supports the endeavours of professional artists and arts organizations through its programs. The following selection illustrates the scope of the activities supported by the Canada Council in Prince Edward Island:

The Montgomery Theatre, one of only two fully professional non-profit theatres on Prince Edward Island, received its first grant of \$9,000 through the Theatre Production Project Grants for Established Artists program. This grant enabled Montgomery Theatre to conduct a two-week development workshop to explore script and staging aesthetic of three H.C. Anderson tales in January 2010. This intensive two-week workshop developed the creative process already established in the adaptation of a trio of H.C. Andersen's tales, *Onceuponia*. The three tales where chosen as they combine dark, witty and fantastical elements with human themes and emotions. Working toward a full production in summer 2010, *Onceuponia* will include three performers and an extensive cast of puppets. The Montgomery Theatre was created in 2008 to bring to light the depth and breadth of author L.M. Montgomery's influence on literature, culture and art in the world.

Charlottetown publishing company **Acorn Press** undertook an author promotion tour from December 2008 to November 2009 with the help of a **\$1,000** grant through the **Book Publishing Support** – **Author Promotion Tours** program. With a mandate to publish books about Prince Edward Island by Prince Edward Islanders, Acorn Press used this grant to support three authors who promoted and provided readings of their books around the Maritimes. Georges Arsenault, P.E.I. author of *Acadian Mi-Carême: Masks + Merrymaking* (2009), attended the launch of his book at Université de Moncton and provided a reading of his book at the opening of Le Centre de Mi-Carême in Cheticamp. Author Lorne Elliott presented his book *The Fixer-Upper* (2009), set in Savage Bay on P.E.I.'s south shore, at the Word on the Street Festival in Halifax and various events in Dartmouth. Island author Brent MacLaine presented his book *Shades of Green* (2008) to two Maritime universities.

⁵ Unless otherwise indicated, project descriptions and quotations are drawn from documents in the grant application.

Centre Art Gallery received a \$12,100 grant through the Acquisition Assistance for Art Museums and Public Galleries program to acquire *Tread Lightly* by Judith Scherer, *Plot Against Time* (*Flurry #2*) by David Rokeby, *Nelson Smith*, *New Glasgow* by Becka Viau, and *Blobs No. 2* by Hans Wendt. Based in Charlottetown, the Confederation Centre Art Gallery is a multi-disciplinary arts organization that uses works of art as vehicles for reflecting upon and interpreting Canadian cultural identity. All the acquired works represent the Canadian cultural landscape in different ways: Viau's work documents the environments of young farmers in P.E.I. using a formal layout, Wendt's art uses abstract forms, while Scherer and Rokeby's pieces capture movement through using video technology.

The Indian River Festival Association received a Music Festival Programming Project Grant worth \$5,000 for Fiddleheads!, a weekend to celebrate the violin at the Indian River Festival in July 2009. During Fiddleheads!, the diversity of the violin, in the context of classical and traditional genres, was celebrated and included four concerts, two workshops and violin making demonstrations. By pairing classical with traditional music, Fiddleheads! engaged a new audience and encouraged them to try something new. The Indian River Festival is an annual summer music festival set in rural Prince Edward Island that presents classical, jazz, maritime and world music performances. Through Fiddleheads!, the Festival created many opportunities for public accessibility through free concerts and an educational component with open rehearsals, workshops and music demonstrations.

Based in Charlottetown, **Chuck & Albert** received an **\$11,000** grant through the **Music Touring Grants** program to tour new compositions to 21 venues in Saskatchewan in November 2009 and March 2010. Chuck & Albert are well known as remarkable showmen and emcees, delivering entertainment in both of Canada's official languages – and both of Canada's un-official languages: music and laughter. This tour marked Chuck & Albert's first tour of Saskatchewan, as well as the launch of their new CD, **Énergie**, to Western audiences. Chuck & Albert's new body of work, which they developed for this tour, features original sketch comedy, unique arrangements of traditional tunes and songs, new dance choreographies, original songs and newly composed fiddle music. The two men hope to tour regularly in western Canada and were able to gain interest for future performances, notably the Saskatoon Children's Festival and the Roots and Folk Festival in Regina.

Award winning poet **Richard Lemm** received a **\$2,500** grant through the **Travel Grants to Professional Writers** program to travel from Charlottetown to Hobart, Tasmania in August 2009. As the Tasmanian Writers' Centre Writer-in-Residence, Lemm lived in Hobart's historic Writers' Cottage where he worked on three projects. Notably, he finished editing his poetry book *Burning House*, published in spring 2010. Through vivid imagery and strong emotional resonance, the book explores America's history of war and Lemm's own anti-war choices during the Vietnam era. Lemm reported that the many conversations with Tasmanian poets, fiction writers, historians and ecologists were invaluable to his writing and intensified his desire to steep his poems in a more historical and researched context.

In 2009, the traditional Acadian music group **Vishtèn** was awarded an **\$18,000** grant through the **International Touring Assistance in Music (Pilot Project)** program to assist with a tour of France and Belgium in October 2009. Vishtèn notes that the tour was successful in sharing their music with new audiences and was important in its aim to keep Acadian music traditions alive. While performing at *Le Festival des Cousins d'Amérique* in Loudun, France, Vishtèn noted that many of the spectators were moved by the performance and found direct links to their heritage through the music. Vishtèn also received a grant of **\$18,000** through the **Music Touring Grants** program to perform at music festivals in Western Canada. Having previously focused on European and Eastern Canadian markets, this tour represented an opportunity to develop a new market. Vishtèn was met with great enthusiasm, made numerous contacts, and conducted several interviews with local media.

Overall arts and culture funding in Prince Edward Island by all three levels 4.0 of government⁶

- Arts and culture funding to Prince Edward Island from all three levels of government stood at \$21.8 million in 2007-08 (the latest year of overall data from Statistics Canada).
- Federal funding made up the largest share at about 52% (\$21.8 million) followed by 38% (\$16.1 million) coming from provincial sources, and 10% (\$4.1 million) of total government expenditures to Prince Edward Island came from municipal sources.
- Federal government cultural funding to Prince Edward Island totalling \$21.8 million is primarily concentrated (98%) in four areas - heritage resources (historic parks/sites and nature/provincial parks), broadcasting, performing arts and multidisciplinary arts. The remaining 2% of funding (\$468,000) is allocated to areas including film and video (\$176,000), and visual arts and crafts (\$171,000). In the comparable year (2007-08), Canada Council funding accounted for about 2% of all federal cultural spending in Prince Edward Island.
- Between 2003-04 and 2007-08, federal cultural spending to Prince Edward Island increased from \$18.8 million to \$21.8 million (an increase of 16%). During the same period, Canada Council funding in Prince Edward Island increased from \$363,232 to \$423,933.
- The largest part of provincial government funding is concentrated in four areas libraries, heritage resources, film and video, and multidisciplinary arts (94% or \$15.2 million). However, funding is also allocated by the provincial government to performing arts (\$410,000) and multiculturalism (\$161,000).

⁶ Source:

Table 1: Government expenditures on culture, to Prince Edward Island, 2007-08 ¹					
	(in thousands of dollars)				
	Federal	Provincial	Municipal	Total	
Libraries	\$0	\$6,783	\$2,900	\$9,683	
Heritage Resources	\$12,225	\$5,708	\$651	\$18,584	
Arts Education	\$0	\$65	\$0	\$65	
Literary Arts	\$100	\$85	\$0	\$185	
Performing Arts	\$2,861	\$410	\$77	\$3,348	
Visual Arts and Crafts	\$171	\$65	\$0	\$236	
Film and Video	\$176	\$1,420	\$0	\$1,596	
Broadcasting	\$4,688	\$0	\$0	\$4,688	
Sound Recording	\$0	\$130	\$0	\$130	
Multiculturalism	\$21	\$161	\$0	\$182	
Multidisciplinary and Other Activities ²	\$1,538	\$1,264	\$487	\$3,289	
Total	\$21,780	\$16,090	\$4,115	\$41,985	

¹As a result of changes in methodology, data for 2007-08 should not be compared with data that were released prior to the revised 2003-04 data.

Table 2: Government expenditures on culture, to all provinces and territories, 2007-08 ¹						
(in thousands of dollar.						
	Federal	Provincial	Municipal ²	Total		
Libraries	\$41,336	\$972,043	\$1,782,454	\$2,795,833		
Heritage Resources	\$1,017,230	\$848,307	\$119,242	\$1,984,779		
Arts Education	\$21,939	\$124,828	\$0	\$146,767		
Literary Arts	\$133,579	\$24,409	\$0	\$157,988		
Performing Arts	\$240,698	\$221,485	\$47,354	\$509,537		
Visual Arts and Crafts	\$24,606	\$74,083	\$0	\$98,689		
Film and Video	\$330,457	\$116,327	\$0	\$446,784		
Broadcasting	\$1,727,738	\$201,427	\$0	\$1,929,165		
Sound Recording	\$27,060	\$5,328	\$0	\$32,388		
Multiculturalism	\$19,440	\$22,858	\$0	\$42,298		
Multidisciplinary and Other Activities	\$152,609	\$219,705	\$662,219	\$1,034,533		
Total ³	\$3,736,693	\$2,830,800	\$2,611,269	\$9,178,762		

¹As a result of changes in methodology, data for 2007-08 should not be compared with data that were released prior to the revised 2003-04 data.

²Includes funding given to cultural facilities, centres, festivals, municipalities, cultural exchange programs and other activities.

²Municipal spending is on a calendar year basis.

 $^{^3}$ Includes inter-governmental transfers of about \$443 million.

Table 3: Government expenditures on culture, \$ per capita by province and territory, 2007-08 ¹					
	Federal	Provincial	Municipal	Total	
Canada	\$112	\$85	\$78	\$275	
Newfoundland and Labrador	\$88	\$124	\$28	\$240	
Prince Edward Island	\$156	\$115	\$29	\$301	
Nova Scotia	\$109	\$88	\$44	\$241	
New Brunswick	\$74	\$86	\$37	\$197	
Quebec	\$165	\$117	\$76	\$358	
Ontario	\$105	\$54	\$85	\$244	
Manitoba	\$67	\$143	\$53	\$263	
Saskatchewan	\$49	\$137	\$91	\$277	
Alberta	\$55	\$91	\$80	\$225	
British Columbia	\$47	\$75	\$88	\$210	
Yukon	\$589	\$514	\$13	\$1,116	
Northwest Territories	\$766	\$233	\$57	\$1,056	
Nunavut	\$387	\$170	\$13	\$570	

¹Per capita figures were calculated using information from Statistics Canada: "Table 1: Government expenditures on culture, by province or territory and level of government, 2007-08" (April 2010) and "Population by year, by province and territory, 2008" (July 2008).

Note: As a result of changes in methodology, data for 2007-08 should not be compared with data that were released prior to the revised 2003-04 data.

Includes funding to libraries, heritage resources (museums, historic parks and sites, nature and provincial parks), arts education, literary arts, performing arts, visual arts and crafts, film and video, broadcasting, sound recording, multidisciplinary and other activities.

5.0 Detailed tables of Canada Council funding to Prince Edward Island

Canada Council for the Arts funding to Prince Edward Island

- Since 1999-00, Canada Council funding to Prince Edward Island fluctuated from a low of \$258,689 in 2005-06 to a high of \$423,933 in 2007-08. The funding in 2009-10 (\$379,245) is slightly higher (0.42%) than the 1999-00 level.
- Grants to Prince Edward Island as a percentage of total Canada Council funding dropped in the past 11 fiscal years, going from 0.37% in 1999-00 to 0.26% in 2009-10.

Fiscal year	Grant \$ to Prince Edward Island	Canada Council total grant \$	Prince Edward Island as % of tota
1999-00	\$377,668	\$103,008,149	0.37%
2000-01	\$371,400	\$105,051,989	0.35%
2001-02	\$287,600	\$123,777,539	0.23%
2002-03	\$368,755	\$129,467,062	0.28%
2003-04	\$363,232	\$125,957,452	0.29%
2004-05	\$334,602	\$121,455,742	0.28%
2005-06	\$258,689	\$120,519,422	0.21%
2006-07	\$290,200	\$140,838,547	0.21%
2007-08	\$423,933	\$152,803,607	0.28%
2008-09	\$305,375	\$145,639,343	0.21%
2009-10	\$379,245	\$146,136,164	0.26%

Table 5: Canada Council grants to Prince Edward Island by discipline, 2009-10				
Discipline	Artists	Arts organizations	Total	
Aboriginal Arts Office	\$0	\$0	\$(
Audience & Market Development	\$0	\$7,595	\$7,595	
Dance	\$1,250	\$0	\$1,250	
Director Arts Disciplines	\$0	\$0	\$(
Director's Office	\$0	\$0	\$(
Endowments & Prizes	\$0	\$0	\$0	
Equity Office	\$0	\$0	\$0	
Inter-Arts Office	\$0	\$0	\$0	
Media Arts	\$0	\$77,400	\$77,400	
Music	\$2,500	\$83,500	\$86,000	
Theatre	\$0	\$9,000	\$9,000	
Visual Arts	\$0	\$162,100	\$162,100	
Writing and Publishing	\$5,000	\$30,900	\$35,900	
Total grants to Prince Edward Island	\$8,750	\$370,495	\$379,245	
Total Canada Council funding	\$23,255,765	\$122,880,399	\$146,136,164	
Grants to Prince Edward Island as a % of total Canada Council funding	0.04%	0.30%	0.26%	

Grant applications from Prince Edward Island

- In the past 11 fiscal years, the number of grant applications in Prince Edward Island ranged from a low of 38 in 2000-01 to a high of 86 in 2003-04. In 2009-10, the Canada Council received 46 grant applications from Prince Edward Island representing 0.29% of all applications.
- In 2009-10, the share of Prince Edward Island as a percentage of total number of Canada Council applications (0.29%) is lower than both its share of population (0.42%) and share of artists (0.34%) see Table 7.

Table 6: Grant applications to the Canada Council from Prince Edward Island and total grant applications to the Canada Council, 1999-00 to 2009-10					
Fiscal year	Grant applications from Prince Edward Island	Total Canada Council grant applications	Prince Edward Island as % of tota		
1999-00	62	14,939	0.42%		
2000-01	38	13,526	0.28%		
2001-02	56	14,586	0.38%		
2002-03	64	15,592	0.41%		
2003-04	86	16,085	0.53%		
2004-05	56	16,572	0.34%		
2005-06	48	15,831	0.30%		
2006-07	42	15,663	0.27%		
2007-08	47	14,768	0.32%		
2008-09	46	15,305	0.30%		
2009-10	46	16,139	0.29%		

These numbers include applications not assessed, deemed ineligible or transferred to another program.

Prince Edward Island – Various comparisons with other provinces⁷

 Prince Edward Island is in last place in terms of its level of Canada Council grant funding on a per capita basis per province at \$2.69. Prince Edward Island's share of grant funding is lower than its percentage share of Canada Council grant applications, percentage share of population, and share of artists.

Table 7: Prince Edward Island – various comparisons with other provinces, 2009-10						
Province or territory	per capita Canada Council grant	% share of grant funding	% share of Canada Council grant applications	% share of population	% share of artists	
Newfoundland and Labrador	\$3.27	1.14%	1.11%	1.51%	0.86%	
Prince Edward Island	\$2.69	0.26%	0.29%	0.42%	0.34%	
Nova Scotia	\$4.59	2.95%	2.73%	2.78%	2.67%	
New Brunswick	\$2.69	1.38%	1.34%	2.22%	1.36%	
Quebec	\$5.91	31.65%	32.34%	23.20%	21.549	
Ontario	\$3.66	32.69%	30.50%	38.74%	40.60%	
Manitoba	\$5.38	4.49%	2.66%	3.62%	2.80%	
Saskatchewan	\$3.43	2.42%	1.73%	3.05%	2.17%	
Alberta	\$2.84	7.16%	7.57%	10.93%	8.68%	
British Columbia	\$4.65	14.17%	15.56%	13.20%	18.49%	
Yukon	\$15.56	0.36%	0.46%	0.10%	0.15%	
Northwest Territories	\$4.55	0.14%	0.21%	0.13%	0.13%	
Nunavut	\$14.21	0.31%	0.20%	0.10%	0.18%	
Other		0.87%	3.30%	•••		
Total	(Mean: \$4.33)	100.00%	100.00%	100.00%	100.00%	

⁷ Sources:

Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," July 2009, http://www40.statcan.gc.ca/l01/cst01/demo02a-eng.htm.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," Statistic Insights on the Arts, Vol.7 No. 5, March 2009, http://www.hillstrategies.com/docs/Artists_provinces2006.pdf>.

Table 8: Grant funding by community, Prince Edward Island, 2009-10

Community	Amount
CHARLOTTETOWN	\$306,350
CRAPAUD	\$2,500
KENSINGTON	\$5,000
NORTH RUSTICO	\$9,000
SUMMERSIDE	\$3,000
WELLINGTON STATION	\$53,395
Total - Prince Edward Island	\$379,245
Total - Canada	\$146,136,164
Grants to Prince Edward Island as a % of total Canada Council funding	0.26%

Note: In past years, a list of grants to individual artists and arts organizations by province or territory was included at the end of each section. Starting in 2008-09, these listings are available through the Searchable Grants Listing on the Canada Council's website (http://www.canadacouncil.ca/grants/recipients/ol127245536828281250.htm).