



Canada Council
for the Arts

Conseil des arts
du Canada



Request for video proposals to honour great Canadian artists

The Canada Council for the Arts and the Independent Media Arts Alliance (IMAA) are once again coming together to honour the recipients of the [Governor General's Awards in Visual and Media Arts](#) (GGArts).

We are looking to pair Canadian filmmakers with the 2020 GGArts winners to create artistic video portraits (3 minutes max., including credits/bumpers) and a 30-second teaser. We also encourage production centres and filmmakers to enter an agreement that would help cover the costs of services and equipment they might need.

The commissioned filmmakers will be acknowledged in every way possible as creators of these videos. The video portraits will be shown on Council's web site and YouTube channel. They will be promoted via social media, on partners' web sites and at public events. The commissioned filmmakers and IMAA members are also encouraged to show the works on their websites and social media channels.

The videos will be a key element of a national campaign to raise the profile of the winners and the visual arts, media arts and fine craft in Canada.

Each video will be an artistic and original portrait of the GGArts winner of which the commissioned filmmaker has complete creative control. It will celebrate the winner's achievement and the impact his or her life's work has made on the lives of Canadians. The Council reserves the right to use the video portraits for promotional purposes. The commissioned filmmakers retain copyright and ownership of their works, and may use them as they wish to promote their own work.

Budget (max.): \$7,000

Deadline for submissions: Tuesday, September 24, 2019

Deadline for questions regarding the RFP: Friday, September 13, 2019

Background

Created in 1999 by the Canada Council for the Arts and the Governor General of Canada, these prizes are awarded annually for distinguished career achievement in:

- Visual Arts
painting, drawing, photography, print-making, sculpture,
installation and performance, architecture
- Media Arts
independent film and video, new media, audio
- Outstanding contribution to visual and / or media arts in a volunteer or professional capacity
- Fine crafts (Saidye Bronfman Award)

Confidentiality

All data and information about this project shall be kept strictly confidential and shall not be disclosed to any third party without the express written consent of the Council.

Evaluation of the proposals

All proposals will be assessed based on:

1. Artistic merit
2. Feasibility

The Canada Council will strike an internal committee to assess the proposals. The Council retains complete discretion in deciding which proposals meet the requirements for this project and what evidence will be considered adequate to indicate compliance with these requirements. Note that geographical factors may be taken into consideration when pairing filmmakers with artists. In addition, the Council reserves the right in its sole discretion to:

- Withdraw the call for proposals at any time
- Not enter into negotiations with any director that submits a proposal
- Request clarification of additional information regarding a proposal

Commissioned filmmakers may not make any additional applications to Canada Council programs for funding related to this project.

It is possible for two filmmakers to collaborate on the project. If a joint proposal is submitted, it must include both filmmakers' names. Further, if the proposal is selected, the contract with the Canada Council for the Arts must be signed by both filmmakers.

Questions?

If you have any questions, please contact:

[Sylvain Laporte](#) at 1-800-263-5588, ext. 5270 | 613-566-4414, ext. 5270

Please provide all information in **one** PDF document. Proposals are to be submitted via email to: Sylvain Laporte at sylvain.laporte@canadacouncil.ca.

Deadline to submit proposals: Tuesday, September 24, 2019

Receipt of all proposals will be acknowledged. Please contact [Sylvain Laporte](#) if you do not hear from us within 48 hours of sending.

Please complete the following form:

Deadline for submission: Tuesday, September 24, 2019

SECTION A: Profile	
Contact information (name, address, phone, e-mail)	Name (s)
	address
	phone
	e-mail
	website
Résumé	education
	3-4 recent projects (indicate clearly your role for each project: director, editor, cameraman, etc.)
Press kit	one or two articles
SECTION B: Summary of the proposal and suitability	
Approach Describe your unique approach this genre (portrait).	(300 words max.)

SECTION C: Production Schedule

** If you are selected, you may adjust your schedule within the parameters of these start and end dates.*

Items	Time required
Project start	Friday, October 18, 2019
Meet with winner	
Research	
Short report (200 words) confirming approach and production schedule	
Shoot	
Editing	
Delivery of off-line editing	Monday, November 25, 2019
Final post-production	
Delivery of video, 30 second teaser and still taken from the video	No later than: Monday, December 16, 2019

SECTION D: Budget (\$7,000 max, not including taxes)

Costs	Amount
Research and production	
Shooting	
Mixing	
Editing	
Local transportation/travel	
Incidentals	
Other	
TOTAL (not to exceed \$7,000)	

Section E: Support material	
<p>2 films or videos (for each film/video submitted, indicate clearly your role in the production)</p>	<p>Link to a video-sharing site of two previous film/video works</p>
<p>Equipment A letter of commitment from the production centre (including costs of services and equipment set by the production centre). <i>or</i> If you do not want to work with a production centre, you must demonstrate how you have all the technical and human resources required for the project.</p>	<p>Include letter in PDF format <i>or</i> explain here</p>

Please tell us how you heard about this call for proposals.

email from IMAA

email from Canada Council for the Arts

Canada Council social media account

IMAA social media account

Canada Council for the Arts website

IMAA website

Friend/colleague

Other (Please specify: _____)

**Note: All information regarding this project is confidential, including the names and residences of the winners, until the announcement date in March 2020. Successful commissioned filmmakers will be told the name of the recipient they will be working with.*