



Dear Grant Recipient,

Thank you for agreeing to take the Canada Council for the Arts' Digital Strategy Fund Outcomes Survey for the **Digital Strategy Fund Special Initiative for Core Grant Recipients**. Your feedback will help us gather valuable information to measure and demonstrate the impact of the Digital Strategy Fund. The survey should take about 10 to 15 minutes to complete. It is comprised of five questions, some of which may not be applicable to your particular situation. Please answer to the extent that you can, taking into consideration the grant you received as part of the **Special Initiative**. The information you provide will only be reported at an aggregate level.

If you have any questions regarding the content of the survey please consult the following [Frequently Asked Questions page](#), and if you have any additional questions, require any accommodation or support to fill out the survey (Individuals who are Deaf and/or have disabilities, including those living with mental illness), or have any technical difficulties accessing or completing the survey, please contact us at 1-800-263-5588, ext. 4205 or at research@canadacouncil.ca.

Privacy Statement

The information in this survey is subject to the obligations of the Privacy Act. The survey may collect personal or confidential information; however, your name and email address will not be associated to your responses. The Canada Council's Privacy Notice provides additional information. The information you provide is collected under the authority of section 8 of the Canada Council for the Arts' Act to further its objectives "to foster and promote the study and enjoyment of, and the production of works in, the arts." Further the Council is mandated to gather information to measure and demonstrate the outcomes of its funding programs.

The results will be reported through qualitative and quantitative data on the Canada Council's Stats and Stories page, the Annual Report and on its website. For respondent confidentiality purposes, the Canada Council will not publish aggregate data where the cell size could, in the reasonable opinion of the Council, result in the disclosure of confidential personal information. Data collected through this survey will be stored on secure computer servers located in Canada. Only the following people will have access to the data: The Research, Measurement and Data Analytics Section of the Canada Council for the Arts. Information from the survey will be retained under the standard personal information bank (PIB) PSU 938. A description of this PIB can be found at <http://www.infosource.gc.ca>. Respondents have the right to access or correct this information. If you have any questions, please do not hesitate to contact the ATIP Coordinator (Atip-airpr@canadacouncil.ca).

By submitting your information, you are confirming that you have read this Privacy Statement.



1. What were the main activities you completed to date with the support of the Special Initiative grant?

Select all that apply.

- ☐ Digital maturity assessment (to measure digital readiness)
- ☐ Digital needs assessment (to identify digital gaps and possibilities)
- ☐ Digital strategic plan (a plan to leverage digital opportunities)
- ☐ Other (please specify)

2. What do you anticipate will be the benefits of the Special Initiative grant you received?

Select all that apply.

- ☐ Reach new audiences and markets
- ☐ Engage the public in digital ways
- ☐ Build new partnerships and networks to improve digital capacity
- ☐ Collect and analyse data to better understand your impact
- ☐ Transform your business model for long-term sustainability
- ☐ None
- ☐ Other (please specify)



3. How has this grant impacted the day-to-day activities of your organization? If possible, provide examples.

(Maximum 250 words)



4. Do you think the Special Initiative grant will have a positive impact on the long-term implementation of your organization's digital shift?

- ☐ Yes
- ☐ No
- ☐ I don't know

***If yes, on a scale of 1 to 5, how would you rate the positive impact of this grant on the long-term implementation of your digital shift?**

very low impact		moderate impact		very high impact
☐		☐		☐
1	2	3	4	5

5. If applicable, share an example of the recommendations that your organization received from your consultant. How will you implement them?

(Maximum 250 words)



6. Do you anticipate any challenges in implementing the recommendations due to the COVID-19 pandemic? Please describe.

(Maximum 250 words)



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Thank you for taking the survey.