



Canada Council for the Arts Digital Strategy Fund – Special Initiative Survey 2020

*For all questions regarding the survey,
please email the Research, Measurement
and Data Analytics Section at
research@canadacouncil.ca.*

Frequently Asked Questions

Why is Canada Council conducting this survey?

The Council is gathering information that will help measure, understand and demonstrate the outcomes of the Digital Strategy Fund's Special Initiative for core recipients, and its potential benefits on grant recipients. Council is inviting Special Initiative grant recipients to fill out a short survey about the benefits of the grant on their organization's digital transformation. This will provide Council with a blueprint for gathering evidence on the impact of its digital investment in artists, groups and organizations that enrich the artistic life of Canadians.

How will the survey results be used?

Survey responses will help Canada Council gather information to measure and demonstrate the outcomes of the Digital Strategy Fund's Special Initiative for core grant recipients. This will be demonstrated through qualitative and quantitative data on the Council's Stats and Stories page (<https://canadacouncil.ca/funding/strategic-funds/digital-strategy-fund/outcomes-survey-faq>), the *Annual Report* and its website (<https://canadacouncil.ca/commitments>).

Data will only be reported at an aggregate level, by program. It will not be shared with peer assessment committees, nor will it be used in the assessment of future applications.

What questions does the survey contain?

Most questions are multiple choice, but there are also a couple open-ended questions. Some questions are mandatory, while others are optional.

Should I fill out this survey if I have already submitted a final report?

Yes. The report and the survey serve different purposes. The survey will be used by the Research, Measurement, and Data Analytics Section of the Council to assess the impact of its investments. Final reports are used by program officers for administrative tasks related to grant management processes.

Will I receive multiple surveys if I received multiple grants during the year?

Most grant recipients could be selected to participate in only one survey. Organizations that received both a core grant and a project grant could be selected to complete two different surveys.



If I received multiple grants during the year, which of my grants should I base my responses on?

Your responses should only relate to the specific grant indicated in the invitation email you receive: Digital Strategy Fund Special Initiative for core grant recipients.

How long does the survey take?

The survey will take 10 to 15 minutes to complete.

How was the survey sample chosen?

The survey sample was chosen by identifying all grant recipients who received funding in the 2017-18 and 2018-19 fiscal years.

Is this survey mandatory?

Yes. This survey is part of the granting process. It will be included in your file.

How long will the survey be available?

The survey will be launched in August 2020 and it will be available for two weeks.

Can I share the survey with other employees and artists in my personal network?

To ensure data accuracy, please only keep this survey within the organization that received the grant.