## 2013 Visual Arts facts using CADAC data

## A portrait of 75 Artist-Run Centres in Canada

| Economic impact  | Canadian art reaching audiences   | Access to the arts  | Public participation and support   |
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|  | Cariadian art reaching addiences  | Access to the arts  | T ubile participation and support  |
| <ul> <li>More than \$13M in public investment and \$2.7M in private support went to these Artist-run centres (ARCs)</li> <li>Over \$2M was generated through earned revenues, over half \$1.3M (64%) including sales, comissions, facilities and equipment rental and the sale of works of art</li> <li>For each dollar spent on marketing activities, these ARCSs earned \$1.46 as total earned revenue. For each dollar spent on fundraising activities, ARCs earned \$4.06 in private revenues</li> <li>\$10M - just over than half of total operating budgets - was paid in salaries and professional fees</li> <li>35% of work positions were full-time</li> <li>The workforce supporting creative activity decreased slightly by 2.7% since 2011</li> <li>Good financial position: accumulated surplus increased by 25% in the last 4 years and saw a revenue growth of 3.9% in 2012 and 2013</li> </ul> | <ul> <li>4,369 artists were featured in 686 local exhibitions attracting more than 625K in attendance</li> <li>The majority of artists exhibited were Canadian (91%)</li> <li>Increase in coproduced exhibitions: 150 exhibitions were co-produced in 2013 (over 20% of total exhibitions) compared to 105 exhibitions in 2010 (15%)</li> <li>A further 27 exhibitions were presented nationally attracting over 7.4K attendees and 34 international exhibitions brought in about 136K in attendance</li> <li>There was a significant increase in the number of exhibitions disseminated using the internet, 18 in 2010 and 69 in 2013</li> </ul> | <ul> <li>Over 4,270 participants in the 323 professional training programs and development activities created by these ARCs</li> <li>There were also 242 artist-in-residence projects and 61 conferences in 2013</li> <li>8% increase in activities during which children and youth create works (237 in 2010 to 256 in 2013), with a total participation of over 5K</li> <li>10% of total arts education and arts learning activities were designed for children, and more than 22% for youth</li> </ul> | <ul> <li>35% of private revenue was generated from fundraising events</li> <li>Some 4,490 volunteers collectively contributed 118K hours of their time</li> <li>More than 44K in attendance and participants in 1,135 arts education and arts learning activities that add value to the artistic programming activities</li> <li>The majority of members at ARCs are individuals, 5,439 or 91% while the remainder 557 are organizational members</li> </ul> |